

Ampersand Cable System Order

Order #	62833038
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	10/26/20 - 11/08/20
Agency	Smart Media
Advertiser	Steel For Congress

Update Date	10/16/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+3
-	

Client Code	STEEL
Product Code	ORDR
Est Code	C28N03
Product Name	10.28-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$6,285.00		
Commission	\$942.75		
Net Total	\$5,342.25		
Total Spots	67		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/15 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	3	\$115.00	\$345.00	30	NPE
2	CNN	CNN EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$115.00	\$115.00	30	NPE
3	CNN	CNN DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	3	\$100.00	\$300.00	30	NPE
4	CNN	CNN DT	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$100.00	\$100.00	30	NPE
5	ENT	ENT EM	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	PRE
6	ENT	ENT EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$5.00	\$5.00	30	PRE
7	ESPN	ESPN EM	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	PRE
8	ESPN	ESPN EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$20.00	\$40.00	30	PRE
9	ESPN	ESPN DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	PRE
10	ESPN	ESPN DT	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$25.00	\$25.00	30	PRE
11	ESPN	ESPN EF	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$115.00	\$230.00	30	NPE
12	FXNC	FXNC EM	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	3	\$165.00	\$495.00	30	NPE
13	FXNC	FXNC EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$165.00	\$165.00	30	NPE
14	FXNC	FXNC DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	3	\$150.00	\$450.00	30	NPE
15	FXNC	FXNC DT	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$150.00	\$150.00	30	NPE
16	FXNC	FXNC EF	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$180.00	\$360.00	30	NPE
17	FXNC	FXNC PT	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$215.00	\$430.00	30	NPE
18	FXNC	FXNC PT	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$215.00	\$215.00	30	NPE
19	HGTV	HGTV DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	4	\$60.00	\$240.00	30	NPE
20	HGTV	HGTV DT	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$60.00	\$60.00	30	NPE
21	MNBC	MNBC EM	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	3	\$115.00	\$345.00	30	NPE

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22	MNBC	MNBC EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$115.00	\$115.00	30	NPE
23	MNBC	MNBC DT	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	3	\$100.00	\$300.00	30	NPE
24	MNBC	MNBC DT	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$100.00	\$100.00	30	NPE
25	MNBC	MNBC EF	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$180.00	\$360.00	30	NPE
26	MNBC	MNBC EF	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$180.00	\$180.00	30	NPE
27	MNBC	MNBC PT	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	3	\$215.00	\$645.00	30	NPE
28	MNBC	MNBC PT	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$215.00	\$215.00	30	NPE
29	TBSC	TBSC EM	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE
30	TBSC	TBSC EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	67	0	0	0	0	0	0	0	0	0	0	0	67
AMT	\$6,285.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,285.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/20

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