

NCC Cable System Order

Order #	62525120
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	04/23/18 - 05/06/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	04/23/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Feb18
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	424430
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$28,350.00		
Commission	\$4,252.50		
Net Total	\$24,097.50		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/23 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	4/23/18	4/29/18	05:00	09:00		X	X	X	X	X	X	-	-	12	\$550.00	\$6,600.00	30	
2	FXNC	FOX AND FRIEND<	4/30/18	5/6/18	05:00	09:00	X							-	-	2	\$550.00	\$1,100.00	30	
3	FXNC	VARIOUS	4/23/18	4/29/18	09:00	16:00		X	X	X	X	X	X	-	-	24	\$225.00	\$5,400.00	30	
4	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00	X							-	-	4	\$225.00	\$900.00	30	
5	FXNC	VARIOUS	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$325.00	\$1,950.00	30	
6	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00	X							-	-	1	\$325.00	\$325.00	30	
7	FXNC	VARIOUS	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	18	\$575.00	\$10,350.00	30	
8	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00	X							-	-	3	\$575.00	\$1,725.00	30	

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	60	10	0	0	0	0	0	0	0	0	0	0	70
AMT	\$24,300.00	\$4,050.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$28,350.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/25/18

62525120 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |