

### Ampersand Cable System Order

Order #	62735471
Syscode	1429
System Name	Spectrum/Frontier-High Desert Mtn, CA
Market	Los Angeles

Flight Dates	02/17/20 - 03/08/20
Agency	Strategic Media Placement
Advertiser	Tim Donnelly for Congress CA CD8

Update Date	02/20/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec19
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Client Code	
Product Code	
Est Code	02210302
Product Name	CA CD8 2.21-3.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$1,175.00		
Commission	\$176.25		
Net Total	\$998.75		
Total Spots	21		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/17/20	2/23/20	05:00	09:00					X	X	X	-	-	2	\$25.00	\$50.00	30	PRE 12/30/19-03/29/20
2	FXNC	FXNC EM	2/24/20	3/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	PRE 12/30/19-03/29/20
3	FXNC	FXNC EM	3/2/20	3/8/20	05:00	09:00	X							-	-	1	\$25.00	\$25.00	30	PRE 12/30/19-03/29/20
4	FXNC	FXNC EF	2/17/20	2/23/20	16:00	19:00					X	X	X	-	-	2	\$40.00	\$80.00	30	PRE 12/30/19-03/29/20
5	FXNC	FXNC EF	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$40.00	\$160.00	30	PRE 12/30/19-03/29/20
6	FXNC	FXNC PT	2/17/20	2/23/20	19:00	24:00					X	X	X	-	-	2	\$105.00	\$210.00	30	NPE
7	FXNC	FXNC PT	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$105.00	\$420.00	30	NPE
8	FXNC	FXNC PT	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$105.00	\$105.00	30	NPE

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
<b>SPOTS</b>	6	15	0	0	0	0	0	0	0	0	0	0	21
<b>AMT</b>	\$340.00	\$835.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,175.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/21/20

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