

NCC Cable System Order

Order #	62536216
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	07/09/18 - 07/22/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	05/22/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Rania Hentati
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Mar18
-	

Client Code	PUTFL
Product Code	ORDR
Est Code	710716
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$36,435.00		
Commission	\$5,465.25		
Net Total	\$30,969.75		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5.21 New order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/9/18	7/15/18	05:00	09:00		X	X	X	X	X	X	-	-	6	\$520.00	\$3,120.00	30	
2	FXNC	FOX AND FRIEND<	7/16/18	7/22/18	05:00	09:00	X							-	-	1	\$520.00	\$520.00	30	
3	FXNC	VARIOUS	7/9/18	7/15/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$575.00	\$3,450.00	30	
4	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00	X							-	-	1	\$575.00	\$575.00	30	
5	FXNC	VARIOUS	7/9/18	7/15/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$800.00	\$9,600.00	30	
6	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00	X							-	-	2	\$800.00	\$1,600.00	30	
7	CNBC	VARIOUS	7/9/18	7/15/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$110.00	\$660.00	30	
8	CNBC	VARIOUS	7/16/18	7/22/18	16:00	19:00	X							-	-	1	\$110.00	\$110.00	30	
9	CNBC	SHARK TANK<	7/9/18	7/15/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$175.00	\$2,100.00	30	
10	CNBC	SHARK TANK<	7/16/18	7/22/18	19:00	24:00	X							-	-	2	\$175.00	\$350.00	30	
11	ESPN	AVG. ALL WKS<	7/9/18	7/15/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$550.00	\$3,300.00	30	
12	ESPN	VARIOUS	7/16/18	7/22/18	16:00	19:00	X							-	-	1	\$550.00	\$550.00	30	
13	ESPN	AVG. ALL WKS<	7/9/18	7/15/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$750.00	\$9,000.00	30	

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14	ESPN	AVG. ALL WKS	7/16/18	7/22/18	19:00	24:00	X							-	-	2	\$750.00	\$1,500.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	70	0	0	0	0	0	0	0	0	0	0	0	70
AMT	\$36,435.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$36,435.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/24/18

62536216 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |