

Ampersand Cable System Order

Order #	62730381
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	02/03/20 - 02/16/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	02/10/20
Version	5 Vs. 4

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	LA
Product Code	02080211
Est Code	6728
Product Name	CA-50 2.8-2.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,265.00		
Commission	\$639.75		
Net Total	\$3,625.25		
Total Spots	311		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.10 removed/mg missed spots into wednesday. please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	4	\$5.00	\$20.00	30	
2	AEN	AEN DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	3	\$5.00	\$15.00	30	
3	AMC	AMC DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	6	\$10.00	\$60.00	30	
4	AMC	AMC EF	2/3/20	2/9/20	16:00	19:00						X	X	-	-	0	\$15.00	\$0.00	30	-1x
5	AMC	AMC PT	2/3/20	2/9/20	19:00	24:00						X	X	-	-	4	\$20.00	\$80.00	30	
6	AMC	AMC DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	6	\$10.00	\$60.00	30	
7	AMC	AMC EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	1	\$15.00	\$15.00	30	
8	AMC	AMC PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	4	\$20.00	\$80.00	30	
9	BRVO	BRVO DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	6	\$5.00	\$30.00	30	
10	BRVO	BRVO EF	2/3/20	2/9/20	16:00	19:00						X	X	-	-	1	\$15.00	\$15.00	30	
11	BRVO	BRVO PT	2/3/20	2/9/20	19:00	24:00						X	X	-	-	0	\$20.00	\$0.00	30	
12	BRVO	BRVO DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	6	\$5.00	\$30.00	30	
13	BRVO	BRVO EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	1	\$15.00	\$15.00	30	
14	BRVO	BRVO PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	0	\$20.00	\$0.00	30	
15	CNN	CNN EM	2/3/20	2/9/20	05:00	09:00						X	X	-	-	3	\$15.00	\$45.00	30	-1x
16	CNN	CNN DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	6	\$10.00	\$60.00	30	
17	CNN	CNN EF	2/3/20	2/9/20	16:00	19:00						X	X	-	-	2	\$20.00	\$40.00	30	
18	CNN	CNN PT	2/3/20	2/9/20	19:00	24:00						X	X	-	-	4	\$25.00	\$100.00	30	
19	CNN	CNN EM	2/10/20	2/16/20	05:00	09:00	X	X						-	-	4	\$15.00	\$60.00	30	
20	CNN	CNN DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	6	\$10.00	\$60.00	30	
21	CNN	CNN EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	2	\$20.00	\$40.00	30	

Ampersand Cable System Order

Order #	62730381
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	02/03/20 - 02/16/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	02/10/20
Version	5 Vs. 4

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	LA
Product Code	02080211
Est Code	6728
Product Name	CA-50 2.8-2.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,265.00		
Commission	\$639.75		
Net Total	\$3,625.25		
Total Spots	311		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.10 removed/mg missed spots into wednesday. please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CNN PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	4	\$25.00	\$100.00	30	
23	DISC	DISC DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	4	\$5.00	\$20.00	30	
24	DISC	DISC DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	3	\$5.00	\$15.00	30	
25	ENT	ENT DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	6	\$5.00	\$30.00	30	
26	ENT	ENT EF	2/3/20	2/9/20	16:00	19:00						X	X	-	-	1	\$10.00	\$10.00	30	
27	ENT	ENT PT	2/3/20	2/9/20	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	-2x
28	ENT	ENT DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	6	\$5.00	\$30.00	30	
29	ENT	ENT EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	1	\$10.00	\$10.00	30	
30	ENT	ENT PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	4	\$15.00	\$60.00	30	
31	ESPN	VARIOUS	2/3/20	2/9/20	05:00	09:00						X	X	-	-	2	\$15.00	\$30.00	30	
32	ESPN	VARIOUS	2/3/20	2/9/20	09:00	16:00						X	X	-	-	5	\$20.00	\$100.00	30	
33	ESPN	VARIOUS	2/10/20	2/16/20	05:00	09:00	X	X						-	-	2	\$15.00	\$30.00	30	
34	ESPN	VARIOUS	2/10/20	2/16/20	09:00	16:00	X	X						-	-	5	\$20.00	\$100.00	30	
35	FOOD	FOOD DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	6	\$20.00	\$120.00	30	
36	FOOD	FOOD EF	2/3/20	2/9/20	16:00	19:00						X	X	-	-	1	\$30.00	\$30.00	30	
37	FOOD	FOOD PT	2/3/20	2/9/20	19:00	24:00						X	X	-	-	4	\$35.00	\$140.00	30	
38	FOOD	FOOD DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	6	\$20.00	\$120.00	30	
39	FOOD	FOOD EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	1	\$30.00	\$30.00	30	
40	FOOD	FOOD PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	3	\$35.00	\$105.00	30	
41	FSPT	FSPT DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	6	\$5.00	\$30.00	30	
42	FSPT	FSPT EF	2/3/20	2/9/20	16:00	19:00						X	X	-	-	0	\$5.00	\$0.00	30	

Ampersand Cable System Order

Order #	62730381
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	02/03/20 - 02/16/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	02/10/20
Version	5 Vs. 4

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	LA
Product Code	02080211
Est Code	6728
Product Name	CA-50 2.8-2.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,265.00		
Commission	\$639.75		
Net Total	\$3,625.25		
Total Spots	311		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.10 removed/mg missed spots into wednesday. please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FSPT	FSPT PT	2/3/20	2/9/20	19:00	24:00						X	X	-	-	4	\$10.00	\$40.00	30	
44	FSPT	FSPT DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	6	\$5.00	\$30.00	30	
45	FSPT	FSPT EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	1	\$5.00	\$5.00	30	
46	FSPT	FSPT PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	4	\$10.00	\$40.00	30	
47	FSW	FSW DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	5	\$5.00	\$25.00	30	-1x
48	FSW	FSW EF	2/3/20	2/9/20	16:00	19:00						X	X	-	-	1	\$10.00	\$10.00	30	
49	FSW	FSW PT	2/3/20	2/9/20	19:00	24:00						X	X	-	-	3	\$10.00	\$30.00	30	-1x
50	FSW	FSW DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	6	\$5.00	\$30.00	30	
51	FSW	FSW EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	1	\$10.00	\$10.00	30	
52	FSW	FSW PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	0	\$10.00	\$0.00	30	
53	FX	FX DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	6	\$10.00	\$60.00	30	
54	FX	FX EF	2/3/20	2/9/20	16:00	19:00						X	X	-	-	2	\$20.00	\$40.00	30	
55	FX	FX PT	2/3/20	2/9/20	19:00	24:00						X	X	-	-	4	\$25.00	\$100.00	30	
56	FX	FX DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	6	\$10.00	\$60.00	30	
57	FX	FX EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	
58	FX	FX PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	1	\$25.00	\$25.00	30	
59	FXNC	VARIOUS	2/3/20	2/9/20	09:00	16:00						X	X	-	-	2	\$15.00	\$30.00	30	-1x
60	FXNC	VARIOUS	2/10/20	2/16/20	09:00	16:00	X	X						-	-	2	\$15.00	\$30.00	30	
61	HGTV	AVG. ALL WKS	2/3/20	2/9/20	09:00	16:00						X	X	-	-	4	\$25.00	\$100.00	30	
62	HGTV	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00	X	X						-	-	3	\$25.00	\$75.00	30	
63	HIST	HIST DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	4	\$10.00	\$40.00	30	

Ampersand Cable System Order

Order #	62730381
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	02/03/20 - 02/16/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	02/10/20
Version	5 Vs. 4

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	LA
Product Code	02080211
Est Code	6728
Product Name	CA-50 2.8-2.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,265.00		
Commission	\$639.75		
Net Total	\$3,625.25		
Total Spots	311		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.10 removed/mg missed spots into wednesday. please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HIST	HIST DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	3	\$10.00	\$30.00	30	
65	LIF	LIF DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	6	\$5.00	\$30.00	30	
66	LIF	LIF EF	2/3/20	2/9/20	16:00	19:00						X	X	-	-	2	\$10.00	\$20.00	30	
67	LIF	LIF PT	2/3/20	2/9/20	19:00	24:00						X	X	-	-	3	\$15.00	\$45.00	30	
68	LIF	LIF DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	6	\$5.00	\$30.00	30	
69	LIF	LIF EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	
70	LIF	LIF PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	4	\$15.00	\$60.00	30	
71	TBSC	VARIOUS	2/3/20	2/9/20	09:00	16:00						X	X	-	-	5	\$10.00	\$50.00	30	-2x
72	TBSC	VARIOUS	2/10/20	2/16/20	09:00	16:00	X	X						-	-	7	\$10.00	\$70.00	30	
73	TLC	TLC DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	6	\$5.00	\$30.00	30	
74	TLC	TLC EF	2/3/20	2/9/20	16:00	19:00						X	X	-	-	2	\$10.00	\$20.00	30	
75	TLC	TLC PT	2/3/20	2/9/20	19:00	24:00						X	X	-	-	4	\$15.00	\$60.00	30	
76	TLC	TLC DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	6	\$5.00	\$30.00	30	
77	TLC	TLC EF	2/10/20	2/16/20	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	
78	TLC	TLC PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	3	\$15.00	\$45.00	30	
79	TNT	TNT DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	4	\$10.00	\$40.00	30	
80	TNT	TNT DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	3	\$10.00	\$30.00	30	
81	USA	USA DT	2/3/20	2/9/20	09:00	16:00						X	X	-	-	4	\$10.00	\$40.00	30	
82	USA	USA DT	2/10/20	2/16/20	09:00	16:00	X	X						-	-	3	\$10.00	\$30.00	30	
83	BRVO	BRVO PT	2/10/20	2/16/20	19:00	24:00	X	X						-	-	2	\$45.00	\$90.00	30	npe
84	BRVO	BRVO PT	2/3/20	2/9/20	19:00	24:00						X	X	-	-	2	\$40.00	\$80.00	30	npe

Ampersand Cable System Order

Order #	62730381
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	02/03/20 - 02/16/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	02/10/20
Version	5 Vs. 4

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	LA
Product Code	02080211
Est Code	6728
Product Name	CA-50 2.8-2.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,265.00		
Commission	\$639.75		
Net Total	\$3,625.25		
Total Spots	311		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2.10 removed/mg missed spots into wednesday. please review and confirm online, thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00	X	X						-	-	1	\$95.00	\$95.00	30	npe
86	HGTV	AVG. ALL WKS<	2/3/20	2/9/20	19:00	24:00						X	X	-	-	1	\$90.00	\$90.00	30	npe
87	HIST	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00	X	X						-	-	1	\$55.00	\$55.00	30	npe
88	HIST	AVG. ALL WKS	2/3/20	2/9/20	19:00	24:00						X	X	-	-	1	\$50.00	\$50.00	30	npe
89	BRVO	BRVO EF	2/10/20	2/16/20	16:00	19:00		X	X					-	-	1	\$15.00	\$15.00	30	
90	CNN	CNN EF	2/10/20	2/16/20	16:00	19:00		X	X					-	-	1	\$20.00	\$20.00	30	
91	CNN	CNN PT	2/10/20	2/16/20	19:00	24:00		X	X					-	-	1	\$25.00	\$25.00	30	
92	DISC	DISC PT	2/10/20	2/16/20	19:00	24:00		X	X					-	-	1	\$15.00	\$15.00	30	
93	ESPN	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00		X	X					-	-	0	\$30.00	\$0.00	30	-1x
94	ESPN	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00		X	X					-	-	0	\$40.00	\$0.00	30	-1x
95	FX	FX PT	2/10/20	2/16/20	19:00	24:00		X	X					-	-	1	\$25.00	\$25.00	30	
96	FXNC	VARIOUS	2/10/20	2/16/20	16:00	19:00		X	X					-	-	1	\$25.00	\$25.00	30	
97	FXNC	VARIOUS	2/10/20	2/16/20	19:00	24:00		X	X					-	-	1	\$30.00	\$30.00	30	
98	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00		X	X					-	-	1	\$35.00	\$35.00	30	
99	HIST	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00		X	X					-	-	1	\$20.00	\$20.00	30	
100	TBSC	FAMILY GUY<	2/10/20	2/16/20	16:00	19:00		X	X					-	-	1	\$20.00	\$20.00	30	
101	TBSC	VARIOUS	2/10/20	2/16/20	19:00	24:00		X	X					-	-	1	\$25.00	\$25.00	30	
102	TLC	TLC PT	2/10/20	2/16/20	19:00	24:00		X	X					-	-	1	\$15.00	\$15.00	30	
103	AEN	AEN DT	2/10/20	2/16/20	09:00	16:00			X					-	-	1	\$5.00	\$5.00	30	+1x
104	BRVO	BRVO DT	2/10/20	2/16/20	09:00	16:00			X					-	-	1	\$5.00	\$5.00	30	+1x
105	DISC	DISC DT	2/10/20	2/16/20	09:00	16:00			X					-	-	1	\$5.00	\$5.00	30	+1x

Ampersand Cable System Order

Order #	62730381
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	02/03/20 - 02/16/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	02/10/20
Version	5 Vs. 4

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	LA
Product Code	02080211
Est Code	6728
Product Name	CA-50 2.8-2.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,265.00		
Commission	\$639.75		
Net Total	\$3,625.25		
Total Spots	311		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.10 removed/mg missed spots into wednesday. please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	ENT	ENT DT	2/10/20	2/16/20	09:00	16:00			X					-	-	1	\$5.00	\$5.00	30	+1x
107	ESPN	VARIOUS	2/10/20	2/16/20	09:00	16:00			X					-	-	1	\$20.00	\$20.00	30	+1x
108	HIST	HIST DT	2/10/20	2/16/20	09:00	16:00			X					-	-	1	\$10.00	\$10.00	30	+1x
109	LIF	LIF DT	2/10/20	2/16/20	09:00	16:00			X					-	-	1	\$5.00	\$5.00	30	+1x
110	TLC	TLC DT	2/10/20	2/16/20	09:00	16:00			X					-	-	1	\$5.00	\$5.00	30	+1x
111	USA	USA DT	2/10/20	2/16/20	09:00	16:00			X					-	-	1	\$10.00	\$10.00	30	+1x

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	311	0	0	0	0	0	0	0	0	0	0	0	311
AMT	\$4,265.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,265.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/12/20

62730381 | Los Angeles | Spectrum/Frontier-Temecula, CA | 1642 |