

## NCC Cable System Order

|             |                                      |
|-------------|--------------------------------------|
| Order #     | 62635254                             |
| Syscode     | 2080                                 |
| System Name | Spectrum/Central Hillsboro-Tampa, FL |
| Market      | Tampa-St. Petersburg                 |

|              |                                 |
|--------------|---------------------------------|
| Flight Dates | 03/04/19 - 03/17/19             |
| Agency       | Fletcher Ridge c/o Hulsen Media |
| Advertiser   | David Straz for Mayor           |

|             |          |
|-------------|----------|
| Update Date | 03/08/19 |
| Version     | 1 Vs. 1  |

|                   |                          |
|-------------------|--------------------------|
| AE                | Bob Cato                 |
| Sales Coordinator | Sammy Weitz              |
| Office            | Dallas                   |
| Phone             | (214) 932-2910           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+7 Jan19 |
| -                 |                          |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 2057 |
| Product Name  |      |
| Credit Status |      |

|                  |                |      |         |
|------------------|----------------|------|---------|
| Show All Lines   |                |      |         |
| Total # of Weeks | 2              |      |         |
| Total            | \$10,444.00    |      |         |
| Commission       | \$1,566.60     |      |         |
| Net Total        | \$8,877.40     |      |         |
| Total Spots      | 564            |      |         |
| Affiliate Split  | 100.0          |      |         |
| Sold On          | Cost Per Point |      |         |
| GRP              | 415.9          | GIMP | 464993  |
| CPP              | \$25.00        | CPM  | \$22.46 |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

Comments : 3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP  | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|-----------------------|
| 1    | BRVO | BRVO EF | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.10 | 139  | 1           | \$31.00   | \$31.00    | 30       | PRE                   |
| 2    | BRVO | BRVO PT | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.40 | 393  | 2           | \$92.00   | \$184.00   | 30       | NPE                   |
| 3    | BRVO | BRVO PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.40 | 415  | 3           | \$92.00   | \$276.00   | 30       | NPE                   |
| 4    | BRVO | BRVO DT | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.10 | 83   | 2           | \$5.00    | \$10.00    | 30       | PRE                   |
| 5    | BRVO | BRVO DT | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.10 | 83   | 4           | \$5.00    | \$20.00    | 30       | PRE                   |
| 6    | BRVO | BRVO PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.40 | 415  | 6           | \$61.00   | \$366.00   | 30       | PRE                   |
| 7    | CNN  | CNN EF  | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 0.70 | 789  | 3           | \$18.00   | \$54.00    | 30       | NPE 12/31/18-03/31/19 |
| 8    | CNN  | CNN EM  | 3/4/19     | 3/10/19   | 05:00      | 09:00     |   |   |   |   |   | X | X | 0.80 | 924  | 5           | \$9.00    | \$45.00    | 30       | PRE                   |
| 9    | CNN  | CNN PT  | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.50 | 600  | 6           | \$23.00   | \$138.00   | 30       | NPE 12/31/18-03/31/19 |
| 10   | CNN  | CNN EF  | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 1.00 | 1066 | 7           | \$18.00   | \$126.00   | 30       | NPE 12/31/18-03/31/19 |
| 11   | CNN  | CNN PT  | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.80 | 934  | 14          | \$23.00   | \$322.00   | 30       | NPE 12/31/18-03/31/19 |
| 12   | CNN  | CNN EM  | 3/11/19    | 3/17/19   | 05:00      | 09:00     | X | X | X | X | X | X | X | 0.70 | 734  | 14          | \$9.00    | \$126.00   | 30       | PRE                   |
| 13   | FOOD | FOOD PT | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.50 | 505  | 2           | \$56.00   | \$112.00   | 30       | NPE 12/31/18-03/31/19 |
| 14   | FOOD | FOOD DT | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.40 | 397  | 4           | \$6.00    | \$24.00    | 30       | PRE                   |
| 15   | FOOD | FOOD DT | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.40 | 397  | 4           | \$6.00    | \$24.00    | 30       | PRE                   |
| 16   | FOOD | FOOD PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.40 | 414  | 14          | \$56.00   | \$784.00   | 30       | NPE 12/31/18-03/31/19 |
| 17   | FXNC | FXNC EF | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 1.10 | 1204 | 3           | \$47.00   | \$141.00   | 30       | NPE 12/31/18-03/31/19 |
| 18   | FXNC | FXNC EM | 3/4/19     | 3/10/19   | 05:00      | 09:00     |   |   |   |   |   | X | X | 1.00 | 1153 | 6           | \$42.00   | \$252.00   | 30       | NPE 12/31/18-03/31/19 |
| 19   | FXNC | FXNC PT | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 1.30 | 1409 | 6           | \$39.00   | \$234.00   | 30       | PRE                   |
| 20   | FXNC | FXNC EF | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 2.10 | 2313 | 7           | \$47.00   | \$329.00   | 30       | NPE 12/31/18-03/31/19 |
| 21   | FXNC | FXNC EM | 3/11/19    | 3/17/19   | 05:00      | 09:00     | X | X | X | X | X | X | X | 1.30 | 1469 | 14          | \$42.00   | \$588.00   | 30       | NPE 12/31/18-03/31/19 |

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| Survey            | DMA Nielsen Live+7 Jan19 |
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| Product Name  |      |
| Credit Status |      |

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| Affiliate Split  | 100.0          |      |         |
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| CPP              | \$25.00        | CPM  | \$22.46 |

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| Line | Net  | Program       | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP  | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|-----------------------|
| 22   | FXNC | FXNC PT       | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 2.10 | 2381 | 14          | \$59.00   | \$826.00   | 30       | NPE                   |
| 23   | GSN  | GSN PT        | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.20 | 189  | 6           | \$3.00    | \$18.00    | 30       | NPE 12/31/18-03/31/19 |
| 24   | GSN  | GSN DT        | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.20 | 193  | 4           | \$2.00    | \$8.00     | 30       | PRE                   |
| 25   | GSN  | GSN DT        | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.20 | 193  | 4           | \$2.00    | \$8.00     | 30       | PRE                   |
| 26   | GSN  | GSN PT        | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.20 | 225  | 14          | \$3.00    | \$42.00    | 30       | NPE 12/31/18-03/31/19 |
| 27   | HALL | HALL PT       | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 2.20 | 2476 | 4           | \$17.00   | \$68.00    | 30       | NPE                   |
| 28   | HALL | HALL DT       | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.90 | 996  | 4           | \$3.00    | \$12.00    | 30       | NPE 12/31/18-03/31/19 |
| 29   | HALL | HALL DT       | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.90 | 996  | 4           | \$3.00    | \$12.00    | 30       | NPE 12/31/18-03/31/19 |
| 30   | HALL | HALL PT       | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 1.20 | 1385 | 14          | \$17.00   | \$238.00   | 30       | NPE                   |
| 31   | HGTV | HGTV PT       | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 1.00 | 1092 | 3           | \$61.00   | \$183.00   | 30       | PRE                   |
| 32   | HGTV | HGTV PT       | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 1.10 | 1252 | 4           | \$92.00   | \$368.00   | 30       | NPE                   |
| 33   | HGTV | HGTV EF       | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.50 | 611  | 7           | \$37.00   | \$259.00   | 30       | PRE                   |
| 34   | HGTV | HGTV PT       | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 1.00 | 1092 | 7           | \$92.00   | \$644.00   | 30       | NPE                   |
| 35   | HGTV | HGTV DT       | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.70 | 769  | 4           | \$17.00   | \$68.00    | 30       | PRE                   |
| 36   | HGTV | HGTV DT       | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.70 | 769  | 4           | \$17.00   | \$68.00    | 30       | PRE                   |
| 37   | HIST | AVG. ALL WKS< | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 0.50 | 597  | 1           | \$14.00   | \$14.00    | 30       | PRE                   |
| 38   | HIST | AVG. ALL WKS< | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.50 | 565  | 2           | \$39.00   | \$78.00    | 30       | NPE                   |
| 39   | HIST | AVG. ALL WKS< | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.50 | 542  | 7           | \$14.00   | \$98.00    | 30       | PRE                   |
| 40   | HIST | AVG. ALL WKS< | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.70 | 772  | 12          | \$39.00   | \$468.00   | 30       | NPE                   |
| 41   | HIST | AVG. ALL WKS  | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 347  | 6           | \$3.00    | \$18.00    | 30       | PRE                   |
| 42   | HIST | AVG. ALL WKS  | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 347  | 6           | \$3.00    | \$18.00    | 30       | PRE                   |

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| Market      | Tampa-St. Petersburg                 |

|              |                                 |
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| Agency       | Fletcher Ridge c/o Hulsen Media |
| Advertiser   | David Straz for Mayor           |

|             |          |
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| Update Date | 03/08/19 |
| Version     | 1 Vs. 1  |

|                   |                          |
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| AE                | Bob Cato                 |
| Sales Coordinator | Sammy Weitz              |
| Office            | Dallas                   |
| Phone             | (214) 932-2910           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+7 Jan19 |
| -                 |                          |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 2057 |
| Product Name  |      |
| Credit Status |      |

|                  |                |      |         |
|------------------|----------------|------|---------|
| Show All Lines   |                |      |         |
| Total # of Weeks | 2              |      |         |
| Total            | \$10,444.00    |      |         |
| Commission       | \$1,566.60     |      |         |
| Net Total        | \$8,877.40     |      |         |
| Total Spots      | 564            |      |         |
| Affiliate Split  | 100.0          |      |         |
| Sold On          | Cost Per Point |      |         |
| GRP              | 415.9          | GIMP | 464993  |
| CPP              | \$25.00        | CPM  | \$22.46 |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

Comments : 3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP  | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|-----------------------|
| 43   | HLN  | HLN EF  | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 0.20 | 182  | 3           | \$2.00    | \$6.00     | 30       | PRE                   |
| 44   | HLN  | HLN EM  | 3/4/19     | 3/10/19   | 05:00      | 09:00     |   |   |   |   |   | X | X | 0.30 | 296  | 4           | \$2.00    | \$8.00     | 30       | PRE                   |
| 45   | HLN  | HLN PT  | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.20 | 233  | 6           | \$3.00    | \$18.00    | 30       | NPE 12/31/18-03/31/19 |
| 46   | HLN  | HLN EF  | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.10 | 167  | 7           | \$2.00    | \$14.00    | 30       | PRE                   |
| 47   | HLN  | HLN EM  | 3/11/19    | 3/17/19   | 05:00      | 09:00     | X | X | X | X | X | X | X | 0.30 | 321  | 14          | \$2.00    | \$28.00    | 30       | PRE                   |
| 48   | HLN  | HLN PT  | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.20 | 231  | 14          | \$3.00    | \$42.00    | 30       | NPE 12/31/18-03/31/19 |
| 49   | HMM  | HMM PT  | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 1.40 | 1559 | 4           | \$3.00    | \$12.00    | 30       | NPE                   |
| 50   | HMM  | HMM DT  | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.60 | 711  | 2           | \$2.00    | \$4.00     | 30       | PRE                   |
| 51   | HMM  | HMM DT  | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.60 | 711  | 3           | \$2.00    | \$6.00     | 30       | PRE                   |
| 52   | HMM  | HMM PT  | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.90 | 1005 | 12          | \$3.00    | \$36.00    | 30       | NPE                   |
| 53   | LMN  | LMN EF  | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.30 | 302  | 2           | \$3.00    | \$6.00     | 30       | PRE                   |
| 54   | LMN  | LMN DT  | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 324  | 1           | \$3.00    | \$3.00     | 30       | PRE                   |
| 55   | LMN  | LMN DT  | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 324  | 4           | \$3.00    | \$12.00    | 30       | PRE                   |
| 56   | LMN  | LMN PT  | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.30 | 371  | 12          | \$4.00    | \$48.00    | 30       | PRE                   |
| 57   | MNBC | MNBC EF | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 0.60 | 684  | 3           | \$14.00   | \$42.00    | 30       | NPE 12/31/18-03/31/19 |
| 58   | MNBC | MNBC PT | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.70 | 806  | 6           | \$18.00   | \$108.00   | 30       | NPE 12/31/18-03/31/19 |
| 59   | MNBC | MNBC EM | 3/4/19     | 3/10/19   | 05:00      | 09:00     |   |   |   |   |   | X | X | 0.40 | 457  | 6           | \$9.00    | \$54.00    | 30       | NPE 12/31/18-03/31/19 |
| 60   | MNBC | MNBC EF | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 1.30 | 1415 | 7           | \$14.00   | \$98.00    | 30       | NPE 12/31/18-03/31/19 |
| 61   | MNBC | MNBC EM | 3/11/19    | 3/17/19   | 05:00      | 09:00     | X | X | X | X | X | X | X | 1.00 | 1123 | 14          | \$9.00    | \$126.00   | 30       | NPE 12/31/18-03/31/19 |
| 62   | MNBC | MNBC PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 1.60 | 1763 | 14          | \$18.00   | \$252.00   | 30       | NPE 12/31/18-03/31/19 |
| 63   | OXYG | OXYG PT | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.30 | 378  | 6           | \$6.00    | \$36.00    | 30       | NPE 12/31/18-03/31/19 |

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| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|-----|-------------|-----------|------------|----------|-----------------------|
| 64   | OXYG | OXYG DT | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 354 | 4           | \$5.00    | \$20.00    | 30       | NPE 12/31/18-03/31/19 |
| 65   | OXYG | OXYG DT | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 354 | 4           | \$5.00    | \$20.00    | 30       | NPE 12/31/18-03/31/19 |
| 66   | OXYG | OXYG PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.30 | 326 | 14          | \$6.00    | \$84.00    | 30       | NPE 12/31/18-03/31/19 |
| 67   | TLC  | TLC PT  | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.60 | 620 | 6           | \$9.00    | \$54.00    | 30       | PRE                   |
| 68   | TLC  | TLC DT  | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.20 | 261 | 4           | \$2.00    | \$8.00     | 30       | PRE                   |
| 69   | TLC  | TLC DT  | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.20 | 261 | 4           | \$2.00    | \$8.00     | 30       | PRE                   |
| 70   | TLC  | TLC PT  | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.50 | 564 | 14          | \$9.00    | \$126.00   | 30       | PRE                   |
| 71   | TRAV | TRAV PT | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.10 | 136 | 1           | \$2.00    | \$2.00     | 30       | PRE                   |
| 72   | TRAV | TRAV PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.20 | 178 | 2           | \$2.00    | \$4.00     | 30       | PRE                   |
| 73   | TRAV | TRAV DT | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.10 | 107 | 4           | \$2.00    | \$8.00     | 30       | PRE                   |
| 74   | TRAV | TRAV DT | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.10 | 107 | 4           | \$2.00    | \$8.00     | 30       | PRE                   |
| 75   | TVL  | TVL PT  | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.60 | 644 | 2           | \$3.00    | \$6.00     | 30       | PRE                   |
| 76   | TVL  | TVL EF  | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 0.30 | 348 | 3           | \$4.00    | \$12.00    | 30       | NPE 12/31/18-03/31/19 |
| 77   | TVL  | TVL EF  | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.30 | 368 | 7           | \$4.00    | \$28.00    | 30       | NPE 12/31/18-03/31/19 |
| 78   | TVL  | TVL DT  | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 315 | 4           | \$3.00    | \$12.00    | 30       | NPE 12/31/18-03/31/19 |
| 79   | TVL  | TVL DT  | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 315 | 4           | \$3.00    | \$12.00    | 30       | NPE 12/31/18-03/31/19 |
| 80   | TVL  | TVL PT  | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.60 | 668 | 13          | \$3.00    | \$39.00    | 30       | PRE                   |
| 81   | WETV | WETV PT | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.70 | 743 | 6           | \$5.00    | \$30.00    | 30       | NPE 12/31/18-03/31/19 |
| 82   | WETV | WETV DT | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.40 | 397 | 4           | \$4.00    | \$16.00    | 30       | PRE                   |
| 83   | WETV | WETV DT | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.40 | 397 | 4           | \$4.00    | \$16.00    | 30       | PRE                   |
| 84   | WETV | WETV PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.40 | 454 | 14          | \$5.00    | \$70.00    | 30       | NPE 12/31/18-03/31/19 |

### NCC Cable System Order

|             |                                      |
|-------------|--------------------------------------|
| Order #     | 62635254                             |
| Syscode     | 2080                                 |
| System Name | Spectrum/Central Hillsboro-Tampa, FL |
| Market      | Tampa-St. Petersburg                 |

|              |                                 |
|--------------|---------------------------------|
| Flight Dates | 03/04/19 - 03/17/19             |
| Agency       | Fletcher Ridge c/o Hulsen Media |
| Advertiser   | David Straz for Mayor           |

|             |          |
|-------------|----------|
| Update Date | 03/08/19 |
| Version     | 1 Vs. 1  |

|                   |                          |
|-------------------|--------------------------|
| AE                | Bob Cato                 |
| Sales Coordinator | Sammy Weitz              |
| Office            | Dallas                   |
| Phone             | (214) 932-2910           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+7 Jan19 |
| -                 |                          |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 2057 |
| Product Name  |      |
| Credit Status |      |

|                  |                |      |         |
|------------------|----------------|------|---------|
| Show All Lines   |                |      |         |
| Total # of Weeks | 2              |      |         |
| Total            | \$10,444.00    |      |         |
| Commission       | \$1,566.60     |      |         |
| Net Total        | \$8,877.40     |      |         |
| Total Spots      | 564            |      |         |
| Affiliate Split  | 100.0          |      |         |
| Sold On          | Cost Per Point |      |         |
| GRP              | 415.9          | GIMP | 464993  |
| CPP              | \$25.00        | CPM  | \$22.46 |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|            |   |
|------------|---|
| Comments : | 3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP  | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|-----------------------|
| 85   | ZBN9 | ZBN9 DT | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 1.70 | 1923 | 6           | \$30.00   | \$180.00   | 30       | NPE 12/31/18-03/31/19 |
| 86   | ZBN9 | ZBN9 EM | 3/4/19     | 3/10/19   | 05:00      | 09:00     |   |   |   |   |   | X | X | 1.70 | 1939 | 6           | \$30.00   | \$180.00   | 30       | PRE                   |
| 87   | ZBN9 | ZBN9 DT | 3/11/19    | 3/17/19   | 09:00      | 16:00     | X | X | X | X | X | X | X | 1.50 | 1730 | 14          | \$30.00   | \$420.00   | 30       | NPE 12/31/18-03/31/19 |
| 88   | ZBN9 | ZBN9 EM | 3/11/19    | 3/17/19   | 05:00      | 09:00     | X | X | X | X | X | X | X | 1.80 | 2020 | 14          | \$30.00   | \$420.00   | 30       | PRE                   |

|              | Mar 2019    | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Sep 2019 | Oct 2019 | Nov 2019 | Dec 2019 | Jan 2020 | Feb 2020 | Total       |
|--------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| <b>SPOTS</b> | 564         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 564         |
| <b>AMT</b>   | \$10,444.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$10,444.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/08/19

62635254 | Tampa-St. Petersburg | Spectrum/Central Hillsboro-Tampa, FL | 2080 |

### NCC Cable System Order

|             |                                     |
|-------------|-------------------------------------|
| Order #     | 62635254                            |
| Syscode     | 2090                                |
| System Name | Spectrum/NW Hillsborough Region, FL |
| Market      | Tampa-St. Petersburg                |

|              |                                 |
|--------------|---------------------------------|
| Flight Dates | 03/04/19 - 03/17/19             |
| Agency       | Fletcher Ridge c/o Hulsen Media |
| Advertiser   | David Straz for Mayor           |

|             |          |
|-------------|----------|
| Update Date | 03/08/19 |
| Version     | 1 Vs. 1  |

|                   |                          |
|-------------------|--------------------------|
| AE                | Bob Cato                 |
| Sales Coordinator | Sammy Weitz              |
| Office            | Dallas                   |
| Phone             | (214) 932-2910           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+7 Jan19 |
| -                 |                          |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 2057 |
| Product Name  |      |
| Credit Status |      |

|                  |                |      |         |
|------------------|----------------|------|---------|
| Show All Lines   |                |      |         |
| Total # of Weeks | 2              |      |         |
| Total            | \$22,337.00    |      |         |
| Commission       | \$3,350.55     |      |         |
| Net Total        | \$18,986.45    |      |         |
| Total Spots      | 592            |      |         |
| Affiliate Split  | 100.0          |      |         |
| Sold On          | Cost Per Point |      |         |
| GRP              | 366.3          | GIMP | 730039  |
| CPP              | \$61.00        | CPM  | \$30.60 |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|            |   |
|------------|---|
| Comments : | 3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP  | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|-----------------------|
| 1    | CNN  | CNN EF  | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 0.70 | 1422 | 3           | \$34.00   | \$102.00   | 30       | NPE 12/31/18-03/31/19 |
| 2    | CNN  | CNN EM  | 3/4/19     | 3/10/19   | 05:00      | 09:00     |   |   |   |   |   | X | X | 0.80 | 1665 | 3           | \$24.00   | \$72.00    | 30       | PRE                   |
| 3    | CNN  | CNN PT  | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.50 | 1082 | 6           | \$42.00   | \$252.00   | 30       | NPE 12/31/18-03/31/19 |
| 4    | CNN  | CNN EF  | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 1.00 | 1922 | 7           | \$34.00   | \$238.00   | 30       | NPE 12/31/18-03/31/19 |
| 5    | CNN  | CNN PT  | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.80 | 1685 | 14          | \$42.00   | \$588.00   | 30       | NPE 12/31/18-03/31/19 |
| 6    | CNN  | CNN EM  | 3/11/19    | 3/17/19   | 05:00      | 09:00     | X | X | X | X | X | X | X | 0.70 | 1323 | 14          | \$24.00   | \$336.00   | 30       | PRE                   |
| 7    | FOOD | FOOD EF | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.20 | 494  | 2           | \$62.00   | \$124.00   | 30       | NPE 12/31/18-03/31/19 |
| 8    | FOOD | FOOD EF | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 0.30 | 616  | 2           | \$62.00   | \$124.00   | 30       | NPE 12/31/18-03/31/19 |
| 9    | FOOD | FOOD PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.40 | 746  | 4           | \$52.00   | \$208.00   | 30       | PRE                   |
| 10   | FOOD | FOOD PT | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.50 | 910  | 4           | \$78.00   | \$312.00   | 30       | NPE 12/31/18-03/31/19 |
| 11   | FOOD | FOOD PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.40 | 746  | 8           | \$78.00   | \$624.00   | 30       | NPE                   |
| 12   | FOOD | FOOD DT | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.40 | 715  | 6           | \$21.00   | \$126.00   | 30       | NPE 12/31/18-03/31/19 |
| 13   | FOOD | FOOD DT | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.40 | 715  | 6           | \$21.00   | \$126.00   | 30       | NPE 12/31/18-03/31/19 |
| 14   | FXNC | FXNC EF | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 1.10 | 2176 | 3           | \$127.00  | \$381.00   | 30       | NPE 12/31/18-03/31/19 |
| 15   | FXNC | FXNC EM | 3/4/19     | 3/10/19   | 05:00      | 09:00     |   |   |   |   |   | X | X | 1.00 | 2083 | 6           | \$120.00  | \$720.00   | 30       | NPE 12/31/18-03/31/19 |
| 16   | FXNC | FXNC PT | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 1.30 | 2546 | 6           | \$106.00  | \$636.00   | 30       | PRE                   |
| 17   | FXNC | FXNC EF | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 2.10 | 4180 | 7           | \$127.00  | \$889.00   | 30       | NPE 12/31/18-03/31/19 |
| 18   | FXNC | FXNC EM | 3/11/19    | 3/17/19   | 05:00      | 09:00     | X | X | X | X | X | X | X | 1.30 | 2654 | 14          | \$120.00  | \$1,680.00 | 30       | NPE 12/31/18-03/31/19 |
| 19   | FXNC | FXNC PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 2.10 | 4302 | 14          | \$106.00  | \$1,484.00 | 30       | PRE                   |
| 20   | GSN  | GSN EF  | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 0.10 | 184  | 3           | \$4.00    | \$12.00    | 30       | NPE 12/31/18-03/31/19 |
| 21   | GSN  | GSN PT  | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.10 | 167  | 4           | \$5.00    | \$20.00    | 30       | NPE 12/31/18-03/31/19 |

### NCC Cable System Order

|             |                                     |
|-------------|-------------------------------------|
| Order #     | 62635254                            |
| Syscode     | 2090                                |
| System Name | Spectrum/NW Hillsborough Region, FL |
| Market      | Tampa-St. Petersburg                |

|              |                                 |
|--------------|---------------------------------|
| Flight Dates | 03/04/19 - 03/17/19             |
| Agency       | Fletcher Ridge c/o Hulsen Media |
| Advertiser   | David Straz for Mayor           |

|             |          |
|-------------|----------|
| Update Date | 03/08/19 |
| Version     | 1 Vs. 1  |

|                   |                          |
|-------------------|--------------------------|
| AE                | Bob Cato                 |
| Sales Coordinator | Sammy Weitz              |
| Office            | Dallas                   |
| Phone             | (214) 932-2910           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+7 Jan19 |
| -                 |                          |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 2057 |
| Product Name  |      |
| Credit Status |      |

|                  |                |      |         |
|------------------|----------------|------|---------|
| Show All Lines   |                |      |         |
| Total # of Weeks | 2              |      |         |
| Total            | \$22,337.00    |      |         |
| Commission       | \$3,350.55     |      |         |
| Net Total        | \$18,986.45    |      |         |
| Total Spots      | 592            |      |         |
| Affiliate Split  | 100.0          |      |         |
| Sold On          | Cost Per Point |      |         |
| GRP              | 366.3          | GIMP | 730039  |
| CPP              | \$61.00        | CPM  | \$30.60 |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

Comments : 3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program       | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP  | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|-----------------------|
| 22   | GSN  | GSN EF        | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.10 | 115  | 7           | \$4.00    | \$28.00    | 30       | NPE 12/31/18-03/31/19 |
| 23   | GSN  | GSN DT        | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.10 | 170  | 4           | \$5.00    | \$20.00    | 30       | NPE 12/31/18-03/31/19 |
| 24   | GSN  | GSN DT        | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.10 | 170  | 4           | \$5.00    | \$20.00    | 30       | NPE 12/31/18-03/31/19 |
| 25   | GSN  | GSN PT        | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.10 | 199  | 14          | \$5.00    | \$70.00    | 30       | NPE 12/31/18-03/31/19 |
| 26   | HALL | HALL EF       | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 1.40 | 2775 | 2           | \$36.00   | \$72.00    | 30       | NPE 12/31/18-03/31/19 |
| 27   | HALL | HALL PT       | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 2.10 | 4297 | 6           | \$45.00   | \$270.00   | 30       | NPE 12/31/18-03/31/19 |
| 28   | HALL | HALL EF       | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.80 | 1625 | 7           | \$36.00   | \$252.00   | 30       | NPE 12/31/18-03/31/19 |
| 29   | HALL | HALL DT       | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.90 | 1728 | 4           | \$11.00   | \$44.00    | 30       | NPE 12/31/18-03/31/19 |
| 30   | HALL | HALL DT       | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.90 | 1728 | 6           | \$11.00   | \$66.00    | 30       | NPE 12/31/18-03/31/19 |
| 31   | HALL | HALL PT       | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 1.20 | 2403 | 14          | \$45.00   | \$630.00   | 30       | NPE 12/31/18-03/31/19 |
| 32   | HGTV | HGTV EF       | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 0.80 | 1609 | 3           | \$117.00  | \$351.00   | 30       | NPE 12/31/18-03/31/19 |
| 33   | HGTV | HGTV PT       | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 1.10 | 2218 | 6           | \$146.00  | \$876.00   | 30       | NPE 12/31/18-03/31/19 |
| 34   | HGTV | HGTV EF       | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.50 | 1082 | 7           | \$117.00  | \$819.00   | 30       | NPE 12/31/18-03/31/19 |
| 35   | HGTV | HGTV DT       | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.70 | 1365 | 6           | \$95.00   | \$570.00   | 30       | NPE 12/31/18-03/31/19 |
| 36   | HGTV | HGTV DT       | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.70 | 1365 | 6           | \$95.00   | \$570.00   | 30       | NPE 12/31/18-03/31/19 |
| 37   | HGTV | HGTV PT       | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 1.00 | 1935 | 14          | \$146.00  | \$2,044.00 | 30       | NPE 12/31/18-03/31/19 |
| 38   | HIST | AVG. ALL WKS< | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.70 | 1348 | 2           | \$69.00   | \$138.00   | 30       | PRE                   |
| 39   | HIST | AVG. ALL WKS< | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.50 | 986  | 4           | \$104.00  | \$416.00   | 30       | NPE                   |
| 40   | HIST | AVG. ALL WKS< | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.50 | 946  | 6           | \$35.00   | \$210.00   | 30       | PRE                   |
| 41   | HIST | AVG. ALL WKS< | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.70 | 1348 | 12          | \$104.00  | \$1,248.00 | 30       | NPE                   |
| 42   | HIST | AVG. ALL WKS  | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 607  | 6           | \$6.00    | \$36.00    | 30       | PRE                   |

### NCC Cable System Order

|             |                                     |
|-------------|-------------------------------------|
| Order #     | 62635254                            |
| Syscode     | 2090                                |
| System Name | Spectrum/NW Hillsborough Region, FL |
| Market      | Tampa-St. Petersburg                |

|              |                                 |
|--------------|---------------------------------|
| Flight Dates | 03/04/19 - 03/17/19             |
| Agency       | Fletcher Ridge c/o Hulsen Media |
| Advertiser   | David Straz for Mayor           |

|             |          |
|-------------|----------|
| Update Date | 03/08/19 |
| Version     | 1 Vs. 1  |

|                   |                          |
|-------------------|--------------------------|
| AE                | Bob Cato                 |
| Sales Coordinator | Sammy Weitz              |
| Office            | Dallas                   |
| Phone             | (214) 932-2910           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+7 Jan19 |
| -                 |                          |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 2057 |
| Product Name  |      |
| Credit Status |      |

|                  |                |      |         |
|------------------|----------------|------|---------|
| Show All Lines   |                |      |         |
| Total # of Weeks | 2              |      |         |
| Total            | \$22,337.00    |      |         |
| Commission       | \$3,350.55     |      |         |
| Net Total        | \$18,986.45    |      |         |
| Total Spots      | 592            |      |         |
| Affiliate Split  | 100.0          |      |         |
| Sold On          | Cost Per Point |      |         |
| GRP              | 366.3          | GIMP | 730039  |
| CPP              | \$61.00        | CPM  | \$30.60 |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

Comments : 3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program      | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP  | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|--------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|-----------------------|
| 43   | HIST | AVG. ALL WKS | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 607  | 6           | \$6.00    | \$36.00    | 30       | PRE                   |
| 44   | HLN  | HLN EF       | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 0.20 | 321  | 3           | \$4.00    | \$12.00    | 30       | PRE                   |
| 45   | HLN  | HLN PT       | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.20 | 412  | 4           | \$6.00    | \$24.00    | 30       | NPE                   |
| 46   | HLN  | HLN EF       | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.10 | 295  | 7           | \$4.00    | \$28.00    | 30       | PRE                   |
| 47   | HLN  | HLN EM       | 3/11/19    | 3/17/19   | 05:00      | 09:00     | X | X | X | X | X | X | X | 0.30 | 568  | 14          | \$6.00    | \$84.00    | 30       | NPE                   |
| 48   | HLN  | HLN PT       | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.20 | 408  | 14          | \$6.00    | \$84.00    | 30       | NPE                   |
| 49   | HMM  | HMM PT       | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.70 | 1377 | 4           | \$6.00    | \$24.00    | 30       | NPE                   |
| 50   | HMM  | HMM EF       | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.30 | 655  | 7           | \$5.00    | \$35.00    | 30       | NPE                   |
| 51   | HMM  | HMM DT       | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 629  | 4           | \$5.00    | \$20.00    | 30       | NPE                   |
| 52   | HMM  | HMM DT       | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 629  | 4           | \$5.00    | \$20.00    | 30       | NPE                   |
| 53   | HMM  | HMM PT       | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.40 | 888  | 14          | \$6.00    | \$84.00    | 30       | NPE                   |
| 54   | LMN  | LMN EF       | 3/4/19     | 3/10/19   | 16:00      | 19:00     |   |   |   |   |   | X | X | 0.30 | 571  | 2           | \$21.00   | \$42.00    | 30       | NPE 12/31/18-03/31/19 |
| 55   | LMN  | LMN EF       | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.30 | 527  | 2           | \$21.00   | \$42.00    | 30       | NPE 12/31/18-03/31/19 |
| 56   | LMN  | LMN PT       | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.40 | 796  | 6           | \$17.00   | \$102.00   | 30       | PRE                   |
| 57   | LMN  | LMN DT       | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 564  | 4           | \$8.00    | \$32.00    | 30       | NPE 12/31/18-03/31/19 |
| 58   | LMN  | LMN DT       | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 564  | 4           | \$8.00    | \$32.00    | 30       | NPE 12/31/18-03/31/19 |
| 59   | LMN  | LMN PT       | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.30 | 648  | 14          | \$17.00   | \$238.00   | 30       | PRE                   |
| 60   | MNBC | MNBC PT      | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.70 | 1400 | 6           | \$45.00   | \$270.00   | 30       | NPE 12/31/18-03/31/19 |
| 61   | MNBC | MNBC PT      | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 1.50 | 3061 | 14          | \$45.00   | \$630.00   | 30       | NPE 12/31/18-03/31/19 |
| 62   | MNBC | MNBC EM      | 3/11/19    | 3/17/19   | 05:00      | 09:00     | X | X | X | X | X | X | X | 1.00 | 1951 | 14          | \$17.00   | \$238.00   | 30       | NPE                   |
| 63   | OXYG | OXYG PT      | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.30 | 658  | 4           | \$11.00   | \$44.00    | 30       | NPE                   |

### NCC Cable System Order

|             |                                     |
|-------------|-------------------------------------|
| Order #     | 62635254                            |
| Syscode     | 2090                                |
| System Name | Spectrum/NW Hillsborough Region, FL |
| Market      | Tampa-St. Petersburg                |

|              |                                 |
|--------------|---------------------------------|
| Flight Dates | 03/04/19 - 03/17/19             |
| Agency       | Fletcher Ridge c/o Hulsen Media |
| Advertiser   | David Straz for Mayor           |

|             |          |
|-------------|----------|
| Update Date | 03/08/19 |
| Version     | 1 Vs. 1  |

|                   |                          |
|-------------------|--------------------------|
| AE                | Bob Cato                 |
| Sales Coordinator | Sammy Weitz              |
| Office            | Dallas                   |
| Phone             | (214) 932-2910           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+7 Jan19 |
| -                 |                          |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 2057 |
| Product Name  |      |
| Credit Status |      |

|                  |                |      |         |
|------------------|----------------|------|---------|
| Show All Lines   |                |      |         |
| Total # of Weeks | 2              |      |         |
| Total            | \$22,337.00    |      |         |
| Commission       | \$3,350.55     |      |         |
| Net Total        | \$18,986.45    |      |         |
| Total Spots      | 592            |      |         |
| Affiliate Split  | 100.0          |      |         |
| Sold On          | Cost Per Point |      |         |
| GRP              | 366.3          | GIMP | 730039  |
| CPP              | \$61.00        | CPM  | \$30.60 |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

Comments : 3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|-----|-------------|-----------|------------|----------|-----------------------|
| 64   | OXYG | OXYG DT | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 615 | 3           | \$3.00    | \$9.00     | 30       | PRE                   |
| 65   | OXYG | OXYG DT | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.30 | 615 | 4           | \$3.00    | \$12.00    | 30       | PRE                   |
| 66   | OXYG | OXYG PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.30 | 567 | 14          | \$11.00   | \$154.00   | 30       | NPE                   |
| 67   | TLC  | TLC EF  | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.20 | 473 | 1           | \$11.00   | \$11.00    | 30       | PRE                   |
| 68   | TLC  | TLC PT  | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.50 | 983 | 7           | \$19.00   | \$133.00   | 30       | PRE                   |
| 69   | TLC  | TLC PT  | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.50 | 983 | 7           | \$29.00   | \$203.00   | 30       | NPE                   |
| 70   | TLC  | TLC DT  | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.20 | 456 | 4           | \$4.00    | \$16.00    | 30       | PRE                   |
| 71   | TLC  | TLC DT  | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.20 | 456 | 4           | \$4.00    | \$16.00    | 30       | PRE                   |
| 72   | TRAV | TRAV PT | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.10 | 235 | 2           | \$5.00    | \$10.00    | 30       | PRE                   |
| 73   | TRAV | TRAV DT | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.10 | 185 | 4           | \$3.00    | \$12.00    | 30       | PRE                   |
| 74   | TRAV | TRAV DT | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.10 | 185 | 4           | \$3.00    | \$12.00    | 30       | PRE                   |
| 75   | TRAV | TRAV PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.20 | 308 | 14          | \$8.00    | \$112.00   | 30       | NPE                   |
| 76   | TVL  | TVL PT  | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.30 | 570 | 6           | \$5.00    | \$30.00    | 30       | NPE 12/31/18-03/31/19 |
| 77   | TVL  | TVL EF  | 3/11/19    | 3/17/19   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.20 | 326 | 7           | \$4.00    | \$28.00    | 30       | NPE 12/31/18-03/31/19 |
| 78   | TVL  | TVL DT  | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.10 | 279 | 4           | \$5.00    | \$20.00    | 30       | NPE 12/31/18-03/31/19 |
| 79   | TVL  | TVL DT  | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.10 | 279 | 4           | \$5.00    | \$20.00    | 30       | NPE 12/31/18-03/31/19 |
| 80   | TVL  | TVL PT  | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.30 | 591 | 14          | \$5.00    | \$70.00    | 30       | NPE 12/31/18-03/31/19 |
| 81   | WETV | WETV PT | 3/4/19     | 3/10/19   | 19:00      | 24:00     |   |   |   |   |   | X | X | 0.30 | 658 | 6           | \$5.00    | \$30.00    | 30       | NPE 12/31/18-03/31/19 |
| 82   | WETV | WETV DT | 3/4/19     | 3/10/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.20 | 352 | 4           | \$3.00    | \$12.00    | 30       | PRE                   |
| 83   | WETV | WETV DT | 3/11/19    | 3/17/19   | 09:00      | 16:00     |   |   |   |   |   | X | X | 0.20 | 352 | 4           | \$3.00    | \$12.00    | 30       | PRE                   |
| 84   | WETV | WETV PT | 3/11/19    | 3/17/19   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.20 | 402 | 14          | \$5.00    | \$70.00    | 30       | NPE 12/31/18-03/31/19 |

### NCC Cable System Order

|             |                                     |
|-------------|-------------------------------------|
| Order #     | 62635254                            |
| Syscode     | 2090                                |
| System Name | Spectrum/NW Hillsborough Region, FL |
| Market      | Tampa-St. Petersburg                |

|              |                                 |
|--------------|---------------------------------|
| Flight Dates | 03/04/19 - 03/17/19             |
| Agency       | Fletcher Ridge c/o Hulsen Media |
| Advertiser   | David Straz for Mayor           |

|             |          |
|-------------|----------|
| Update Date | 03/08/19 |
|-------------|----------|

|         |         |
|---------|---------|
| Version | 1 Vs. 1 |
|---------|---------|

Show All Lines

|                  |   |
|------------------|---|
| Total # of Weeks | 2 |
|------------------|---|

|       |             |
|-------|-------------|
| Total | \$22,337.00 |
|-------|-------------|

|            |            |
|------------|------------|
| Commission | \$3,350.55 |
|------------|------------|

|           |             |
|-----------|-------------|
| Net Total | \$18,986.45 |
|-----------|-------------|

|             |     |
|-------------|-----|
| Total Spots | 592 |
|-------------|-----|

|                 |       |
|-----------------|-------|
| Affiliate Split | 100.0 |
|-----------------|-------|

|         |                |
|---------|----------------|
| Sold On | Cost Per Point |
|---------|----------------|

|     |       |      |        |
|-----|-------|------|--------|
| GRP | 366.3 | GIMP | 730039 |
|-----|-------|------|--------|

|     |         |     |         |
|-----|---------|-----|---------|
| CPP | \$61.00 | CPM | \$30.60 |
|-----|---------|-----|---------|

|                   |                          |
|-------------------|--------------------------|
| AE                | Bob Cato                 |
| Sales Coordinator | Sammy Weitz              |
| Office            | Dallas                   |
| Phone             | (214) 932-2910           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+7 Jan19 |
| -                 |                          |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 2057 |
| Product Name  |      |
| Credit Status |      |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

Comments : 3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP  | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|-----------------------|
| 85   | ZBN9 | ZBN9 EM | 3/4/19     | 3/10/19   | 05:00      | 09:00     |   |   |   |   |   | X | X | 0.90 | 1723 | 6           | \$50.00   | \$300.00   | 30       | NPE 12/31/18-03/31/19 |
| 86   | ZBN9 | ZBN9 DT | 3/11/19    | 3/17/19   | 09:00      | 16:00     | X | X | X | X | X | X | X | 0.80 | 1537 | 14          | \$30.00   | \$420.00   | 30       | NPE 12/31/18-03/31/19 |
| 87   | ZBN9 | ZBN9 EM | 3/11/19    | 3/17/19   | 05:00      | 09:00     | X | X | X | X | X | X | X | 0.90 | 1795 | 14          | \$50.00   | \$700.00   | 30       | NPE 12/31/18-03/31/19 |

|              | Mar 2019    | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Sep 2019 | Oct 2019 | Nov 2019 | Dec 2019 | Jan 2020 | Feb 2020 | Total       |
|--------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| <b>SPOTS</b> | 592         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 592         |
| <b>AMT</b>   | \$22,337.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$22,337.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/08/19

62635254 | Tampa-St. Petersburg | Spectrum/NW Hillsborough Region, FL | 2090 |