

### NCC Cable System Order

Order #	62527634
Syscode	2107
System Name	Spectrum/DISH- I+ Tampa-St. Pete, FL
Market	Tampa-St. Petersburg

Flight Dates	05/07/18 - 05/13/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	04/30/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Sep17
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	508514
Product Name	NHL
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$360.00		
Commission	\$54.00		
Net Total	\$306.00		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4.27 New Order Lightening Hockey
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	Lightening Hockey Playoffs	5/7/18	5/13/18	19:00	22:30		X						-	-	2	\$90.00	\$180.00	30	Lightening Game 6
2	NBCS	Lightening Hockey Playoffs	5/7/18	5/13/18	19:00	22:30				X				-	-	2	\$90.00	\$180.00	30	Lightening Game 7

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	4	0	0	0	0	0	0	0	0	0	0	0	4
<b>AMT</b>	\$360.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$360.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/03/18

62527634 | Tampa-St. Petersburg | Spectrum/DISH- I+ Tampa-St. Pete, FL | 2107 |

## NCC Cable System Order

Order #	62527634
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	05/07/18 - 05/13/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	04/30/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Sep17
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	508514
Product Name	NHL
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$8,000.00		
Commission	\$1,200.00		
Net Total	\$6,800.00		
Total Spots	2		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4.27 New Order Lightening Hockey
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	Lightening Hockey Playoffs	5/7/18	5/13/18	19:00	22:30		X						-	-	1	\$4,000.00	\$4,000.00	30	Lightening Game 6
2	NBCS	Lightening Hockey Playoffs	5/7/18	5/13/18	19:00	22:30				X				-	-	1	\$4,000.00	\$4,000.00	30	Lightening Game 7

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	2	0	0	0	0	0	0	0	0	0	0	0	2
<b>AMT</b>	\$8,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,000.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/03/18

62527634 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |