



# CableTime Buy Detail Report - Rev 1

Order #: 12318-21814

Revision #: 1

Date: 3/24/2020

3:12 PM

**Client:** Melissa Melendez for Senate 2020

**Estimate:** 12318

**Vendor:** VER, Time Warner/Local Desert Cities\_Partner2

**Send Billing To:** CableTime of San Francisco

**Media:** Cable

**Description:** APR6/TBG Melissa Melendez for Sen2020 PSP 4/6-5/11

80 Moraga Way

**Product:** SD 28 - Special Election

**Flight Start Date:** 4/6/2020 03:00 AM

Floor 3

**Market:** Palm Springs, CA

**Flight End Date:** 5/11/2020 02:59 AM

Orinda, CA 94563

**Phone:** 925-253-0222

**Separation between spots:** 30

**Buyer:** AE: Dede Nieto

**Fax:** 925-258-9451

**Revision Comments:** Supersedes 3/20. Revise rates and frequency. Decrease total by -\$355. Revise as follows:

Line No	Daypart Program	STN Gross	Dur	Wks						Total Spots
				4/6	4/13	4/20	4/27	5/4	5/11	
<b>1428 VER, Time Warner/Local Desert Cities_Partner2-Cable</b>										
13	MTuWThFSaSu 5:00a-9:00a FXNC	\$15.00	30	7	7	7	6	6		33
14	M 5:00a-9:00a FXNC	\$15.00	30						1	1
15	MTuWThFSaSu 9:00a-4:00p FXNC	\$10.00	30	9	9	8	5	5		36
16	MTuWThFSaSu 4:00p-7:00p FXNC	\$20.00	30	6	6	6	6	6		30
17	M 4:00p-7:00p FXNC	\$20.00	30						1	1
18	MTuWThFSaSu 7:00p-12:00a FXNC	\$25.00	30	7	7	7	5	4		30
<b>Total Spots:</b>				29	29	28	22	21	2	131
<b>Total Cost:</b>		\$2,240.00								131
<b>Station Monthly Summary</b>										
APR 20		\$1,460.00								86
MAY 20		\$780.00								45
<b>Total Cost:</b>		\$2,240.00								131