

NCC Cable System Order

Order #	62620853
Syscode	2080
System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	01/07/19 - 01/13/19
Agency	Fletcher Ridge c/o Hulsen Media
Advertiser	David Straz for Mayor

Update Date	01/04/19
Version	1 Vs. 1

AE	Bob Cato
Sales Coordinator	Sammy Weitz
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+7 Nov18
-	

Client Code	
Product Code	
Est Code	2027
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$250.00		
Commission	\$37.50		
Net Total	\$212.50		
Total Spots	2		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	2.3	GIMP	2527
CPP	\$109.00	CPM	\$98.93

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	1/4 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZBN9	Mayoral Debate	1/7/19	1/13/19	19:00	20:30			X					1.50	1675	1	\$125.00	\$125.00	30	
2	ZBN9	Mayoral Debate	1/7/19	1/13/19	19:00	20:30						X		0.80	852	1	\$125.00	\$125.00	30	

	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$250.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$250.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/27/19

62620853 | Tampa-St. Petersburg | Spectrum/Central Hillsboro-Tampa, FL | 2080 |