

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See brochure for actual schedule and charges.
Station Number: _____, Monday request station time as follows: _____

ELECTION CANDIDATE TYPE 888 FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: _____
 888 LETTER OF AUTHORIZATION: _____
 Authorized committee: _____
 888 LETTER OF AUTHORIZATION: _____
 Agency requesting time and content information: _____
 Yes No *Sandler Strategic*
 Candidate's political party: *Assembly District 55 Democrat*
 Official ballot line numbers in advertisement: _____
 Date of election: *11/3/20* General Primary
 Features of candidate's authorized committee: *Taylor Kovach*
 The undersigned represents that:
 The payment for the broadcast time requested has been furnished by check and full receipt.
 The candidate listed above who is a legally qualified candidate, or
 The authorized committee of the legally qualified candidate listed above.
 This station is authorized to purchase the time as paid for by each person or entity, and
 This station has disclosed its political advertising policies, including applicable classes and rates, discount practices and other rules/practices that apply to federal candidates.
 THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISEMENTS.
 Candidate/Committee/Agency: _____ Station Representative: _____
 Signature: _____ Signature: *Merribeth Gal*
 Name: _____ Name: *Merribeth Gal*
 Date of Request to Purchase Ad Time: _____ Date of Station Agreement to Sell Time: _____

Federal Candidate Certification
The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or video image of the candidate for a duration of at least four seconds and a contemporaneously displayed printed statement identifying the candidate that the candidate approved the broadcast and that the candidate or the candidate's authorized committee paid for the broadcast or if audio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency: _____
 Signature: _____
 Name: _____
 Date: *8-31-20*

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? No Yes Date ad received: _____
 Note: Must have separate PB 18 forms for each variation of the ad (i.e., for every ad with differing copy).
 Federal candidate certification signed above? Yes No N/A
 Disposition:
 Accepted
 Accepted PB 18M (i.e., ad copy not yet received to determine sponsor ID)
 Rejected - provide reason: _____
 If placed partially accepted form, then promptly upload updated final form when complete.
 Date and nature of follow-up, if any (e.g., insufficient sponsor ID tag): _____

Contract #	Station Call Letters	Date Received/Requirement
Est. #	Station Location	Run Start and End Times

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the CPB or use the space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or aired separately. If station will not upload the actual time spots aired until an invoice is generated, the name of a contact person who can provide the information immediately should be placed in the "Name and Disclosure" block in the CPB.