

### Ampersand Cable System Order

Order #	62792009
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Multi Media Services
Advertiser	Robinson for Sarasota CO School Board

Update Date	08/07/20
Version	1 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug19
-	

Client Code	
Product Code	
Est Code	8.10-8.18
Product Name	8.10-8.18
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,280.00		
Commission	\$642.00		
Net Total	\$3,638.00		
Total Spots	259		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8/7 New order please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/10/20	8/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	PRE 06/29/20-09/03/20
2	CNN	NEW DAY<	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$17.00	\$34.00	30	PRE 06/29/20-09/03/20
3	CNN	CNN NEWSROOM<	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$15.00	\$315.00	30	PRE 06/29/20-09/03/20
4	CNN	CNN NEWSROOM<	8/17/20	8/23/20	09:00	16:00	X							-	-	3	\$15.00	\$45.00	30	PRE 06/29/20-09/03/20
5	CNN	SITUATION ROOM<	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	PRE 06/29/20-09/03/20
6	CNN	SITUATION ROOM<	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	PRE 06/29/20-09/03/20
7	CNN	ANDERSON COOPER 360, CNN TONIGHT WITH DON LEMON, CUOMO PRIME TIME	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$22.00	\$308.00	30	PRE 06/29/20-09/03/20
8	CNN	ANDERSON COOPER 360, CNN TONIGHT WITH DON LEMON, CUOMO PRIME TIME	8/17/20	8/23/20	19:00	24:00	X							-	-	2	\$22.00	\$44.00	30	PRE 06/29/20-09/03/20
9	FXNC	FXNC EM	8/10/20	8/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$50.00	\$600.00	30	PRE 06/29/20-09/03/20
10	FXNC	FXNC EM	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$50.00	\$100.00	30	PRE 06/29/20-09/03/20
11	FXNC	FXNC DT	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$39.00	\$546.00	30	PRE 06/29/20-09/03/20
12	FXNC	FXNC DT	8/17/20	8/23/20	09:00	16:00	X							-	-	2	\$39.00	\$78.00	30	PRE 06/29/20-09/03/20
13	MNBC	MNBC EM	8/10/20	8/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$16.00	\$112.00	30	PRE 06/29/20-09/03/20
14	MNBC	MNBC EM	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$16.00	\$32.00	30	PRE 06/29/20-09/03/20
15	MNBC	MNBC DT	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$13.00	\$273.00	30	PRE 06/29/20-09/03/20
16	MNBC	MNBC DT	8/17/20	8/23/20	09:00	16:00	X							-	-	3	\$13.00	\$39.00	30	PRE 06/29/20-09/03/20
17	MNBC	MNBC EF	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	PRE 06/29/20-09/03/20
18	MNBC	MNBC EF	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$19.00	\$19.00	30	PRE 06/29/20-09/03/20

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19	MNBC	MNBC PT	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$24.00	\$336.00	30	PRE 06/29/20-09/03/20
20	MNBC	MNBC PT	8/17/20	8/23/20	19:00	24:00	X							-	-	2	\$24.00	\$48.00	30	PRE 06/29/20-09/03/20
21	TWC	AMHQ<	8/10/20	8/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	PRE 06/29/20-09/03/20
22	TWC	AMHQ<	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
23	TWC	WEATHER CHANNE	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$4.00	\$56.00	30	PRE 06/29/20-09/03/20
24	TWC	WEATHER CHANNE	8/17/20	8/23/20	09:00	16:00	X							-	-	2	\$4.00	\$8.00	30	PRE 06/29/20-09/03/20
25	TWC	WEATHER UNDERG<	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$3.00	\$21.00	30	PRE 06/29/20-09/03/20
26	TWC	WEATHER UNDERG<	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	PRE 06/29/20-09/03/20
27	HALL	AVG. ALL WKS	8/10/20	8/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	PRE 06/29/20-09/03/20
28	HALL	AVG. ALL WKS	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
29	HALL	CHRISTMAS KEEPSAKE WEEK	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	PRE 06/29/20-09/03/20
30	HALL	CHRISTMAS KEEPSAKE WEEK	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$12.00	\$12.00	30	PRE 06/29/20-09/03/20
31	HALL	HALLMARK MOVIE<	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$14.00	\$98.00	30	PRE 06/29/20-09/03/20
32	HALL	HALLMARK MOVIE<	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	PRE 06/29/20-09/03/20
33	HALL	CHRISTMAS KEEPSAKE WEEK	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	PRE 06/29/20-09/03/20
34	HALL	CHRISTMAS KEEPSAKE WEEK	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$17.00	\$17.00	30	PRE 06/29/20-09/03/20
35	LIF	VARIOUS	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$6.00	\$84.00	30	PRE 06/29/20-09/03/20
36	LIF	VARIOUS	8/17/20	8/23/20	09:00	16:00	X							-	-	2	\$6.00	\$12.00	30	PRE 06/29/20-09/03/20
37	LIF	AVG. ALL WKS<	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	NPE
38	LIF	AVG. ALL WKS<	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NPE

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39	TVL	VARIOUS	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	PRE 06/29/20-09/03/20
40	TVL	VARIOUS	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	PRE 06/29/20-09/03/20
41	TVL	VARIOUS	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$7.00	\$49.00	30	PRE 06/29/20-09/03/20
42	TVL	VARIOUS	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$7.00	\$7.00	30	PRE 06/29/20-09/03/20
43	TVL	VARIOUS	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$9.00	\$72.00	30	PRE 06/29/20-09/03/20
44	TVL	VARIOUS	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$9.00	\$9.00	30	PRE 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
<b>SPOTS</b>	259	0	0	0	0	0	0	0	0	0	0	0	259
<b>AMT</b>	\$4,280.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,280.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/10/20

62792009 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |