

### NCC Cable System Order

Order #	62531836
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	05/21/18 - 05/27/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/09/18
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May17
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	522528
Product Name	NFL
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$16,000.00		
Commission	\$2,400.00		
Net Total	\$13,600.00		
Total Spots	2		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	REV Game 7 game day
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/21/18	5/27/18	20:00	22:30	X							-	-	1	\$8,000.00	\$8,000.00	30	Game 6- If Neccessary
2	NBCS	NHL: Washington Capitals @ Tampa Bay Lightning	5/21/18	5/27/18	20:00	22:30			X					-	-	1	\$8,000.00	\$8,000.00	30	Game 7 - if neccessary

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
<b>SPOTS</b>	2	0	0	0	0	0	0	0	0	0	0	0	2
<b>AMT</b>	\$16,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,000.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/10/18

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