

NCC Cable System Order

Order #	62526399
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	04/30/18 - 05/13/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	04/26/18
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb18
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	501507
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$27,475.00		
Commission	\$4,121.25		
Net Total	\$23,353.75		
Total Spots	63		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/25 Removed NA's and maxed out spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/30/18	5/6/18	05:00	09:00		X	X	X	X	X	X	-	-	12	\$550.00	\$6,600.00	30	
2	FXNC	FXNC EM	5/7/18	5/13/18	05:00	09:00	X							-	-	2	\$550.00	\$1,100.00	30	
3	FXNC	FXNC DT	4/30/18	5/6/18	09:00	16:00		X	X	X	X	X	X	-	-	12	\$225.00	\$2,700.00	30	-12x
4	FXNC	FXNC DT	5/7/18	5/13/18	09:00	16:00	X							-	-	2	\$225.00	\$450.00	30	-2x
5	FXNC	FXNC EF	4/30/18	5/6/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$325.00	\$1,950.00	30	
6	FXNC	FXNC EF	5/7/18	5/13/18	16:00	19:00	X							-	-	1	\$325.00	\$325.00	30	
7	FXNC	FXNC PT	4/30/18	5/6/18	19:00	24:00		X	X	X	X	X	X	-	-	18	\$575.00	\$10,350.00	30	
8	FXNC	FXNC PT	5/7/18	5/13/18	19:00	24:00	X							-	-	3	\$575.00	\$1,725.00	30	
9	FXNC	FXNC EF	4/30/18	5/6/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$325.00	\$1,950.00	30	+6x
10	FXNC	FXNC EF	5/7/18	5/13/18	16:00	19:00	X							-	-	1	\$325.00	\$325.00	30	+1x

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	63	0	0	0	0	0	0	0	0	0	0	0	63
AMT	\$27,475.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$27,475.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/02/18

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