

Ampersand Cable System Order

Order #	62831902
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	10/12/20 - 10/25/20
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Harley Rouda for Congress proj#200357

Update Date	10/14/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	CA-48
Product Code	10151019
Est Code	8961
Product Name	30s MG
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$755.00		
Commission	\$113.25		
Net Total	\$641.75		
Total Spots	11		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.13 New political MAKEGOOD order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	PRE
2	CNN	CNN NEWSROOM<	10/12/20	10/18/20	09:00	16:00				X	X	X	X	-	-	1	\$30.00	\$30.00	30	PRE
3	ESPN	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	1	\$120.00	\$120.00	30	NPE
4	FXNC	AMERICAS NEWSR<	10/19/20	10/25/20	05:00	09:00	X							-	-	1	\$50.00	\$50.00	30	PRE
5	FXNC	VARIOUS	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$45.00	\$45.00	30	PRE
6	FXNC	VARIOUS	10/12/20	10/18/20	09:00	16:00				X	X	X	X	-	-	2	\$45.00	\$90.00	30	PRE
7	FXNC	VARIOUS	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	1	\$165.00	\$165.00	30	NPE
8	MNBC	VARIOUS	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	PRE
9	MNBC	VARIOUS	10/12/20	10/18/20	09:00	16:00				X	X	X	X	-	-	1	\$30.00	\$30.00	30	PRE
10	MNBC	VARIOUS	10/12/20	10/18/20	19:00	24:00				X	X	X	X	-	-	1	\$165.00	\$165.00	30	NPE

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	11	0	0	0	0	0	0	0	0	0	0	0	11
AMT	\$755.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$755.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/15/20

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