

Ampersand Cable System Order

Order #	62822363
Syscode	1642
System Name	Spectrum/Frontier-Temecula, CA
Market	Los Angeles

Flight Dates	09/28/20 - 10/11/20
Agency	Strategic Media Services, Inc
Advertiser	Issa for Congress

Update Date	09/30/20
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jan16 DMA Nielsen Black Live+7
-	

Client Code	CA-50
Product Code	10011006
Est Code	7647
Product Name	CA-50 10.1-10.6
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,800.00		
Commission	\$270.00		
Net Total	\$1,530.00		
Total Spots	81		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9/30 remove/mg prebooked NAs and added mgs from last flight. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	9/28/20	10/4/20	05:00	09:00				X	X	X	X	-	-	3	\$15.00	\$45.00	30	PRE 09/04/20-11/03/20
2	CNN	CNN NEWSROOM<	10/5/20	10/11/20	05:00	09:00	X	X						-	-	2	\$15.00	\$30.00	30	PRE 09/04/20-11/03/20
3	CNN	CNN NEWSROOM<	9/28/20	10/4/20	09:00	16:00				X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE 09/04/20-11/03/20
4	CNN	VARIOUS	10/5/20	10/11/20	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE 09/04/20-11/03/20
5	CNN	AVG. ALL WKS<	9/28/20	10/4/20	16:00	19:00				X	X	X	X	-	-	3	\$20.00	\$60.00	30	PRE 09/04/20-11/03/20
6	CNN	VARIOUS	10/5/20	10/11/20	16:00	19:00	X	X						-	-	2	\$20.00	\$40.00	30	PRE 09/04/20-11/03/20
7	CNN	AVG. ALL WKS	9/28/20	10/4/20	19:00	24:00				X	X	X	X	-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
8	CNN	AVG. ALL WKS	10/5/20	10/11/20	19:00	24:00	X	X						-	-	2	\$25.00	\$50.00	30	PRE 09/04/20-11/03/20
9	FXNC	VARIOUS	9/28/20	10/4/20	05:00	09:00				X	X	X	X	-	-	3	\$20.00	\$60.00	30	PRE 09/04/20-11/03/20
10	FXNC	AMERICAS NEWSR<	10/5/20	10/11/20	05:00	09:00	X	X						-	-	2	\$20.00	\$40.00	30	PRE 09/04/20-11/03/20
11	FXNC	VARIOUS	9/28/20	10/4/20	09:00	16:00				X	X	X	X	-	-	3	\$15.00	\$45.00	30	PRE 09/04/20-11/03/20
12	FXNC	VARIOUS	10/5/20	10/11/20	09:00	16:00	X	X						-	-	2	\$15.00	\$30.00	30	PRE 09/04/20-11/03/20
13	FXNC	AVG. ALL WKS<	9/28/20	10/4/20	16:00	19:00				X	X	X	X	-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
14	FXNC	VARIOUS	10/5/20	10/11/20	16:00	19:00	X	X						-	-	2	\$25.00	\$50.00	30	PRE 09/04/20-11/03/20
15	FXNC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00				X	X	X	X	-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
16	FXNC	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X	X						-	-	2	\$30.00	\$60.00	30	PRE 09/04/20-11/03/20
17	HGTV	AVG. ALL WKS	9/28/20	10/4/20	09:00	16:00				X	X	X	X	-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
18	HGTV	AVG. ALL WKS<	10/5/20	10/11/20	09:00	16:00	X	X						-	-	2	\$25.00	\$50.00	30	PRE 09/04/20-11/03/20
19	HGTV	AVG. ALL WKS	9/28/20	10/4/20	16:00	19:00				X	X	X	X	-	-	2	\$35.00	\$70.00	30	-2X PRE 09/04/20-11/03/20 Offer/Drop Comment: over max guidelines

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20	HGTV	AVG. ALL WKS	10/5/20	10/11/20	16:00	19:00	X	X						-	-	1	\$35.00	\$35.00	30	-1X PRE 09/04/20-11/03/20 Offer/Drop Comment: over max guidelines
21	HGTV	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00				X	X	X	X	-	-	5	\$45.00	\$225.00	30	PRE 09/04/20-11/03/20
22	HGTV	VARIOUS	10/5/20	10/11/20	19:00	24:00	X	X						-	-	2	\$45.00	\$90.00	30	PRE 09/04/20-11/03/20
23	MNBC	AVG. ALL WKS<	9/28/20	10/4/20	05:00	09:00				X	X	X	X	-	-	3	\$15.00	\$45.00	30	PRE 09/04/20-11/03/20
24	MNBC	MSNBC LIVE W/<	10/5/20	10/11/20	05:00	09:00	X	X						-	-	1	\$15.00	\$15.00	30	PRE 09/04/20-11/03/20
25	MNBC	AVG. ALL WKS<	9/28/20	10/4/20	09:00	16:00				X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE 09/04/20-11/03/20
26	MNBC	VARIOUS	10/5/20	10/11/20	09:00	16:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE 09/04/20-11/03/20
27	MNBC	AVG. ALL WKS<	9/28/20	10/4/20	16:00	19:00				X	X	X	X	-	-	3	\$20.00	\$60.00	30	PRE 09/04/20-11/03/20
28	MNBC	VARIOUS	10/5/20	10/11/20	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	PRE 09/04/20-11/03/20
29	MNBC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00				X	X	X	X	-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
30	MNBC	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X	X						-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20
31	FXNC	AVG. ALL WKS	10/5/20	10/11/20	05:00	09:00	X	X						-	-	2	\$20.00	\$40.00	30	MG LINE PRE
32	FXNC	AVG. ALL WKS	9/28/20	10/4/20	16:00	19:00				X	X	X	X	-	-	1	\$25.00	\$25.00	30	MG LINE PRE
33	MNBC	AVG. ALL WKS	9/28/20	10/4/20	16:00	19:00				X	X	X	X	-	-	1	\$20.00	\$20.00	30	MG LINE PRE
34	MNBC	AVG. ALL WKS	10/5/20	10/11/20	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	MG LINE PRE
35	CNN	CNN NEWSROOM<	9/28/20	10/4/20	09:00	16:00					X	X	X	-	-	1	\$10.00	\$10.00	30	+1x PRE 09/04/20-11/03/20
36	FXNC	VARIOUS	9/28/20	10/4/20	09:00	16:00					X	X	X	-	-	1	\$15.00	\$15.00	30	+1x PRE 09/04/20-11/03/20
37	HGTV	AVG. ALL WKS	9/28/20	10/4/20	09:00	16:00					X	X	X	-	-	1	\$25.00	\$25.00	30	+1x PRE 09/04/20-11/03/20

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38	MNBC	AVG. ALL WKS<	9/28/20	10/4/20	09:00	16:00					X	X	X	-	-	2	\$10.00	\$20.00	30	+2x PRE 09/04/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	81	0	0	0	0	0	0	0	0	0	0	0	81
AMT	\$1,800.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,800.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/01/20

62822363 | Los Angeles | Spectrum/Frontier-Temecula, CA | 1642 |