

Ampersand Cable System Order

Order #	62717294
Syscode	1309
System Name	Spectrum/Adlink Interconnect, CA
Market	Los Angeles

Flight Dates	01/01/20 - 01/08/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	01/02/20
Version	3 Vs. 2

AE	Paul Doll
Sales Coordinator	Ryan Mays
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jan19
All ratings are based on DMA populations	

Client Code	
Product Code	
Est Code	0110
Product Name	LA 60s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$74,686.00		
Commission	\$11,202.90		
Net Total	\$63,483.10		
Total Spots	64		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	2.2	GIMP	200701
CPP	\$33,948.00	CPM	\$372.13

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R2 1.2 MG within. Total increased by \$24,496
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	SPLA		1/6/20	1/12/20	05:00	09:00	X	X	X					0.00	0	4	\$690.00	\$2,760.00	60	TPSPECTRUM NEWS
2	SPLA		1/6/20	1/12/20	09:00	16:00	X	X	X					0.00	0	6	\$576.00	\$3,456.00	60	TPSPECTRUM NEWS
3	SPLA		1/6/20	1/12/20	16:00	19:00	X	X	X					0.00	0	4	\$576.00	\$2,304.00	60	TPSPECTRUM NEWS
4	SPLA		1/6/20	1/12/20	19:00	24:00	X	X	X					0.00	0	4	\$690.00	\$2,760.00	60	TPSPECTRUM NEWS
5	SPLA		12/30/19	1/5/20	05:00	09:00			X	X	X	X	X	0.00	0	0	\$690.00	\$0.00	60	-8x
6	SPLA		12/30/19	1/5/20	09:00	16:00			X	X	X	X	X	0.00	0	0	\$576.00	\$0.00	60	-12x
7	SPLA		12/30/19	1/5/20	16:00	19:00			X	X	X	X	X	0.00	0	0	\$576.00	\$0.00	60	-5x
8	SPLA		12/30/19	1/5/20	19:00	24:00			X	X	X	X	X	0.00	0	0	\$690.00	\$0.00	60	-10x
9	OWN	DR. PHIL	12/30/19	1/5/20	18:00	19:00					X			0.00	0	1	\$690.00	\$690.00	60	TP
10	TNT	AVG. ALL WKS	1/6/20	1/12/20	20:00	22:30	X							0.00	0	1	\$5,520.00	\$5,520.00	60	TP
11	TNT	NBA BASKETBALL	12/30/19	1/5/20	18:00	19:00				X				0.00	0	0	\$4,416.00	\$0.00	60	-1x
12	TNT	NBA BASKETBALL	12/30/19	1/5/20	19:00	20:00				X				0.00	0	0	\$5,520.00	\$0.00	60	-1x
13	TNT	NBA BASKETBALL	12/30/19	1/5/20	19:00	21:30				X				0.00	0	0	\$5,520.00	\$0.00	60	-1x
14	TNT	NBA BASKETBALL	12/30/19	1/5/20	19:00	21:30				X				0.00	0	0	\$5,520.00	\$0.00	60	-1x
15	TNT	NBA BASKETBALL<	12/30/19	1/5/20	20:00	22:30				X				0.00	0	0	\$5,520.00	\$0.00	60	-1x
16	FOOD	DINERS, DRIVE	12/30/19	1/5/20	20:30	21:00					X			0.00	0	1	\$5,520.00	\$5,520.00	60	TP
17	HALL	HALLMARK MOVIE	12/30/19	1/5/20	22:00	22:30					X			0.00	0	1	\$1,656.00	\$1,656.00	60	TP
18	HALL	HALLMARK MOVIE	12/30/19	1/5/20	22:00	22:30							X	0.00	0	1	\$1,656.00	\$1,656.00	60	TP
19	HALL	HALLMARK MOVIE	12/30/19	1/5/20	23:00	23:30							X	0.00	0	1	\$1,656.00	\$1,656.00	60	TP
20	SPLA		12/30/19	1/5/20	05:00	09:00			X	X	X	X	X	0.00	0	8	\$690.00	\$5,520.00	60	New line F-Su
21	SPLA		12/30/19	1/5/20	09:00	16:00			X	X	X	X	X	0.00	0	12	\$576.00	\$6,912.00	60	New line F-Su

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22	SPLA		12/30/19	1/5/20	16:00	19:00			X	X	X	X	X	0.00	0	5	\$576.00	\$2,880.00	60	New line F-Su
23	SPLA		12/30/19	1/5/20	19:00	24:00			X	X	X	X	X	0.00	0	10	\$690.00	\$6,900.00	60	New line F-Su
24	ESPN	SPORTSCENTER A	1/6/20	1/12/20	04:30	04:31			X					0.10	6618	1	\$4,496.00	\$4,496.00	60	R2 +1x line added
25	ESPN	AVG. ALL WKS<	12/30/19	1/5/20	16:30	19:00						X		0.30	30022	1	\$8,000.00	\$8,000.00	60	R2 +1x line added
26	ESPN	COLLEGE BKBL R<	12/30/19	1/5/20	09:00	12:00						X		0.10	11713	1	\$5,000.00	\$5,000.00	60	R2 +1x line added
27	ESPN	AVG. ALL WKS	1/6/20	1/12/20	16:30	19:00	X							1.60	14539 2	1	\$5,000.00	\$5,000.00	60	R2 +1x line added
28	NBCS	NHL REGULAR SE	1/6/20	1/12/20	19:30	19:31			X					0.10	6956	1	\$2,000.00	\$2,000.00	60	R2 +1x line added

	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Total
SPOTS	64	0	0	0	0	0	0	0	0	0	0	0	64
AMT	\$74,686.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$74,686.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/02/20

62717294 | Los Angeles | Spectrum/Adlink Interconnect, CA | 1309 |