

## NCC Cable System Order

Order #	62527624
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	04/30/18 - 05/06/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	04/27/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Sep17
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	501507
Product Name	NHL
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$300.00		
Commission	\$45.00		
Net Total	\$255.00		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/27: Moved NA spot from system 2092 per MG offer.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30	X							-	-	1	\$300.00	\$300.00	30	Lightening Game 2

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	1	0	0	0	0	0	0	0	0	0	0	0	1
<b>AMT</b>	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$300.00

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Date Printed 05/03/18

62527624 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |

## NCC Cable System Order

Order #	62527624
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	04/30/18 - 05/06/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/02/18
Version	3 Vs. 2

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Sep17
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	501507
Product Name	NHL
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$900.00		
Commission	\$135.00		
Net Total	\$765.00		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/2: Removed Lightning Game 5, MG with NBA spots per system MG offer.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30	X							-	-	0	\$300.00	\$0.00	30	Lightening Game 2
2	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30			X					-	-	1	\$300.00	\$300.00	30	Lightenign Game 3
3	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30					X			-	-	1	\$300.00	\$300.00	30	Lightening Game 4
4	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	15:00	17:30							X	-	-	0	\$300.00	\$0.00	30	-1x, Lightening Game 5
5	ESPN	NBA	4/30/18	5/6/18	17:00	19:30						X		-	-	1	\$300.00	\$300.00	30	+1x, NBA

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	3	0	0	0	0	0	0	0	0	0	0	0	3
<b>AMT</b>	\$900.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$900.00

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## NCC Cable System Order

Order #	62527624
Syscode	2093
System Name	Spectrum/Manatee Region, FL
Market	Tampa-St. Petersburg

Flight Dates	04/30/18 - 05/06/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/02/18
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Sep17
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	501507
Product Name	NHL
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$1,760.00		
Commission	\$264.00		
Net Total	\$1,496.00		
Total Spots	8		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5/2: Removed Lightning Game 5, MG with NBA spots per system MG offer.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30	X							-	-	2	\$220.00	\$440.00	30	Lightening Game 2
2	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30			X					-	-	2	\$220.00	\$440.00	30	Lightenign Game 3
3	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30					X			-	-	2	\$220.00	\$440.00	30	Lightening Game 4
4	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	15:00	17:30							X	-	-	0	\$220.00	\$0.00	30	-2x, Lightening Game 5
5	ESPN	NBA	4/30/18	5/6/18	17:00	19:30						X		-	-	2	\$220.00	\$440.00	30	+2x, NBA

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	8	0	0	0	0	0	0	0	0	0	0	0	8
<b>AMT</b>	\$1,760.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,760.00

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### NCC Cable System Order

Order #	62527624
Syscode	2107
System Name	Spectrum/DISH- I+ Tampa-St. Pete, FL
Market	Tampa-St. Petersburg

Flight Dates	04/30/18 - 05/06/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/02/18
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Sep17
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	501507
Product Name	NHL
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$720.00		
Commission	\$108.00		
Net Total	\$612.00		
Total Spots	8		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/2: Removed Lightning Game 5, MG with NBA spots per system MG offer.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30	X							-	-	2	\$90.00	\$180.00	30	Lightening Game 2
2	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30			X					-	-	2	\$90.00	\$180.00	30	Lightenign Game 3
3	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30				X				-	-	2	\$90.00	\$180.00	30	Lightening Game 4
4	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	15:00	17:30						X		-	-	0	\$90.00	\$0.00	30	-2x, Lightening Game 5
5	ESPN	NBA	4/30/18	5/6/18	17:00	19:30						X		-	-	2	\$90.00	\$180.00	30	+2x, NBA

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	8	0	0	0	0	0	0	0	0	0	0	0	8
<b>AMT</b>	\$720.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$720.00

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### NCC Cable System Order

Order #	62527624
Syscode	3465
System Name	Spectrum/South Pinellas, FL
Market	Tampa-St. Petersburg

Flight Dates	04/30/18 - 05/06/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/02/18
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Sep17
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	501507
Product Name	NHL
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$1,320.00		
Commission	\$198.00		
Net Total	\$1,122.00		
Total Spots	6		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/2: Removed Lightning Game 5, MG with NBA spots per system MG offer.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30	X							-	-	2	\$220.00	\$440.00	30	Lightening Game 2
2	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30			X					-	-	1	\$220.00	\$220.00	30	Lightenign Game 3
3	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30					X			-	-	2	\$220.00	\$440.00	30	Lightening Game 4
4	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	15:00	17:30							X	-	-	0	\$220.00	\$0.00	30	-1x, Lightening Game 5
5	ESPN	NBA	4/30/18	5/6/18	17:00	19:30						X		-	-	1	\$220.00	\$220.00	30	+1x, NBA

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	6	0	0	0	0	0	0	0	0	0	0	0	6
<b>AMT</b>	\$1,320.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,320.00

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## NCC Cable System Order

Order #	62527624
Syscode	9839
System Name	Spectrum/DirecTV- I+ Tampa IC, FL
Market	Tampa-St. Petersburg

Flight Dates	04/30/18 - 05/06/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/02/18
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Sep17
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	501507
Product Name	NHL
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$3,200.00		
Commission	\$480.00		
Net Total	\$2,720.00		
Total Spots	8		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5/2: Removed Lightning Game 5, MG with NBA spots per system MG offer.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30	X							-	-	2	\$400.00	\$800.00	30	Lightening Game 2
2	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30			X					-	-	1	\$400.00	\$400.00	30	-1x, Lightenigng Game 3
3	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	19:00	22:30					X			-	-	2	\$400.00	\$800.00	30	Lightening Game 4
4	NBCS	Lightening Hockey Playoffs	4/30/18	5/6/18	15:00	17:30							X	-	-	0	\$400.00	\$0.00	30	-2x, Lightening Game 5
5	ESPN	NBA	4/30/18	5/6/18	17:00	19:30						X		-	-	3	\$400.00	\$1,200.00	30	+3x, NBA

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	8	0	0	0	0	0	0	0	0	0	0	0	8
<b>AMT</b>	\$3,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,200.00

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Date Printed 05/03/18

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