

Ampersand Cable System Order

Order #	62729068
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	02/03/20 - 02/16/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	02/06/20
Version	4 Vs. 3

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	LA
Product Code	02060211
Est Code	6719
Product Name	CA-50 2.6-2.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,320.00		
Commission	\$648.00		
Net Total	\$3,672.00		
Total Spots	225		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.6 MG Missed spots from 62728023. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	GET UP L/FIRST TAKE L	2/10/20	2/16/20	05:00	09:00	X	X						-	-	2	\$15.00	\$30.00	30	
2	ESPN	VARIOUS	2/10/20	2/16/20	09:00	16:00	X	X						-	-	2	\$20.00	\$40.00	30	
3	ESPN	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00	X	X						-	-	1	\$30.00	\$30.00	30	
4	ESPN	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00	X	X						-	-	4	\$40.00	\$160.00	30	
5	ESPN	VARIOUS	2/3/20	2/9/20	05:00	09:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	
6	ESPN	VARIOUS	2/3/20	2/9/20	09:00	16:00				X	X	X	X	-	-	5	\$20.00	\$100.00	30	
7	ESPN	VARIOUS	2/3/20	2/9/20	16:00	19:00				X	X	X	X	-	-	1	\$30.00	\$30.00	30	
8	ESPN	AVG. ALL WKS<	2/3/20	2/9/20	19:00	24:00				X	X	X	X	-	-	8	\$40.00	\$320.00	30	
9	FXNC	AMERICAS NEWSR<	2/10/20	2/16/20	05:00	09:00	X	X						-	-	3	\$20.00	\$60.00	30	
10	FXNC	VARIOUS	2/10/20	2/16/20	09:00	16:00	X	X						-	-	3	\$15.00	\$45.00	30	
11	FXNC	VARIOUS	2/10/20	2/16/20	16:00	19:00	X	X						-	-	2	\$25.00	\$50.00	30	
12	FXNC	VARIOUS	2/10/20	2/16/20	19:00	24:00	X	X						-	-	4	\$30.00	\$120.00	30	
13	FXNC	VARIOUS	2/3/20	2/9/20	05:00	09:00				X	X	X	X	-	-	8	\$20.00	\$160.00	30	
14	FXNC	VARIOUS	2/3/20	2/9/20	09:00	16:00				X	X	X	X	-	-	9	\$15.00	\$135.00	30	
15	FXNC	VARIOUS	2/3/20	2/9/20	16:00	19:00				X	X	X	X	-	-	4	\$25.00	\$100.00	30	
16	FXNC	VARIOUS	2/3/20	2/9/20	19:00	24:00				X	X	X	X	-	-	8	\$30.00	\$240.00	30	
17	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00	X	X						-	-	2	\$25.00	\$50.00	30	
18	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00	X	X						-	-	1	\$35.00	\$35.00	30	
19	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00	X	X						-	-	1	\$45.00	\$45.00	30	
20	HGTV	AVG. ALL WKS	2/3/20	2/9/20	09:00	16:00				X	X	X	X	-	-	6	\$25.00	\$150.00	30	
21	HGTV	AVG. ALL WKS<	2/3/20	2/9/20	16:00	19:00				X	X	X	X	-	-	2	\$35.00	\$70.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	AVG. ALL WKS<	2/3/20	2/9/20	19:00	24:00				X	X	X	X	-	-	0	\$45.00	\$0.00	30	
23	HIST	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00	X	X						-	-	2	\$20.00	\$40.00	30	
24	HIST	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00	X	X						-	-	2	\$25.00	\$50.00	30	
25	HIST	AVG. ALL WKS<	2/3/20	2/9/20	16:00	19:00				X	X	X	X	-	-	4	\$20.00	\$80.00	30	
26	HIST	AVG. ALL WKS<	2/3/20	2/9/20	19:00	24:00				X	X	X	X	-	-	5	\$25.00	\$125.00	30	
27	TBSC	FRIENDS<	2/10/20	2/16/20	09:00	16:00	X	X						-	-	1	\$10.00	\$10.00	30	
28	TBSC	FAMILY GUY<	2/10/20	2/16/20	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	
29	TBSC	VARIOUS	2/10/20	2/16/20	19:00	24:00	X	X						-	-	4	\$25.00	\$100.00	30	
30	TBSC	VARIOUS	2/3/20	2/9/20	09:00	16:00				X	X	X	X	-	-	2	\$10.00	\$20.00	30	
31	TBSC	AVG. ALL WKS<	2/3/20	2/9/20	16:00	19:00				X	X	X	X	-	-	2	\$20.00	\$40.00	30	
32	TBSC	AVG. ALL WKS<	2/3/20	2/9/20	19:00	24:00				X	X	X	X	-	-	8	\$25.00	\$200.00	30	
33	AEN	AEN DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	2	\$5.00	\$10.00	30	+2x
34	AEN	AEN EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	+2x
35	AEN	AEN PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	4	\$15.00	\$60.00	30	+4x
36	AEN	AEN DT	2/3/20	2/9/20	09:00	16:00				X	X	X	X	-	-	8	\$5.00	\$40.00	30	+8x
37	AEN	AEN EF	2/3/20	2/9/20	16:00	19:00				X	X	X	X	-	-	3	\$10.00	\$30.00	30	+3x
38	AEN	AEN PT	2/3/20	2/9/20	19:00	24:00				X	X	X	X	-	-	6	\$15.00	\$90.00	30	-1x
39	DISC	DISC DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	2	\$5.00	\$10.00	30	+2x
40	DISC	DISC EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	2	\$15.00	\$30.00	30	+2x
41	DISC	DISC PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	4	\$15.00	\$60.00	30	+4x
42	DISC	DISC DT	2/3/20	2/9/20	09:00	16:00				X	X	X	X	-	-	8	\$5.00	\$40.00	30	+8x

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Product Code	02060211
Est Code	6719
Product Name	CA-50 2.6-2.11
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43	DISC	DISC EF	2/3/20	2/9/20	16:00	19:00				X	X	X	X	-	-	3	\$15.00	\$45.00	30	+3x
44	DISC	DISC PT	2/3/20	2/9/20	19:00	24:00				X	X	X	X	-	-	7	\$15.00	\$105.00	30	+7x
45	TNT	TNT DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	+2x
46	TNT	TNT EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	2	\$20.00	\$40.00	30	+2x
47	TNT	TNT PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	4	\$25.00	\$100.00	30	+4x
48	TNT	TNT DT	2/3/20	2/9/20	09:00	16:00				X	X	X	X	-	-	8	\$10.00	\$80.00	30	+8x
49	TNT	TNT EF	2/3/20	2/9/20	16:00	19:00				X	X	X	X	-	-	3	\$20.00	\$60.00	30	+3x
50	TNT	TNT PT	2/3/20	2/9/20	19:00	24:00				X	X	X	X	-	-	7	\$25.00	\$175.00	30	+7x
51	USA	USA DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	+2x
52	USA	USA EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	2	\$20.00	\$40.00	30	+2x
53	USA	USA PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	4	\$25.00	\$100.00	30	+4x
54	USA	USA DT	2/3/20	2/9/20	09:00	16:00				X	X	X	X	-	-	8	\$10.00	\$80.00	30	+8x
55	USA	USA EF	2/3/20	2/9/20	16:00	19:00				X	X	X	X	-	-	3	\$20.00	\$60.00	30	+3x
56	USA	USA PT	2/3/20	2/9/20	19:00	24:00				X	X	X	X	-	-	7	\$25.00	\$175.00	30	+7x
57	ESPN	VARIOUS	2/3/20	2/9/20	05:00	09:00				X	X	X	X	-	-	1	\$15.00	\$15.00	30	+1x
58	HIST	HIST DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	5	\$10.00	\$50.00	30	+5X

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59	HIST	HIST DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	5	\$10.00	\$50.00	30	+5X

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	225	0	0	0	0	0	0	0	0	0	0	0	225
AMT	\$4,320.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,320.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/07/20

62729068 | Los Angeles | Spectrum/Frontier-Temecula, CA | 1642 |