

NCC Cable System Order

| | |
|-------------|--------------------------------------|
| Order # | 62625875 |
| Syscode | 2080 |
| System Name | Spectrum/Central Hillsboro-Tampa, FL |
| Market | Tampa-St. Petersburg |

| | |
|--------------|---------------------------------|
| Flight Dates | 01/28/19 - 02/10/19 |
| Agency | Fletcher Ridge c/o Hulsen Media |
| Advertiser | David Straz for Mayor |

| | |
|-------------|----------|
| Update Date | 01/30/19 |
| Version | 2 Vs. 1 |

| | |
|-------------------|---------------------------|
| AE | Bob Cato |
| Sales Coordinator | Sammy Weitz |
| Office | Dallas |
| Phone | (214) 932-2910 |
| Status | Accepted |
| Survey | DMA Nielsen Live+SD Nov18 |
| - | |

| | |
|---------------|-----------------|
| Client Code | |
| Product Code | |
| Est Code | 2036 |
| Product Name | |
| Credit Status | Cash in Advance |

| | | | |
|------------------|----------------|------|---------|
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | \$1,967.00 | | |
| Commission | \$295.05 | | |
| Net Total | \$1,671.95 | | |
| Total Spots | 123 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Point | | |
| GRP | 117.9 | GIMP | 136500 |
| CPP | \$17.00 | CPM | \$14.41 |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|--|
| Comments : | 1.30 - Revised to remove NAs. PLEASE REVIEW AND CONFIRM, THANKS! |
|------------|--|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|-----------------------|
| 1 | CNN | CNN EM | 1/28/19 | 2/3/19 | 05:00 | 09:00 | | | | X | X | X | X | 0.70 | 819 | 3 | \$9.00 | \$27.00 | 30 | PRE 12/31/18-3/31/19 |
| 2 | CNN | CNN EM | 2/4/19 | 2/10/19 | 05:00 | 09:00 | X | | | | | | | 0.80 | 954 | 2 | \$9.00 | \$18.00 | 30 | PRE 12/31/18-3/31/19 |
| 3 | CNN | CNN PT | 1/28/19 | 2/3/19 | 19:00 | 24:00 | | | | X | X | X | X | 0.80 | 873 | 0 | \$15.00 | \$0.00 | 30 | PRE 12/31/18-3/31/19 |
| 4 | CNN | CNN PT | 2/4/19 | 2/10/19 | 19:00 | 24:00 | X | | | | | | | 0.90 | 1031 | 2 | \$15.00 | \$30.00 | 30 | PRE 12/31/18-3/31/19 |
| 5 | FXNC | FXNC EM | 1/28/19 | 2/3/19 | 05:00 | 09:00 | | | | X | X | X | X | 1.20 | 1406 | 8 | \$28.00 | \$224.00 | 30 | PRE 12/31/18-3/31/19 |
| 6 | FXNC | FXNC EM | 2/4/19 | 2/10/19 | 05:00 | 09:00 | X | | | | | | | 1.20 | 1415 | 2 | \$28.00 | \$56.00 | 30 | PRE 12/31/18-3/31/19 |
| 7 | FXNC | FXNC PT | 1/28/19 | 2/3/19 | 19:00 | 24:00 | | | | X | X | X | X | 1.40 | 1607 | 8 | \$39.00 | \$312.00 | 30 | PRE 12/31/18-3/31/19 |
| 8 | FXNC | FXNC PT | 2/4/19 | 2/10/19 | 19:00 | 24:00 | X | | | | | | | 1.80 | 2094 | 2 | \$39.00 | \$78.00 | 30 | PRE 12/31/18-3/31/19 |
| 9 | FXNC | FXNC EF | 1/28/19 | 2/3/19 | 16:00 | 19:00 | | | | X | X | X | X | 1.20 | 1348 | 2 | \$25.00 | \$50.00 | 30 | PRE 12/31/18-3/31/19 |
| 10 | FXNC | FXNC EF | 2/4/19 | 2/10/19 | 16:00 | 19:00 | X | | | | | | | 1.90 | 2257 | 1 | \$25.00 | \$25.00 | 30 | PRE 12/31/18-3/31/19 |
| 11 | HALL | HALL PT | 1/28/19 | 2/3/19 | 19:00 | 24:00 | | | | X | X | X | X | 0.70 | 770 | 0 | \$11.00 | \$0.00 | 30 | PRE 12/31/18-3/31/19 |
| 12 | HALL | HALL PT | 2/4/19 | 2/10/19 | 19:00 | 24:00 | X | | | | | | | 0.20 | 247 | 2 | \$11.00 | \$22.00 | 30 | PRE 12/31/18-3/31/19 |
| 13 | HALL | HALL EF | 1/28/19 | 2/3/19 | 16:00 | 19:00 | | | | X | X | X | X | 0.50 | 554 | 0 | \$6.00 | \$0.00 | 30 | PRE 12/31/18-3/31/19 |
| 14 | HALL | HALL DT | 1/28/19 | 2/3/19 | 09:00 | 16:00 | | | | X | X | X | X | 0.30 | 385 | 0 | \$2.00 | \$0.00 | 30 | PRE 12/31/18-3/31/19 |
| 15 | LMN | LMN PT | 1/28/19 | 2/3/19 | 19:00 | 24:00 | | | | X | X | X | X | 0.20 | 236 | 1 | \$4.00 | \$4.00 | 30 | PRE 12/31/18-03/31/19 |
| 16 | LMN | LMN PT | 2/4/19 | 2/10/19 | 19:00 | 24:00 | X | | | | | | | 0.20 | 279 | 2 | \$4.00 | \$8.00 | 30 | PRE 12/31/18-03/31/19 |
| 17 | LMN | LMN EF | 1/28/19 | 2/3/19 | 16:00 | 19:00 | | | | X | X | X | X | 0.20 | 225 | 2 | \$5.00 | \$10.00 | 30 | NPE 12/31/18-03/31/19 |
| 18 | LMN | LMN DT | 1/28/19 | 2/3/19 | 09:00 | 16:00 | | | | X | X | X | X | 0.20 | 212 | 4 | \$5.00 | \$20.00 | 30 | NPE 12/31/18-03/31/19 |
| 19 | MNBC | MNBC EM | 1/28/19 | 2/3/19 | 05:00 | 09:00 | | | | X | X | X | X | 0.50 | 600 | 0 | \$6.00 | \$0.00 | 30 | PRE 12/31/18-03/31/19 |
| 20 | MNBC | MNBC EM | 2/4/19 | 2/10/19 | 05:00 | 09:00 | X | | | | | | | 0.80 | 981 | 2 | \$6.00 | \$12.00 | 30 | PRE 12/31/18-03/31/19 |
| 21 | MNBC | MNBC PT | 1/28/19 | 2/3/19 | 19:00 | 24:00 | | | | X | X | X | X | 1.10 | 1267 | 0 | \$12.00 | \$0.00 | 30 | PRE 12/31/18-03/31/19 |

NCC Cable System Order

| | |
|-------------|--------------------------------------|
| Order # | 62625875 |
| Syscode | 2080 |
| System Name | Spectrum/Central Hillsboro-Tampa, FL |
| Market | Tampa-St. Petersburg |

| | |
|--------------|---------------------------------|
| Flight Dates | 01/28/19 - 02/10/19 |
| Agency | Fletcher Ridge c/o Hulsen Media |
| Advertiser | David Straz for Mayor |

| | |
|-------------|----------|
| Update Date | 01/30/19 |
| Version | 2 Vs. 1 |

| | |
|-------------------|---------------------------|
| AE | Bob Cato |
| Sales Coordinator | Sammy Weitz |
| Office | Dallas |
| Phone | (214) 932-2910 |
| Status | Accepted |
| Survey | DMA Nielsen Live+SD Nov18 |
| - | |

| | |
|---------------|-----------------|
| Client Code | |
| Product Code | |
| Est Code | 2036 |
| Product Name | |
| Credit Status | Cash in Advance |

| | | | |
|------------------|----------------|------|---------|
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | \$1,967.00 | | |
| Commission | \$295.05 | | |
| Net Total | \$1,671.95 | | |
| Total Spots | 123 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Point | | |
| GRP | 117.9 | GIMP | 136500 |
| CPP | \$17.00 | CPM | \$14.41 |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

Comments : 1.30 - Revised to remove NAs. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|-----------------------|
| 22 | MNBC | MNBC PT | 2/4/19 | 2/10/19 | 19:00 | 24:00 | X | | | | | | | 1.70 | 1923 | 2 | \$12.00 | \$24.00 | 30 | PRE 12/31/18-03/31/19 |
| 23 | MNBC | MNBC EF | 1/28/19 | 2/3/19 | 16:00 | 19:00 | | | | X | X | X | X | 0.90 | 996 | 4 | \$14.00 | \$56.00 | 30 | NPE 12/31/18-03/31/19 |
| 24 | MNBC | MNBC EF | 2/4/19 | 2/10/19 | 16:00 | 19:00 | X | | | | | | | 1.50 | 1687 | 1 | \$14.00 | \$14.00 | 30 | NPE 12/31/18-03/31/19 |
| 25 | TVL | TVL PT | 1/28/19 | 2/3/19 | 19:00 | 24:00 | | | | X | X | X | X | 0.50 | 530 | 8 | \$3.00 | \$24.00 | 30 | PRE 12/31/18-03/31/19 |
| 26 | TVL | TVL PT | 2/4/19 | 2/10/19 | 19:00 | 24:00 | X | | | | | | | 0.50 | 546 | 2 | \$3.00 | \$6.00 | 30 | PRE 12/31/18-03/31/19 |
| 27 | TVL | TVL EF | 1/28/19 | 2/3/19 | 16:00 | 19:00 | | | | X | X | X | X | 0.30 | 297 | 2 | \$2.00 | \$4.00 | 30 | PRE 12/31/18-03/31/19 |
| 28 | TVL | TVL DT | 1/28/19 | 2/3/19 | 09:00 | 16:00 | | | | X | X | X | X | 0.20 | 220 | 4 | \$2.00 | \$8.00 | 30 | PRE 12/31/18-03/31/19 |
| 29 | ZBN9 | ZBN9 EM | 1/28/19 | 2/3/19 | 05:00 | 09:00 | | | | X | X | X | X | 1.50 | 1771 | 8 | \$30.00 | \$240.00 | 30 | PRE 12/31/18-03/31/19 |
| 30 | ZBN9 | ZBN9 EM | 2/4/19 | 2/10/19 | 05:00 | 09:00 | X | | | | | | | 2.10 | 2390 | 0 | \$30.00 | \$0.00 | 30 | PRE 12/31/18-03/31/19 |
| 31 | ZBN9 | ZBN9 DT | 1/28/19 | 2/3/19 | 09:00 | 16:00 | | | | X | X | X | X | 1.30 | 1510 | 8 | \$20.00 | \$160.00 | 30 | PRE 12/31/18-03/31/19 |
| 32 | ZBN9 | ZBN9 DT | 2/4/19 | 2/10/19 | 09:00 | 16:00 | X | | | | | | | 1.00 | 1168 | 2 | \$20.00 | \$40.00 | 30 | PRE 12/31/18-03/31/19 |
| 33 | CNN | VARIOUS | 1/28/19 | 2/3/19 | 05:00 | 09:00 | | | | | X | X | X | 0.80 | 912 | 3 | \$14.00 | \$42.00 | 30 | NPE; MG Line |
| 34 | CNN | AVG. ALL WKS< | 1/28/19 | 2/3/19 | 19:00 | 24:00 | | | | | X | X | X | 0.60 | 720 | 3 | \$23.00 | \$69.00 | 30 | NPE; MG Line |
| 35 | HALL | VARIOUS | 1/28/19 | 2/3/19 | 09:00 | 16:00 | | | | | X | X | X | 0.70 | 842 | 8 | \$3.00 | \$24.00 | 30 | NPE; MG Line |
| 36 | HALL | AVG. ALL WKS< | 1/28/19 | 2/3/19 | 16:00 | 19:00 | | | | | X | X | X | 1.20 | 1443 | 3 | \$14.00 | \$42.00 | 30 | NPE; MG Line |
| 37 | HALL | VARIOUS | 1/28/19 | 2/3/19 | 19:00 | 24:00 | | | | | X | X | X | 1.90 | 2199 | 6 | \$17.00 | \$102.00 | 30 | NPE; MG Line |
| 38 | LMN | AVG. ALL WKS< | 1/28/19 | 2/3/19 | 19:00 | 24:00 | | | | | X | X | X | 0.50 | 533 | 6 | \$6.00 | \$36.00 | 30 | NPE; MG Line |
| 39 | MNBC | VARIOUS | 1/28/19 | 2/3/19 | 05:00 | 09:00 | | | | | X | X | X | 0.70 | 847 | 3 | \$9.00 | \$27.00 | 30 | NPE; MG Line |
| 40 | MNBC | AVG. ALL WKS< | 1/28/19 | 2/3/19 | 19:00 | 24:00 | | | | | X | X | X | 1.10 | 1272 | 6 | \$18.00 | \$108.00 | 30 | NPE; MG Line |

NCC Cable System Order

| | |
|-------------|--------------------------------------|
| Order # | 62625875 |
| Syscode | 2080 |
| System Name | Spectrum/Central Hillsboro-Tampa, FL |
| Market | Tampa-St. Petersburg |

| | |
|--------------|---------------------------------|
| Flight Dates | 01/28/19 - 02/10/19 |
| Agency | Fletcher Ridge c/o Hulsen Media |
| Advertiser | David Straz for Mayor |

| | |
|-------------|----------|
| Update Date | 01/30/19 |
| Version | 2 Vs. 1 |

| | |
|-------------------|---------------------------|
| AE | Bob Cato |
| Sales Coordinator | Sammy Weitz |
| Office | Dallas |
| Phone | (214) 932-2910 |
| Status | Accepted |
| Survey | DMA Nielsen Live+SD Nov18 |
| - | |

| | |
|---------------|-----------------|
| Client Code | |
| Product Code | |
| Est Code | 2036 |
| Product Name | |
| Credit Status | Cash in Advance |

| | | | |
|------------------|----------------|------|---------|
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | \$1,967.00 | | |
| Commission | \$295.05 | | |
| Net Total | \$1,671.95 | | |
| Total Spots | 123 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Point | | |
| GRP | 117.9 | GIMP | 136500 |
| CPP | \$17.00 | CPM | \$14.41 |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|--|
| Comments : | 1.30 - Revised to remove NAs. PLEASE REVIEW AND CONFIRM, THANKS! |
|------------|--|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|--------------|
| 41 | ZBN9 | VARIOUS | 2/4/19 | 2/10/19 | 05:00 | 09:00 | X | | | | | | | 1.70 | 2017 | 1 | \$45.00 | \$45.00 | 30 | NPE; MG Line |

| | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Sep 2019 | Oct 2019 | Nov 2019 | Dec 2019 | Jan 2020 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 123 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 123 |
| AMT | \$1,967.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,967.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/04/19

62625875 | Tampa-St. Petersburg | Spectrum/Central Hillsboro-Tampa, FL | 2080 |