

Ampersand Cable System Order

Order #	62799100
Syscode	1435
System Name	Spectrum/Frontier-Orange County, CA
Market	Los Angeles

Flight Dates	08/24/20 - 09/06/20
Agency	Smart Media
Advertiser	Steel For Congress

Update Date	08/26/20
Version	2 Vs. 1

Client Code	STEEL
Product Code	ORDR
Est Code	826901
Product Name	8.26-9.1
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,702.00		
Commission	\$855.30		
Net Total	\$4,846.70		
Total Spots	138		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+7
-	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8.25 MG Missed spots across multiple systems
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	1X/826903	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	5	\$58.00	\$290.00	30	
2	CNN	1X/826903	8/31/20	9/6/20	16:00	19:00	X	X						-	-	2	\$58.00	\$116.00	30	
3	CNN	2X/826903	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	4	\$69.00	\$276.00	30	
4	CNN	2X/826903	8/31/20	9/6/20	19:00	24:00	X	X						-	-	2	\$69.00	\$138.00	30	
5	DISC	826903	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	
6	DISC	826903	8/31/20	9/6/20	16:00	19:00	X	X						-	-	2	\$17.00	\$34.00	30	
7	DISC	826903	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	
8	DISC	826903	8/31/20	9/6/20	19:00	24:00	X	X						-	-	4	\$23.00	\$92.00	30	
9	ESPN	1X/826903	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	1	\$46.00	\$46.00	30	-1x
10	ESPN	1X/826903	8/31/20	9/6/20	16:00	19:00	X	X						-	-	1	\$46.00	\$46.00	30	
11	ESPN	2X/826903	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	5	\$58.00	\$290.00	30	
12	ESPN	2X/826903	8/31/20	9/6/20	19:00	24:00	X	X						-	-	2	\$58.00	\$116.00	30	
13	FOOD	826903	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	3	\$46.00	\$138.00	30	
14	FOOD	826903	8/31/20	9/6/20	16:00	19:00	X	X						-	-	1	\$46.00	\$46.00	30	
15	FOOD	826903	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	7	\$52.00	\$364.00	30	
16	FOOD	826903	8/31/20	9/6/20	19:00	24:00	X	X						-	-	4	\$52.00	\$208.00	30	
17	FXNC	1X/826903	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	5	\$58.00	\$290.00	30	
18	FXNC	1X/826903	8/31/20	9/6/20	16:00	19:00	X	X						-	-	2	\$58.00	\$116.00	30	
19	FXNC	2X/826903	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	4	\$69.00	\$276.00	30	
20	FXNC	2X/826903	8/31/20	9/6/20	19:00	24:00	X	X						-	-	2	\$69.00	\$138.00	30	
21	HGTV	1X/826903	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	3	\$46.00	\$138.00	30	

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22	HGTV	1X/826903	8/31/20	9/6/20	16:00	19:00	X	X						-	-	1	\$46.00	\$46.00	30	
23	HGTV	2X/826903	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	5	\$58.00	\$290.00	30	
24	HGTV	2X/826903	8/31/20	9/6/20	19:00	24:00	X	X						-	-	2	\$58.00	\$116.00	30	
25	HIST	1X/826903	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	
26	HIST	1X/826903	8/31/20	9/6/20	16:00	19:00	X	X						-	-	2	\$29.00	\$58.00	30	
27	HIST	2X/826903	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	5	\$35.00	\$175.00	30	
28	HIST	2X/826903	8/31/20	9/6/20	19:00	24:00	X	X						-	-	2	\$35.00	\$70.00	30	
29	TLC	1X/826903	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	
30	TLC	1X/826903	8/31/20	9/6/20	16:00	19:00	X	X						-	-	2	\$17.00	\$34.00	30	
31	TLC	2X/826903	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	5	\$23.00	\$115.00	30	
32	TLC	2X/826903	8/31/20	9/6/20	19:00	24:00	X	X						-	-	2	\$23.00	\$46.00	30	
33	TNT	1X/826903	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	3	\$29.00	\$87.00	30	
34	TNT	1X/826903	8/31/20	9/6/20	16:00	19:00	X	X						-	-	1	\$29.00	\$29.00	30	
35	TNT	2X/826903	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	5	\$40.00	\$200.00	30	
36	TNT	2X/826903	8/31/20	9/6/20	19:00	24:00	X	X						-	-	2	\$40.00	\$80.00	30	
37	USA	826903	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	3	\$29.00	\$87.00	30	
38	USA	826903	8/31/20	9/6/20	16:00	19:00	X	X						-	-	1	\$29.00	\$29.00	30	
39	USA	826903	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	7	\$40.00	\$280.00	30	
40	USA	826903	8/31/20	9/6/20	19:00	24:00	X	X						-	-	4	\$40.00	\$160.00	30	
41	TLC	2X/826903	8/24/20	8/30/20	19:00	24:00				X	X	X	X	-	-	2	\$23.00	\$46.00	30	+2x

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42	TNT	2X/826903	8/24/20	8/30/20	19:00	24:00				X	X	X	X	-	-	3	\$40.00	\$120.00	30	+3x

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	97	41	0	0	0	0	0	0	0	0	0	0	138
AMT	\$3,984.00	\$1,718.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,702.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/26/20

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