

NCC Cable System Order

Order #	62648961	Flight Dates	04/15/19 - 04/28/19	Update Date	04/16/19
Syscode	2080	Agency	Multi Media Services	Version	1 Vs. 1
System Name	Spectrum/Central Hillsboro-Tampa, FL	Advertiser	Jane Castor for Mayor	Show All Lines	
Market	Tampa-St. Petersburg	Client Code		Tampa	
AE	Collin Diederich	Product Code	04180423	Total # of Weeks	2
Sales Coordinator	Erica Steinman	Est Code	1130	Total	\$12,407.00
Office	Washington	Product Name	Tampa Mayoral 4.18-4.23	Commission	\$1,861.05
Phone	(301) 941-2620	Credit Status	Cash in Advance	Net Total	\$10,545.95
Status	Not accepted	Primary Demo	Adults 35+	Total Spots	871
Survey	DMA Nielsen Live+3 Feb19	Makegood Policy	Approval Required	Affiliate Split	100.0
-				Sold On	Cost Per Spot
		GRP	-	GIMP	-
		CPP	-	CPM	-

Comments : 4.16 new order beginning 4.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	4	\$5.00	\$20.00	30	PRE 04/01/19-06/30/19
2	AEN	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$17.00	\$34.00	30	PRE 04/01/19-06/30/19
3	AEN	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$21.00	\$42.00	30	PRE 04/01/19-06/30/19
4	AEN	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	14	\$5.00	\$70.00	30	PRE 04/01/19-06/30/19
5	AEN	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	PRE 04/01/19-06/30/19
6	AEN	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	7	\$21.00	\$147.00	30	PRE 04/01/19-06/30/19
7	BET	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	4	\$3.00	\$12.00	30	PRE 04/01/19-06/30/19
8	BET	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$10.00	\$20.00	30	PRE 04/01/19-06/30/19
9	BET	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$12.00	\$24.00	30	PRE 04/01/19-06/30/19
10	BET	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	13	\$3.00	\$39.00	30	PRE 04/01/19-06/30/19
11	BET	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	PRE 04/01/19-06/30/19
12	BET	AVG. ALL WKS<	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	PRE 04/01/19-06/30/19
13	CNN	VARIOUS	4/22/19	4/28/19	05:00	09:00	X	X						-	-	3	\$20.00	\$60.00	30	PRE 04/01/19-06/30/19
14	CNN	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	5	\$15.00	\$75.00	30	PRE 04/01/19-06/30/19
15	CNN	SITUATION ROOM<	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$28.00	\$56.00	30	PRE 04/01/19-06/30/19
16	CNN	AVG. ALL WKS<	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$35.00	\$70.00	30	PRE 04/01/19-06/30/19
17	CNN	VARIOUS	4/15/19	4/21/19	05:00	09:00			X	X	X	X	X	-	-	11	\$20.00	\$220.00	30	PRE 04/01/19-06/30/19
18	CNN	CNN NEWSROOM<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	16	\$15.00	\$240.00	30	PRE 04/01/19-06/30/19
19	CNN	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$28.00	\$252.00	30	PRE 04/01/19-06/30/19
20	CNN	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$35.00	\$280.00	30	PRE 04/01/19-06/30/19
21	DISC	AVG. ALL WKS	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$6.00	\$18.00	30	PRE 04/01/19-06/30/19

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Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
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Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$12,407.00		
Commission	\$1,861.05		
Net Total	\$10,545.95		
Total Spots	871		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4.16 new order beginning 4.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$28.00	\$56.00	30	PRE 04/01/19-06/30/19
23	DISC	STREET OUTLAWS<	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$34.00	\$68.00	30	PRE 04/01/19-06/30/19
24	DISC	AVG. ALL WKS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$6.00	\$66.00	30	PRE 04/01/19-06/30/19
25	DISC	AVG. ALL WKS<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$28.00	\$252.00	30	PRE 04/01/19-06/30/19
26	DISC	AVG. ALL WKS<	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$34.00	\$272.00	30	PRE 04/01/19-06/30/19
27	FOOD	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$8.00	\$24.00	30	PRE 04/01/19-06/30/19
28	FOOD	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	3	\$28.00	\$84.00	30	PRE 04/01/19-06/30/19
29	FOOD	VARIOUS	4/22/19	4/28/19	19:00	24:00	X							-	-	3	\$34.00	\$102.00	30	PRE 04/01/19-06/30/19
30	FOOD	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$8.00	\$88.00	30	PRE 04/01/19-06/30/19
31	FOOD	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	11	\$28.00	\$308.00	30	PRE 04/01/19-06/30/19
32	FOOD	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	11	\$34.00	\$374.00	30	PRE 04/01/19-06/30/19
33	GOLF	MORNING DRIVE<	4/22/19	4/28/19	05:00	09:00	X	X						-	-	1	\$3.00	\$3.00	30	PRE 04/01/19-06/30/19
34	GOLF	VARIOUS	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$3.00	\$9.00	30	PRE 04/01/19-06/30/19
35	GOLF	TOUR REPLAY<	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$4.00	\$4.00	30	PRE 04/01/19-06/30/19
36	GOLF	AVG. ALL WKS<	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	PRE 04/01/19-06/30/19
37	GOLF	AVG. ALL WKS<	4/15/19	4/21/19	05:00	09:00			X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	PRE 04/01/19-06/30/19
38	GOLF	AVG. ALL WKS<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	10	\$3.00	\$30.00	30	PRE 04/01/19-06/30/19
39	GOLF	AVG. ALL WKS<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	7	\$4.00	\$28.00	30	PRE 04/01/19-06/30/19
40	GOLF	AVG. ALL WKS<	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	PRE 04/01/19-06/30/19
41	GSN	VARIOUS	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$3.00	\$9.00	30	PRE 04/01/19-06/30/19
42	GSN	VARIOUS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$3.00	\$6.00	30	PRE 04/01/19-06/30/19

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Order #	62648961
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System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$12,407.00		
Commission	\$1,861.05		
Net Total	\$10,545.95		
Total Spots	871		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4.16 new order beginning 4.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	GSN	FAMILY FEUD (H<	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$3.00	\$6.00	30	PRE 04/01/19-06/30/19
44	GSN	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$3.00	\$33.00	30	PRE 04/01/19-06/30/19
45	GSN	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$3.00	\$27.00	30	PRE 04/01/19-06/30/19
46	GSN	FAMILY FEUD (H<	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$3.00	\$24.00	30	PRE 04/01/19-06/30/19
47	HALL	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$4.00	\$12.00	30	PRE 04/01/19-06/30/19
48	HALL	HALLMARK MOVIE	4/22/19	4/28/19	16:00	19:00	X							-	-	3	\$16.00	\$48.00	30	PRE 04/01/19-06/30/19
49	HALL	AVG. ALL WKS<	4/22/19	4/28/19	19:00	24:00	X							-	-	3	\$19.00	\$57.00	30	PRE 04/01/19-06/30/19
50	HALL	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$4.00	\$44.00	30	PRE 04/01/19-06/30/19
51	HALL	HALLMARK MOVIE<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	11	\$16.00	\$176.00	30	PRE 04/01/19-06/30/19
52	HALL	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	11	\$19.00	\$209.00	30	PRE 04/01/19-06/30/19
53	HGTV	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$26.00	\$78.00	30	PRE 04/01/19-06/30/19
54	HGTV	LOVE IT OR LIS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$70.00	\$140.00	30	PRE 04/01/19-06/30/19
55	HGTV	HOUSE HUNTERS<	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$87.00	\$174.00	30	PRE 04/01/19-06/30/19
56	HGTV	AVG. ALL WKS<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$26.00	\$286.00	30	PRE 04/01/19-06/30/19
57	HGTV	AVG. ALL WKS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$70.00	\$630.00	30	PRE 04/01/19-06/30/19
58	HGTV	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$87.00	\$696.00	30	PRE 04/01/19-06/30/19
59	HIST	AVG. ALL WKS	4/22/19	4/28/19	09:00	16:00	X							-	-	4	\$6.00	\$24.00	30	PRE 04/01/19-06/30/19
60	HIST	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$28.00	\$56.00	30	PRE 04/01/19-06/30/19
61	HIST	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$35.00	\$70.00	30	PRE 04/01/19-06/30/19
62	HIST	AVG. ALL WKS<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	13	\$6.00	\$78.00	30	PRE 04/01/19-06/30/19
63	HIST	AVG. ALL WKS<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	7	\$28.00	\$196.00	30	PRE 04/01/19-06/30/19

NCC Cable System Order

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Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$12,407.00		
Commission	\$1,861.05		
Net Total	\$10,545.95		
Total Spots	871		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4.16 new order beginning 4.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HIST	AVG. ALL WKS<	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	7	\$35.00	\$245.00	30	PRE 04/01/19-06/30/19
65	HLN	MORNING EXPRES<	4/22/19	4/28/19	05:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE 04/01/19-06/30/19
66	HLN	VARIOUS	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$8.00	\$24.00	30	PRE 04/01/19-06/30/19
67	HLN	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$10.00	\$20.00	30	PRE 04/01/19-06/30/19
68	HLN	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$12.00	\$24.00	30	PRE 04/01/19-06/30/19
69	HLN	VARIOUS	4/15/19	4/21/19	05:00	09:00			X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	PRE 04/01/19-06/30/19
70	HLN	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$8.00	\$88.00	30	PRE 04/01/19-06/30/19
71	HLN	AVG. ALL WKS<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	PRE 04/01/19-06/30/19
72	HLN	AVG. ALL WKS<	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	PRE 04/01/19-06/30/19
73	HMM	MYSTERY THEATE<	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$3.00	\$9.00	30	PRE 04/01/19-06/30/19
74	HMM	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$4.00	\$8.00	30	PRE 04/01/19-06/30/19
75	HMM	AVG. ALL WKS<	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$4.00	\$8.00	30	PRE 04/01/19-06/30/19
76	HMM	MYSTERY THEATE<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$3.00	\$33.00	30	PRE 04/01/19-06/30/19
77	HMM	HMM MOVIE<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$4.00	\$36.00	30	PRE 04/01/19-06/30/19
78	HMM	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	PRE 04/01/19-06/30/19
79	LIF	AVG. ALL WKS	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$4.00	\$12.00	30	PRE 04/01/19-06/30/19
80	LIF	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$15.00	\$30.00	30	PRE 04/01/19-06/30/19
81	LIF	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$18.00	\$36.00	30	PRE 04/01/19-06/30/19
82	LIF	AVG. ALL WKS<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$4.00	\$44.00	30	PRE 04/01/19-06/30/19
83	LIF	AVG. ALL WKS<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	PRE 04/01/19-06/30/19
84	LIF	AVG. ALL WKS<	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	PRE 04/01/19-06/30/19

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Advertiser	Jane Castor for Mayor

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Makegood Policy	Approval Required

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85	LMN	AVG. ALL WKS	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$3.00	\$9.00	30	PRE 04/01/19-06/30/19
86	LMN	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$5.00	\$10.00	30	PRE 04/01/19-06/30/19
87	LMN	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$6.00	\$12.00	30	PRE 04/01/19-06/30/19
88	LMN	AVG. ALL WKS<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$3.00	\$33.00	30	PRE 04/01/19-06/30/19
89	LMN	AVG. ALL WKS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$5.00	\$45.00	30	PRE 04/01/19-06/30/19
90	LMN	AVG. ALL WKS<	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	PRE 04/01/19-06/30/19
91	MNBC	MORNING JOE<	4/22/19	4/28/19	05:00	09:00	X	X						-	-	3	\$20.00	\$60.00	30	PRE 04/01/19-06/30/19
92	MNBC	MSNBC LIVE W/<	4/22/19	4/28/19	09:00	16:00	X							-	-	5	\$15.00	\$75.00	30	PRE 04/01/19-06/30/19
93	MNBC	VARIOUS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$28.00	\$56.00	30	PRE 04/01/19-06/30/19
94	MNBC	VARIOUS	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$35.00	\$70.00	30	PRE 04/01/19-06/30/19
95	MNBC	VARIOUS	4/15/19	4/21/19	05:00	09:00			X	X	X	X	X	-	-	11	\$20.00	\$220.00	30	PRE 04/01/19-06/30/19
96	MNBC	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	16	\$15.00	\$240.00	30	PRE 04/01/19-06/30/19
97	MNBC	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$28.00	\$252.00	30	PRE 04/01/19-06/30/19
98	MNBC	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$35.00	\$280.00	30	PRE 04/01/19-06/30/19
99	OWN	DR. PHIL	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$3.00	\$9.00	30	PRE 04/01/19-06/30/19
100	OWN	DATELINE ON OW	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$6.00	\$12.00	30	PRE 04/01/19-06/30/19
101	OWN	DATELINE ON OW<	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$7.00	\$14.00	30	PRE 04/01/19-06/30/19
102	OWN	DR. PHIL<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$3.00	\$33.00	30	PRE 04/01/19-06/30/19
103	OWN	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	PRE 04/01/19-06/30/19
104	OWN	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$7.00	\$56.00	30	PRE 04/01/19-06/30/19
105	OXYG	AVG. ALL WKS	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$4.00	\$12.00	30	PRE 04/01/19-06/30/19

NCC Cable System Order

Order #	62648961
Syscode	2080
System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$12,407.00		
Commission	\$1,861.05		
Net Total	\$10,545.95		
Total Spots	871		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4.16 new order beginning 4.18. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	OXYG	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$8.00	\$16.00	30	PRE 04/01/19-06/30/19
107	OXYG	AVG. ALL WKS<	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$9.00	\$18.00	30	PRE 04/01/19-06/30/19
108	OXYG	AVG. ALL WKS<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$4.00	\$44.00	30	PRE 04/01/19-06/30/19
109	OXYG	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	PRE 04/01/19-06/30/19
110	OXYG	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$9.00	\$72.00	30	PRE 04/01/19-06/30/19
111	TLC	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	4	\$3.00	\$12.00	30	PRE 04/01/19-06/30/19
112	TLC	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$16.00	\$32.00	30	PRE 04/01/19-06/30/19
113	TLC	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$19.00	\$38.00	30	PRE 04/01/19-06/30/19
114	TLC	AVG. ALL WKS<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	13	\$3.00	\$39.00	30	PRE 04/01/19-06/30/19
115	TLC	SAY YES TO THE<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	7	\$16.00	\$112.00	30	PRE 04/01/19-06/30/19
116	TLC	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	PRE 04/01/19-06/30/19
117	TRAV	AVG. ALL WKS	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$3.00	\$9.00	30	PRE 04/01/19-06/30/19
118	TRAV	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$7.00	\$14.00	30	PRE 04/01/19-06/30/19
119	TRAV	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$8.00	\$16.00	30	PRE 04/01/19-06/30/19
120	TRAV	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$3.00	\$33.00	30	PRE 04/01/19-06/30/19
121	TRAV	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$7.00	\$63.00	30	PRE 04/01/19-06/30/19
122	TRAV	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	PRE 04/01/19-06/30/19
123	TVL	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	4	\$3.00	\$12.00	30	PRE 04/01/19-06/30/19
124	TVL	ANDY GRIFFITH<	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$10.00	\$20.00	30	PRE 04/01/19-06/30/19
125	TVL	VARIOUS	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	PRE 04/01/19-06/30/19
126	TVL	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	12	\$3.00	\$36.00	30	PRE 04/01/19-06/30/19

NCC Cable System Order

Order #	62648961
Syscode	2080
System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$12,407.00		
Commission	\$1,861.05		
Net Total	\$10,545.95		
Total Spots	871		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4.16 new order beginning 4.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	TVL	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	PRE 04/01/19-06/30/19
128	TVL	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	PRE 04/01/19-06/30/19
129	WETV	CSI MIAMI<	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$3.00	\$9.00	30	PRE 04/01/19-06/30/19
130	WETV	CRIMINAL MINDS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$4.00	\$8.00	30	PRE 04/01/19-06/30/19
131	WETV	CRIMINAL MINDS	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$4.00	\$8.00	30	PRE 04/01/19-06/30/19
132	WETV	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$3.00	\$33.00	30	PRE 04/01/19-06/30/19
133	WETV	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$4.00	\$36.00	30	PRE 04/01/19-06/30/19
134	WETV	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	PRE 04/01/19-06/30/19
135	ZBN9	VARIOUS	4/22/19	4/28/19	05:00	09:00	X	X						-	-	5	\$30.00	\$150.00	30	PRE 04/01/19-06/30/19
136	ZBN9	VARIOUS	4/22/19	4/28/19	09:00	16:00	X							-	-	7	\$20.00	\$140.00	30	PRE 04/01/19-06/30/19
137	ZBN9	VARIOUS	4/22/19	4/28/19	16:00	19:00	X							-	-	3	\$17.00	\$51.00	30	PRE 04/01/19-06/30/19
138	ZBN9	VARIOUS	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$21.00	\$42.00	30	PRE 04/01/19-06/30/19
139	ZBN9	VARIOUS	4/15/19	4/21/19	05:00	09:00			X	X	X	X	X	-	-	16	\$30.00	\$480.00	30	PRE 04/01/19-06/30/19
140	ZBN9	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	20	\$20.00	\$400.00	30	PRE 04/01/19-06/30/19
141	ZBN9	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	11	\$17.00	\$187.00	30	PRE 04/01/19-06/30/19

NCC Cable System Order

Order #	62648961
Syscode	2080
System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$12,407.00		
Commission	\$1,861.05		
Net Total	\$10,545.95		
Total Spots	871		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4.16 new order beginning 4.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
142	ZBN9	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$21.00	\$168.00	30	PRE 04/01/19-06/30/19

	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Total
SPOTS	871	0	0	0	0	0	0	0	0	0	0	0	871
AMT	\$12,407.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,407.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/17/19

62648961 | Tampa-St. Petersburg | Spectrum/Central Hillsboro-Tampa, FL | 2080 |

NCC Cable System Order

Order #	62648961
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$11,764.00		
Commission	\$1,764.60		
Net Total	\$9,999.40		
Total Spots	511		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 4.16 new order beginning 4.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	4/22/19	4/28/19	05:00	09:00	X	X						-	-	1	\$26.00	\$26.00	30	PRE 04/01/19-06/30/19
2	CNN	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	5	\$22.00	\$110.00	30	PRE 04/01/19-06/30/19
3	CNN	SITUATION ROOM<	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$40.00	\$80.00	30	PRE 04/01/19-06/30/19
4	CNN	AVG. ALL WKS<	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$50.00	\$100.00	30	PRE 04/01/19-06/30/19
5	CNN	VARIOUS	4/15/19	4/21/19	05:00	09:00			X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	PRE 04/01/19-06/30/19
6	CNN	CNN NEWSROOM<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	16	\$22.00	\$352.00	30	PRE 04/01/19-06/30/19
7	CNN	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$40.00	\$360.00	30	PRE 04/01/19-06/30/19
8	CNN	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$50.00	\$400.00	30	PRE 04/01/19-06/30/19
9	FOOD	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$15.00	\$45.00	30	PRE 04/01/19-06/30/19
10	FOOD	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$49.00	\$49.00	30	PRE 04/01/19-06/30/19
11	FOOD	VARIOUS	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$61.00	\$61.00	30	PRE 04/01/19-06/30/19
12	FOOD	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$15.00	\$165.00	30	PRE 04/01/19-06/30/19
13	FOOD	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	6	\$49.00	\$294.00	30	PRE 04/01/19-06/30/19
14	FOOD	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$61.00	\$366.00	30	PRE 04/01/19-06/30/19
15	GSN	VARIOUS	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE 04/01/19-06/30/19
16	GSN	VARIOUS	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	PRE 04/01/19-06/30/19
17	GSN	FAMILY FEUD (H<	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$6.00	\$6.00	30	PRE 04/01/19-06/30/19
18	GSN	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$5.00	\$55.00	30	PRE 04/01/19-06/30/19
19	GSN	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	PRE 04/01/19-06/30/19
20	GSN	FAMILY FEUD (H<	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	PRE 04/01/19-06/30/19
21	HALL	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$20.00	\$60.00	30	PRE 04/01/19-06/30/19

NCC Cable System Order

Order #	62648961
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$11,764.00		
Commission	\$1,764.60		
Net Total	\$9,999.40		
Total Spots	511		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4.16 new order beginning 4.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HALL	HALLMARK MOVIE	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$50.00	\$50.00	30	PRE 04/01/19-06/30/19
23	HALL	AVG. ALL WKS<	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$62.00	\$62.00	30	PRE 04/01/19-06/30/19
24	HALL	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$20.00	\$220.00	30	PRE 04/01/19-06/30/19
25	HALL	HALLMARK MOVIE<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	PRE 04/01/19-06/30/19
26	HALL	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$62.00	\$372.00	30	PRE 04/01/19-06/30/19
27	HGTV	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$70.00	\$210.00	30	PRE 04/01/19-06/30/19
28	HGTV	AVG. ALL WKS<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$70.00	\$770.00	30	PRE 04/01/19-06/30/19
29	HLN	MORNING EXPRES<	4/22/19	4/28/19	05:00	09:00	X	X						-	-	1	\$15.00	\$15.00	30	PRE 04/01/19-06/30/19
30	HLN	VARIOUS	4/22/19	4/28/19	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	PRE 04/01/19-06/30/19
31	HLN	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	PRE 04/01/19-06/30/19
32	HLN	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$22.00	\$22.00	30	PRE 04/01/19-06/30/19
33	HLN	VARIOUS	4/15/19	4/21/19	05:00	09:00			X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	PRE 04/01/19-06/30/19
34	HLN	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	PRE 04/01/19-06/30/19
35	HLN	AVG. ALL WKS<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	PRE 04/01/19-06/30/19
36	HLN	AVG. ALL WKS<	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	PRE 04/01/19-06/30/19
37	HMM	MYSTERY THEATE<	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE 04/01/19-06/30/19
38	HMM	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$7.00	\$7.00	30	PRE 04/01/19-06/30/19
39	HMM	AVG. ALL WKS<	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	PRE 04/01/19-06/30/19
40	HMM	MYSTERY THEATE<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$5.00	\$55.00	30	PRE 04/01/19-06/30/19
41	HMM	HMM MOVIE<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	PRE 04/01/19-06/30/19
42	HMM	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	PRE 04/01/19-06/30/19

NCC Cable System Order

Order #	62648961
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$11,764.00		
Commission	\$1,764.60		
Net Total	\$9,999.40		
Total Spots	511		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4.16 new order beginning 4.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	LIF	AVG. ALL WKS	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$7.00	\$21.00	30	PRE 04/01/19-06/30/19
44	LIF	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$44.00	\$44.00	30	PRE 04/01/19-06/30/19
45	LIF	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$55.00	\$55.00	30	PRE 04/01/19-06/30/19
46	LIF	AVG. ALL WKS<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$7.00	\$77.00	30	PRE 04/01/19-06/30/19
47	LIF	AVG. ALL WKS<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	6	\$44.00	\$264.00	30	PRE 04/01/19-06/30/19
48	LIF	AVG. ALL WKS<	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	PRE 04/01/19-06/30/19
49	LMN	AVG. ALL WKS	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$7.00	\$21.00	30	PRE 04/01/19-06/30/19
50	LMN	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	PRE 04/01/19-06/30/19
51	LMN	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$28.00	\$28.00	30	PRE 04/01/19-06/30/19
52	LMN	AVG. ALL WKS<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$7.00	\$77.00	30	PRE 04/01/19-06/30/19
53	LMN	AVG. ALL WKS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	PRE 04/01/19-06/30/19
54	LMN	AVG. ALL WKS<	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	PRE 04/01/19-06/30/19
55	MNBC	MORNING JOE<	4/22/19	4/28/19	05:00	09:00	X	X						-	-	1	\$26.00	\$26.00	30	PRE 04/01/19-06/30/19
56	MNBC	MSNBC LIVE W/<	4/22/19	4/28/19	09:00	16:00	X							-	-	5	\$20.00	\$100.00	30	PRE 04/01/19-06/30/19
57	MNBC	VARIOUS	4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$40.00	\$80.00	30	PRE 04/01/19-06/30/19
58	MNBC	VARIOUS	4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$50.00	\$100.00	30	PRE 04/01/19-06/30/19
59	MNBC	VARIOUS	4/15/19	4/21/19	05:00	09:00			X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	PRE 04/01/19-06/30/19
60	MNBC	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	16	\$20.00	\$320.00	30	PRE 04/01/19-06/30/19
61	MNBC	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$40.00	\$360.00	30	PRE 04/01/19-06/30/19
62	MNBC	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	8	\$50.00	\$400.00	30	PRE 04/01/19-06/30/19
63	OWN	DR. PHIL	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE 04/01/19-06/30/19

NCC Cable System Order

Order #	62648961
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$11,764.00		
Commission	\$1,764.60		
Net Total	\$9,999.40		
Total Spots	511		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4.16 new order beginning 4.18. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	OWN	DATELINE ON OW	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	PRE 04/01/19-06/30/19
65	OWN	DATELINE ON OW<	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	PRE 04/01/19-06/30/19
66	OWN	DR. PHIL<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$5.00	\$55.00	30	PRE 04/01/19-06/30/19
67	OWN	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	PRE 04/01/19-06/30/19
68	OWN	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	PRE 04/01/19-06/30/19
69	TLC	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$6.00	\$18.00	30	PRE 04/01/19-06/30/19
70	TLC	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	PRE 04/01/19-06/30/19
71	TLC	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	PRE 04/01/19-06/30/19
72	TLC	AVG. ALL WKS<	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$6.00	\$66.00	30	PRE 04/01/19-06/30/19
73	TLC	SAY YES TO THE<	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	PRE 04/01/19-06/30/19
74	TLC	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	PRE 04/01/19-06/30/19
75	TRAV	AVG. ALL WKS	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE 04/01/19-06/30/19
76	TRAV	AVG. ALL WKS	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	PRE 04/01/19-06/30/19
77	TRAV	AVG. ALL WKS	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	PRE 04/01/19-06/30/19
78	TRAV	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$5.00	\$55.00	30	PRE 04/01/19-06/30/19
79	TRAV	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	PRE 04/01/19-06/30/19
80	TRAV	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	PRE 04/01/19-06/30/19
81	TVL	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE 04/01/19-06/30/19
82	TVL	ANDY GRIFFITH<	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	PRE 04/01/19-06/30/19
83	TVL	VARIOUS	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$22.00	\$22.00	30	PRE 04/01/19-06/30/19
84	TVL	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$5.00	\$55.00	30	PRE 04/01/19-06/30/19

NCC Cable System Order

Order #	62648961
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$11,764.00		
Commission	\$1,764.60		
Net Total	\$9,999.40		
Total Spots	511		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4.16 new order beginning 4.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	TVL	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	PRE 04/01/19-06/30/19
86	TVL	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	PRE 04/01/19-06/30/19
87	WETV	CSI MIAMI<	4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE 04/01/19-06/30/19
88	WETV	CRIMINAL MINDS	4/22/19	4/28/19	16:00	19:00	X							-	-	1	\$6.00	\$6.00	30	PRE 04/01/19-06/30/19
89	WETV	CRIMINAL MINDS	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$7.00	\$7.00	30	PRE 04/01/19-06/30/19
90	WETV	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$5.00	\$55.00	30	PRE 04/01/19-06/30/19
91	WETV	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	PRE 04/01/19-06/30/19
92	WETV	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$7.00	\$42.00	30	PRE 04/01/19-06/30/19
93	ZBN9	VARIOUS	4/22/19	4/28/19	05:00	09:00	X	X						-	-	5	\$40.00	\$200.00	30	PRE 04/01/19-06/30/19
94	ZBN9	VARIOUS	4/22/19	4/28/19	09:00	16:00	X							-	-	5	\$26.00	\$130.00	30	PRE 04/01/19-06/30/19
95	ZBN9	VARIOUS	4/22/19	4/28/19	16:00	19:00	X							-	-	3	\$29.00	\$87.00	30	PRE 04/01/19-06/30/19
96	ZBN9	VARIOUS	4/22/19	4/28/19	19:00	24:00	X							-	-	1	\$36.00	\$36.00	30	PRE 04/01/19-06/30/19
97	ZBN9	VARIOUS	4/15/19	4/21/19	05:00	09:00			X	X	X	X	X	-	-	16	\$40.00	\$640.00	30	PRE 04/01/19-06/30/19
98	ZBN9	VARIOUS	4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	16	\$26.00	\$416.00	30	PRE 04/01/19-06/30/19
99	ZBN9	VARIOUS	4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	11	\$29.00	\$319.00	30	PRE 04/01/19-06/30/19

NCC Cable System Order

Order #	62648961
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$11,764.00		
Commission	\$1,764.60		
Net Total	\$9,999.40		
Total Spots	511		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4.16 new order beginning 4.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
100	ZBN9	VARIOUS	4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	PRE 04/01/19-06/30/19

	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Total
SPOTS	511	0	0	0	0	0	0	0	0	0	0	0	511
AMT	\$11,764.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,764.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/17/19

62648961 | Tampa-St. Petersburg | Spectrum/NW Hillsborough Region, FL | 2090 |

NCC Cable System Order

Order #	62648961
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	04/15/19 - 04/28/19
Agency	Multi Media Services
Advertiser	Jane Castor for Mayor

Update Date	04/16/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb19
-	

Client Code	Tampa
Product Code	04180423
Est Code	1130
Product Name	Tampa Mayoral 4.18-4.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$829.00		
Commission	\$124.35		
Net Total	\$704.65		
Total Spots	34		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4.16 new order beginning 4.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	TV1		4/22/19	4/28/19	09:00	16:00	X							-	-	3	\$26.00	\$78.00	30	PRE 04/01/19-06/30/19
2	TV1		4/22/19	4/28/19	16:00	19:00	X							-	-	2	\$21.00	\$42.00	30	PRE 04/01/19-06/30/19
3	TV1		4/22/19	4/28/19	19:00	24:00	X							-	-	2	\$26.00	\$52.00	30	PRE 04/01/19-06/30/19
4	TV1		4/15/19	4/21/19	09:00	16:00			X	X	X	X	X	-	-	11	\$26.00	\$286.00	30	PRE 04/01/19-06/30/19
5	TV1		4/15/19	4/21/19	16:00	19:00			X	X	X	X	X	-	-	9	\$21.00	\$189.00	30	PRE 04/01/19-06/30/19
6	TV1		4/15/19	4/21/19	19:00	24:00			X	X	X	X	X	-	-	7	\$26.00	\$182.00	30	PRE 04/01/19-06/30/19

	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Total
SPOTS	34	0	0	0	0	0	0	0	0	0	0	0	34
AMT	\$829.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$829.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/17/19

62648961 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |