

Ampersand Cable System Order

Order #	62727303
Syscode	2162
System Name	Spectrum/Spectrum Reach Sports
Market	Los Angeles

Flight Dates	01/27/20 - 02/09/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	01/31/20
Version	1 Vs. 1

AE	Austin Nichols
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0121
Product Name	30s Los Angeles 2.1-2.7
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,200.00		
Commission	\$630.00		
Net Total	\$3,570.00		
Total Spots	21		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R1 1.31 Moved from 1309 due to affiliate request. No change in spots or grps. Please review and confirm. Thanks! +\$4200

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MLBN	MLBN DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			-	-	15	\$200.00	\$3,000.00	30	PRE
2	MLBN	MLBN DT	1/27/20	2/2/20	09:00	16:00						X	X	-	-	6	\$200.00	\$1,200.00	30	PRE

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$4,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,200.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/03/20

62727303 | Los Angeles | Spectrum/Spectrum Reach Sports | 2162 |