

Ampersand Cable System Order

| | |
|-------------|-------------------------------------|
| Order # | 62737018 |
| Syscode | 1428 |
| System Name | Spectrum/Frontier-Desert Cities, CA |
| Market | Palm Springs, CA |

| | |
|--------------|---------------------------------|
| Flight Dates | 02/24/20 - 03/08/20 |
| Agency | Strategy West Communications |
| Advertiser | Andrew Kotyuk for Assembly 2020 |

| | |
|-------------|----------|
| Update Date | 02/25/20 |
| Version | 1 Vs. 1 |

| | |
|-------------------|----------------------------|
| AE | David Toledo |
| Sales Coordinator | Preston Bodnar |
| Office | Los Angeles |
| Phone | (310) 254-2220 |
| Status | Accepted |
| Survey | DMA National Live+SD Dec19 |
| - | |

| | |
|---------------|-----------------|
| Client Code | |
| Product Code | |
| Est Code | 2.26-3.2 |
| Product Name | |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | \$1,295.00 | | |
| Commission | \$194.25 | | |
| Net Total | \$1,100.75 | | |
| Total Spots | 40 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

Comments : 2.24 NEW ORDER. Please review and confirm. Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1 | FXNC | FXNC EM | 3/2/20 | 3/8/20 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$35.00 | \$35.00 | 30 | NPE 02/10/20-03/03/20 |
| 2 | FXNC | FXNC PT | 3/2/20 | 3/8/20 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | \$55.00 | \$110.00 | 30 | NPE 02/10/20-03/03/20 |
| 3 | FXNC | FXNC DT | 3/2/20 | 3/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$10.00 | \$20.00 | 30 | PRE 12/30/19-03/29/20 |
| 4 | FXNC | FXNC EF | 2/24/20 | 3/1/20 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 5 | \$45.00 | \$225.00 | 30 | NPE 02/10/20-03/03/20 |
| 5 | FXNC | FXNC EM | 2/24/20 | 3/1/20 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 8 | \$35.00 | \$280.00 | 30 | NPE 02/10/20-03/03/20 |
| 6 | FXNC | FXNC PT | 2/24/20 | 3/1/20 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | \$55.00 | \$495.00 | 30 | NPE 02/10/20-03/03/20 |
| 7 | FXNC | FXNC DT | 2/24/20 | 3/1/20 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 13 | \$10.00 | \$130.00 | 30 | PRE 12/30/19-03/29/20 |

| | Mar 2020 | Apr 2020 | May 2020 | Jun 2020 | Jul 2020 | Aug 2020 | Sep 2020 | Oct 2020 | Nov 2020 | Dec 2020 | Jan 2021 | Feb 2021 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 40 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 40 |
| AMT | \$1,295.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,295.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/26/20

62737018 | Palm Springs, CA | Spectrum/Frontier-Desert Cities, CA | 1428 |