

Ampersand Cable System Order

Order #	62793223
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Multi Media Services
Advertiser	Robinson for Sarasota CO School Board

Update Date	08/12/20
Version	2 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug19
-	

Client Code	
Product Code	
Est Code	8.12-8.18 ATS
Product Name	8.12-8.18 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,495.00		
Commission	\$224.25		
Net Total	\$1,270.75		
Total Spots	68		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8/11 MG R1 +\$80
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN DT	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	PRE 06/29/20-09/03/20
2	AEN	AEN DT	8/17/20	8/23/20	09:00	16:00	X							-	-	2	\$6.00	\$12.00	30	PRE 06/29/20-09/03/20
3	AEN	AEN EF	8/10/20	8/16/20	16:00	19:00			X	X	X	X	X	-	-	3	\$26.00	\$78.00	30	NPE 07/27/20-08/18/20
4	AEN	AEN EF	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$26.00	\$26.00	30	NPE
5	AEN	AEN PT	8/10/20	8/16/20	19:00	24:00			X	X	X	X	X	-	-	3	\$34.00	\$102.00	30	NPE 07/27/20-08/18/20
6	AEN	AEN PT	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$34.00	\$34.00	30	NPE
7	FOOD	FOOD DT	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	PRE 06/29/20-09/03/20
8	FOOD	FOOD DT	8/17/20	8/23/20	09:00	16:00	X							-	-	2	\$17.00	\$34.00	30	PRE 06/29/20-09/03/20
9	FOOD	FOOD EF	8/10/20	8/16/20	16:00	19:00			X	X	X	X	X	-	-	4	\$44.00	\$176.00	30	NPE 07/27/20-08/18/20
10	FOOD	FOOD EF	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$44.00	\$44.00	30	NPE
11	HIST	HIST DT	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	3	\$23.00	\$69.00	30	NPE 07/27/20-08/18/20
12	HIST	HIST DT	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$23.00	\$23.00	30	NPE
13	HIST	HIST EF	8/10/20	8/16/20	16:00	19:00			X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	PRE 06/29/20-09/03/20
14	HIST	HIST EF	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	PRE 06/29/20-09/03/20
15	HIST	HIST PT	8/10/20	8/16/20	19:00	24:00			X	X	X	X	X	-	-	4	\$68.00	\$272.00	30	NPE 07/27/20-08/18/20
16	HIST	HIST PT	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$68.00	\$68.00	30	NPE
17	LMN	LMN DT	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	PRE 06/29/20-09/03/20
18	LMN	LMN DT	8/17/20	8/23/20	09:00	16:00	X							-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
19	LMN	LMN EF	8/10/20	8/16/20	16:00	19:00			X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	PRE 06/29/20-09/03/20
20	LMN	LMN EF	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$7.00	\$7.00	30	PRE 06/29/20-09/03/20
21	LMN	LMN PT	8/10/20	8/16/20	19:00	24:00			X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	PRE 06/29/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	LMN	LMN PT	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	PRE 06/29/20-09/03/20
23	ESPN	ESPN EM	8/10/20	8/16/20	05:00	09:00			X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	PRE 06/29/20-09/03/20
24	ESPN	ESPN EM	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$18.00	\$36.00	30	PRE 06/29/20-09/03/20
25	AEN	AEN DT	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	1	\$6.00	\$6.00	30	R1 + 1x PRE 06/29/20-09/03/20
26	FOOD	FOOD DT	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	1	\$17.00	\$17.00	30	R1 + 1x PRE 06/29/20-09/03/20
27	HIST	HIST DT	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	1	\$23.00	\$23.00	30	R1 + 1x NPE 07/27/20-08/18/20
28	AEN	AEN PT	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	1	\$34.00	\$34.00	30	R1 + 1x NPE 07/27/20-08/18/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	68	0	0	0	0	0	0	0	0	0	0	0	68
AMT	\$1,495.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,495.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/12/20

62793223 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |