

### Ampersand Cable System Order

Order #	62811820
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	09/14/20 - 09/27/20
Agency	Smart Media
Advertiser	Steel For Congress

Update Date	09/16/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+3
-	

Client Code	STEEL
Product Code	MG Order
Est Code	916922
Product Name	9.17-9.22 MG
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,675.00		
Commission	\$251.25		
Net Total	\$1,423.75		
Total Spots	21		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9/16 New MG Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00				X	X	X	X	-	-	5	\$35.00	\$175.00	30	NP
2	ESPN	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00				X	X	X	X	-	-	5	\$95.00	\$475.00	30	NP
3	FOOD	VARIOUS	9/14/20	9/20/20	16:00	19:00				X	X	X	X	-	-	1	\$80.00	\$80.00	30	NP
4	FOOD	AVG. ALL WKS/CHOPPED	9/21/20	9/27/20	16:00	19:00	X	X						-	-	1	\$80.00	\$80.00	30	NP
5	FXNC	VARIOUS	9/14/20	9/20/20	16:00	19:00				X	X	X	X	-	-	1	\$105.00	\$105.00	30	NP
6	FXNC	VARIOUS	9/14/20	9/20/20	19:00	24:00				X	X	X	X	-	-	4	\$125.00	\$500.00	30	NP
7	HGTV	AVG. ALL WKS	9/14/20	9/20/20	16:00	19:00				X	X	X	X	-	-	1	\$80.00	\$80.00	30	NP
8	HIST	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00				X	X	X	X	-	-	3	\$60.00	\$180.00	30	NP

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
<b>SPOTS</b>	21	0	0	0	0	0	0	0	0	0	0	0	21
<b>AMT</b>	\$1,675.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,675.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/17/20

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