

NCC Cable System Order

Order #	62627758
Syscode	2080
System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	02/04/19 - 02/10/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	02/08/19
Version	6 Vs. 5

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec18
-	

Client Code	Tampa
Product Code	02070210
Est Code	1072
Product Name	Tampa Mayor 2.7-2.10
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$8,176.00		
Commission	\$1,226.40		
Net Total	\$6,949.60		
Total Spots	613		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 2.8 removed/ mg missed spots spots. Please review and confirm, thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$5.00	\$40.00	30	
2	AMC	AMC MOVIE<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	
3	AMC	AMC MOVIE<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	4	\$26.00	\$104.00	30	
4	BET	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$6.00	\$48.00	30	NPE
5	BET	AVG. ALL WKS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$14.00	\$56.00	30	NPE
6	BET	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$17.00	\$136.00	30	NPE
7	BRVO	AVG. ALL WKS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$5.00	\$40.00	30	
8	BRVO	AVG. ALL WKS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$31.00	\$124.00	30	
9	BRVO	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$92.00	\$736.00	30	NPE
10	CNN	CNN NEWSROOM<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$7.00	\$56.00	30	
11	CNN	VARIOUS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$10.00	\$40.00	30	
12	CNN	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	6	\$15.00	\$90.00	30	
13	CNN	VARIOUS	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	8	\$9.00	\$72.00	30	
14	ESP2	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$2.00	\$16.00	30	
15	ESP2	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$4.00	\$16.00	30	NPE
16	ESP2	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	4	\$5.00	\$20.00	30	NPE
17	ESP2	AVG. ALL WKS<	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	4	\$2.00	\$8.00	30	
18	ESPN	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$9.00	\$72.00	30	
19	ESPN	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$30.00	\$120.00	30	
20	ESPN	VARIOUS	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	4	\$5.00	\$20.00	30	
21	FOOD	VARIOUS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$6.00	\$48.00	30	

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$20.00	\$80.00	30	
23	FOOD	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$37.00	\$296.00	30	
24	HALL	HALLMARK MOVIE<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$3.00	\$24.00	30	NPE
25	HALL	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$6.00	\$24.00	30	NPE
26	HALL	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$17.00	\$136.00	30	NPE
27	HGTV	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$17.00	\$136.00	30	
28	HGTV	AVG. ALL WKS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$37.00	\$148.00	30	
29	HGTV	VARIOUS	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$61.00	\$488.00	30	
30	HIST	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$3.00	\$24.00	30	
31	HIST	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$14.00	\$56.00	30	
32	HIST	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$26.00	\$208.00	30	
33	HLN	VARIOUS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$2.00	\$16.00	30	
34	HLN	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$2.00	\$8.00	30	
35	HLN	FORENSIC FILES<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	6	\$2.00	\$12.00	30	
36	HLN	VARIOUS	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	6	\$2.00	\$12.00	30	
37	HMM	HMM MOVIE/AVG. ALL WKS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$3.00	\$24.00	30	NPE
38	HMM	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$2.00	\$8.00	30	NPE
39	HMM	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$3.00	\$24.00	30	NPE
40	LIF	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$3.00	\$24.00	30	
41	LIF	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$14.00	\$56.00	30	NPE
42	LIF	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$17.00	\$136.00	30	NPE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	LMN	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$3.00	\$24.00	30	
44	LMN	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$5.00	\$20.00	30	NPE
45	LMN	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$6.00	\$48.00	30	NPE
46	MNBC	VARIOUS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$6.00	\$48.00	30	NPE
47	MNBC	VARIOUS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$14.00	\$56.00	30	NPE
48	MNBC	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	2	\$12.00	\$24.00	30	-4x
49	MNBC	VARIOUS	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	8	\$9.00	\$72.00	30	NPE
50	OXYG	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$3.00	\$24.00	30	
51	OXYG	VARIOUS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$5.00	\$20.00	30	NPE
52	OXYG	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$6.00	\$48.00	30	NPE
53	TLC	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$2.00	\$16.00	30	
54	TLC	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$11.00	\$44.00	30	NPE
55	TLC	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$14.00	\$112.00	30	NPE
56	TWC	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$2.00	\$16.00	30	
57	TWC	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$2.00	\$8.00	30	
58	TWC	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	6	\$3.00	\$18.00	30	NPE
59	TWC	VARIOUS	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	6	\$3.00	\$18.00	30	NPE
60	USA	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$5.00	\$40.00	30	
61	USA	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$21.00	\$84.00	30	
62	USA	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$39.00	\$312.00	30	
63	VH1	VARIOUS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$4.00	\$32.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	VH1	R&R PICTURE SH<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$12.00	\$12.00	30	
65	VH1	R&R PICTURE SH<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$32.00	\$256.00	30	NPE
66	ZBN9	VARIOUS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	12	\$20.00	\$240.00	30	
67	ZBN9	VARIOUS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$26.00	\$104.00	30	NPE
68	ZBN9	VARIOUS	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$21.00	\$168.00	30	
69	ZBN9	VARIOUS	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	14	\$45.00	\$630.00	30	NPE
70	AMC	AMC MOVIE<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	0	\$26.00	\$0.00	30	-1x
71	ESP2	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	NPE
72	AMC	AMC MOVIE<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$15.00	\$15.00	30	
73	AMC	AMC MOVIE<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	0	\$26.00	\$0.00	30	-1x
74	AMC	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$5.00	\$25.00	30	
75	BET	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	1	\$17.00	\$17.00	30	NPE
76	BET	AVG. ALL WKS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$14.00	\$14.00	30	NPE
77	BET	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$6.00	\$30.00	30	NPE
78	BRVO	AVG. ALL WKS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	0	\$31.00	\$0.00	30	-1x
79	BRVO	AVG. ALL WKS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	-2x
80	BRVO	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	2	\$92.00	\$184.00	30	NPE
81	CNN	VARIOUS	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	0	\$9.00	\$0.00	30	-1x
82	CNN	VARIOUS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	0	\$10.00	\$0.00	30	-1x
83	CNN	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	0	\$15.00	\$0.00	30	-3x
84	CNN	CNN NEWSROOM<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	0	\$7.00	\$0.00	30	-5x

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86	ESP2	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$2.00	\$10.00	30	
87	ESP2	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$4.00	\$4.00	30	NPE
88	ESP2	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	NPE
89	ESPN	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	0	\$30.00	\$0.00	30	-1x
90	ESPN	VARIOUS	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	5	\$5.00	\$25.00	30	
91	ESPN	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$9.00	\$45.00	30	
92	FOOD	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	0	\$37.00	\$0.00	30	-1x
93	FOOD	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$20.00	\$20.00	30	
94	FOOD	VARIOUS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$6.00	\$30.00	30	
95	HALL	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	0	\$6.00	\$0.00	30	
96	HALL	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	1	\$17.00	\$17.00	30	NPE
97	HALL	HALLMARK MOVIE<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$3.00	\$15.00	30	NPE
98	HGTV	AVG. ALL WKS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	0	\$37.00	\$0.00	30	-1x
99	HGTV	VARIOUS	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	0	\$61.00	\$0.00	30	-2x
100	HGTV	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	0	\$17.00	\$0.00	30	
101	HIST	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	0	\$26.00	\$0.00	30	-1x
102	HIST	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	0	\$14.00	\$0.00	30	-1x
103	HIST	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$3.00	\$15.00	30	
104	HLN	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$2.00	\$2.00	30	
105	HLN	VARIOUS	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	3	\$2.00	\$6.00	30	

NCC Cable System Order

Order #	62627758
Syscode	2080
System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	02/04/19 - 02/10/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	02/08/19
Version	6 Vs. 5

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec18
-	

Client Code	Tampa
Product Code	02070210
Est Code	1072
Product Name	Tampa Mayor 2.7-2.10
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$8,176.00		
Commission	\$1,226.40		
Net Total	\$6,949.60		
Total Spots	613		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.8 removed/ mg missed spots spots. Please review and confirm, thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HLN	FORENSIC FILES<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	1	\$2.00	\$2.00	30	
107	HLN	VARIOUS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$2.00	\$10.00	30	
108	HMM	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	1	\$3.00	\$3.00	30	NPE
109	HMM	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	0	\$2.00	\$0.00	30	
110	HMM	HMM MOVIE/AVG. ALL WKS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$3.00	\$15.00	30	NPE
111	LIF	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$3.00	\$15.00	30	
112	LIF	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$14.00	\$14.00	30	NPE
113	LIF	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	1	\$17.00	\$17.00	30	NPE
114	LMN	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$3.00	\$15.00	30	
115	LMN	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$5.00	\$5.00	30	NPE
116	LMN	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	1	\$6.00	\$6.00	30	NPE
117	MNBC	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	3	\$12.00	\$36.00	30	
118	MNBC	VARIOUS	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	1	\$9.00	\$9.00	30	NPE
119	MNBC	VARIOUS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$14.00	\$14.00	30	NPE
120	MNBC	VARIOUS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$6.00	\$30.00	30	NPE
121	OXYG	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$3.00	\$15.00	30	
122	OXYG	VARIOUS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$5.00	\$5.00	30	NPE
123	OXYG	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	1	\$6.00	\$6.00	30	NPE
124	TLC	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	3	\$2.00	\$6.00	30	-2x
125	TLC	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$11.00	\$11.00	30	NPE
126	TLC	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	1	\$14.00	\$14.00	30	NPE

NCC Cable System Order

Order #	62627758
Syscode	2080
System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	02/04/19 - 02/10/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	02/08/19
Version	6 Vs. 5

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec18
-	

Client Code	Tampa
Product Code	02070210
Est Code	1072
Product Name	Tampa Mayor 2.7-2.10
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$8,176.00		
Commission	\$1,226.40		
Net Total	\$6,949.60		
Total Spots	613		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.8 removed/ mg missed spots spots. Please review and confirm, thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	TWC	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$2.00	\$2.00	30	
128	TWC	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$2.00	\$10.00	30	
129	TWC	VARIOUS	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	3	\$3.00	\$9.00	30	NPE
130	TWC	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	3	\$3.00	\$9.00	30	NPE
131	USA	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$21.00	\$21.00	30	
132	USA	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	2	\$39.00	\$78.00	30	
133	USA	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$5.00	\$25.00	30	
134	VH1	VARIOUS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	5	\$4.00	\$20.00	30	
135	VH1	R&R PICTURE SH<	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	1	\$32.00	\$32.00	30	NPE
136	ZBN9	VARIOUS	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	1	\$21.00	\$21.00	30	
137	ZBN9	VARIOUS	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	1	\$20.00	\$20.00	30	
138	ZBN9	VARIOUS	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	1	\$26.00	\$26.00	30	NPE
139	ZBN9	VARIOUS	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	2	\$45.00	\$90.00	30	NPE
140	BRVO	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00		X	X	X	X	X	X	-	-	0	\$92.00	\$0.00	30	-1x
141	FOOD	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00		X	X	X	X	X	X	-	-	0	\$37.00	\$0.00	30	-1x
142	MNBC	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00		X	X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	
143	USA	AVG. ALL WKS<	2/4/19	2/10/19	19:00	24:00		X	X	X	X	X	X	-	-	1	\$39.00	\$39.00	30	
144	AMC	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00						X	X	-	-	1	\$8.00	\$8.00	30	npe +1x
145	AMC	AMC MOVIE<	2/4/19	2/10/19	16:00	19:00						X	X	-	-	1	\$31.00	\$31.00	30	npe +1x
146	BRVO	AVG. ALL WKS	2/4/19	2/10/19	16:00	19:00						X	X	-	-	2	\$74.00	\$148.00	30	npe +2x
147	ESP2	AVG. ALL WKS<	2/4/19	2/10/19	05:00	09:00						X	X	-	-	1	\$3.00	\$3.00	30	npe +1x

NCC Cable System Order

Order #	62627758
Syscode	2080
System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	02/04/19 - 02/10/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	02/08/19
Version	6 Vs. 5

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec18
-	

Client Code	Tampa
Product Code	02070210
Est Code	1072
Product Name	Tampa Mayor 2.7-2.10
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$8,176.00		
Commission	\$1,226.40		
Net Total	\$6,949.60		
Total Spots	613		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.8 removed/ mg missed spots spots. Please review and confirm, thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	ESP2	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00						X	X	-	-	1	\$3.00	\$3.00	30	npe +1x
149	ESPN	VARIOUS	2/4/19	2/10/19	05:00	09:00						X	X	-	-	1	\$8.00	\$8.00	30	npe +1x
150	ESPN	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00						X	X	-	-	1	\$66.00	\$66.00	30	npe +1x
151	FOOD	VARIOUS	2/4/19	2/10/19	09:00	16:00						X	X	-	-	2	\$9.00	\$18.00	30	npe +2x
152	FOOD	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00						X	X	-	-	1	\$45.00	\$45.00	30	npe +1x
153	HGTV	AVG. ALL WKS	2/4/19	2/10/19	16:00	19:00						X	X	-	-	2	\$74.00	\$148.00	30	npe +2x
154	HIST	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00						X	X	-	-	1	\$5.00	\$5.00	30	npe +1x
155	HIST	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00						X	X	-	-	1	\$31.00	\$31.00	30	npe +1x
156	HLN	VARIOUS	2/4/19	2/10/19	09:00	16:00						X	X	-	-	1	\$3.00	\$3.00	30	npe +1x
157	HLN	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00						X	X	-	-	1	\$2.00	\$2.00	30	npe +1x
158	LIF	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00						X	X	-	-	1	\$5.00	\$5.00	30	npe +1x
159	TWC	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00						X	X	-	-	1	\$3.00	\$3.00	30	npe +1x
160	TWC	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00						X	X	-	-	2	\$2.00	\$4.00	30	npe +2x
161	USA	AVG. ALL WKS<	2/4/19	2/10/19	09:00	16:00						X	X	-	-	1	\$8.00	\$8.00	30	npe +1x
162	USA	AVG. ALL WKS<	2/4/19	2/10/19	16:00	19:00						X	X	-	-	2	\$47.00	\$94.00	30	npe +2x

NCC Cable System Order

Order #	62627758
Syscode	2080
System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	02/04/19 - 02/10/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	02/08/19
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AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
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Product Code	02070210
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Credit Status	Cash in Advance

Show All Lines			
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2.8 removed/ mg missed spots spots. Please review and confirm, thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
163	VH1	VARIOUS	2/4/19	2/10/19	09:00	16:00						X	X	-	-	1	\$6.00	\$6.00	30	npe +1x

	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Total
SPOTS	613	0	0	0	0	0	0	0	0	0	0	0	613
AMT	\$8,176.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,176.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/04/19

62627758 | Tampa-St. Petersburg | Spectrum/Central Hillsboro-Tampa, FL | 2080 |