

Ampersand Cable System Order

Order #	62821185
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	09/28/20 - 10/11/20
Agency	Smart Media
Advertiser	Steel For Congress

Update Date	09/29/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+3
-	

Client Code	STEEL
Product Code	MG Order
Est Code	930C06
Product Name	9.30-10.6 MG
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,335.00		
Commission	\$500.25		
Net Total	\$2,834.75		
Total Spots	45		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9/28 New MG Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	5	\$165.00	\$825.00	30	TP☐NPE
2	CNN	AVG. ALL WKS	10/5/20	10/11/20	19:00	24:00	X	X						-	-	2	\$165.00	\$330.00	30	TP☐NPE
3	DISC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	TP☐PRE
4	DISC	VARIOUS	10/5/20	10/11/20	19:00	24:00	X	X						-	-	2	\$20.00	\$40.00	30	TP☐PRE
5	ESPN	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	TP☐PRE
6	ESPN	VARIOUS	10/5/20	10/11/20	19:00	24:00	X	X						-	-	2	\$50.00	\$100.00	30	TP☐PRE
7	FOOD	VARIOUS	10/5/20	10/11/20	19:00	24:00	X	X						-	-	1	\$120.00	\$120.00	30	NPE
8	HIST	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	5	\$65.00	\$325.00	30	TP☐NPE
9	HIST	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X	X						-	-	2	\$65.00	\$130.00	30	TP☐NPE
10	TLC	VARIOUS	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	TP☐NPE
11	TLC	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X	X						-	-	2	\$50.00	\$100.00	30	TP☐NPE
12	TNT	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00			X	X	X	X	X	-	-	5	\$85.00	\$425.00	30	TP☐NPE
13	TNT	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X	X						-	-	2	\$85.00	\$170.00	30	TP☐NPE

Ampersand Cable System Order

Order #	62821185
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	09/28/20 - 10/11/20
Agency	Smart Media
Advertiser	Steel For Congress

Update Date	09/29/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+3
-	

Client Code	STEEL
Product Code	MG Order
Est Code	930C06
Product Name	9.30-10.6 MG
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,335.00		
Commission	\$500.25		
Net Total	\$2,834.75		
Total Spots	45		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9/28 New MG Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	USA	AVG. ALL WKS<	10/5/20	10/11/20	19:00	24:00	X	X						-	-	2	\$85.00	\$170.00	30	TP□NPE

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	45	0	0	0	0	0	0	0	0	0	0	0	45
AMT	\$3,335.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,335.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/30/20

62821185 | Los Angeles | Spectrum/Frontier-Orange County, CA | 1435 |