

Ampersand Cable System Order

Order #	62721104
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	01/13/20 - 01/26/20
Agency	SRCP Media
Advertiser	Carl DeMaio for Congress CA CD50

Update Date	01/13/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov19
-	

Client Code	CA CD50
Product Code	01140120
Est Code	1912
Product Name	CA CD-50 1.14-1.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,190.00		
Commission	\$178.50		
Net Total	\$1,011.50		
Total Spots	56		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1 1.13 removed prime time spots -\$120.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AMERICAS NEWSR<	1/13/20	1/19/20	05:00	09:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	PRE
2	FXNC	VARIOUS	1/13/20	1/19/20	09:00	16:00		X	X	X	X	X	X	-	-	18	\$15.00	\$270.00	30	PRE
3	FXNC	VARIOUS	1/13/20	1/19/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	PRE
4	FXNC	VARIOUS	1/13/20	1/19/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	R1 -3x PRE
5	FXNC	AMERICAS NEWSR<	1/20/20	1/26/20	05:00	09:00	X							-	-	2	\$20.00	\$40.00	30	PRE
6	FXNC	VARIOUS	1/20/20	1/26/20	09:00	16:00	X							-	-	3	\$15.00	\$45.00	30	PRE
7	FXNC	VARIOUS	1/20/20	1/26/20	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	PRE
8	FXNC	VARIOUS	1/20/20	1/26/20	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	R1 -1x PRE

	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$1,190.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,190.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/13/20

62721104 | Los Angeles | Spectrum/Frontier-Temecula, CA | 1642 |

Ampersand Cable System Order

Order #	62721104
Syscode	5415
System Name	Spectrum/Temecula, CA
Market	Los Angeles

Flight Dates	01/13/20 - 01/26/20
Agency	SRCP Media
Advertiser	Carl DeMaio for Congress CA CD50

Update Date	01/13/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov19
-	

Client Code	CA CD50
Product Code	01140120
Est Code	1912
Product Name	CA CD-50 1.14-1.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,960.00		
Commission	\$294.00		
Net Total	\$1,666.00		
Total Spots	56		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1 1.13 removed prime time spots -\$200.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AMERICAS NEWSR<	1/13/20	1/19/20	05:00	09:00		X	X	X	X	X	X	-	-	12	\$25.00	\$300.00	30	PRE
2	FXNC	VARIOUS	1/13/20	1/19/20	09:00	16:00		X	X	X	X	X	X	-	-	18	\$30.00	\$540.00	30	PRE
3	FXNC	VARIOUS	1/13/20	1/19/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$40.00	\$240.00	30	PRE
4	FXNC	VARIOUS	1/13/20	1/19/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$50.00	\$600.00	30	R1 -3x PRE
5	FXNC	AMERICAS NEWSR<	1/20/20	1/26/20	05:00	09:00	X							-	-	2	\$25.00	\$50.00	30	PRE
6	FXNC	VARIOUS	1/20/20	1/26/20	09:00	16:00	X							-	-	3	\$30.00	\$90.00	30	PRE
7	FXNC	VARIOUS	1/20/20	1/26/20	16:00	19:00	X							-	-	1	\$40.00	\$40.00	30	PRE
8	FXNC	VARIOUS	1/20/20	1/26/20	19:00	24:00	X							-	-	2	\$50.00	\$100.00	30	R1 -1x PRE

	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$1,960.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,960.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/13/20

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