

### Ampersand Cable System Order

Order #	62793223
Syscode	3187
System Name	Spectrum/South Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Multi Media Services
Advertiser	Robinson for Sarasota CO School Board

Update Date	08/12/20
Version	2 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug19
-	

Client Code	
Product Code	
Est Code	8.12-8.18 ATS
Product Name	8.12-8.18 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,306.00		
Commission	\$195.90		
Net Total	\$1,110.10		
Total Spots	76		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8/11 MG R1 +\$68
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN DT	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	PRE 06/29/20-09/03/20
2	AEN	AEN DT	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	PRE 06/29/20-09/03/20
3	AEN	AEN EF	8/10/20	8/16/20	16:00	19:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	PRE 06/29/20-09/03/20
4	AEN	AEN EF	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	PRE 06/29/20-09/03/20
5	AEN	AEN PT	8/10/20	8/16/20	19:00	24:00			X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	PRE 06/29/20-09/03/20
6	AEN	AEN PT	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	PRE 06/29/20-09/03/20
7	FOOD	FOOD DT	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	PRE 06/29/20-09/03/20
8	FOOD	FOOD DT	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$17.00	\$17.00	30	PRE 06/29/20-09/03/20
9	FOOD	FOOD EF	8/10/20	8/16/20	16:00	19:00			X	X	X	X	X	-	-	4	\$21.00	\$84.00	30	PRE 06/29/20-09/03/20
10	FOOD	FOOD EF	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$21.00	\$21.00	30	PRE 06/29/20-09/03/20
11	FOOD	FOOD PT	8/10/20	8/16/20	19:00	24:00			X	X	X	X	X	-	-	3	\$57.00	\$171.00	30	NPE 07/27/20-08/18/20
12	FOOD	FOOD PT	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$57.00	\$57.00	30	NPE
13	HIST	HIST DT	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	PRE 06/29/20-09/03/20
14	HIST	HIST DT	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$11.00	\$11.00	30	PRE 06/29/20-09/03/20
15	HIST	HIST EF	8/10/20	8/16/20	16:00	19:00			X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	PRE 06/29/20-09/03/20
16	HIST	HIST EF	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	PRE 06/29/20-09/03/20
17	HIST	HIST PT	8/10/20	8/16/20	19:00	24:00			X	X	X	X	X	-	-	4	\$33.00	\$132.00	30	PRE 06/29/20-09/03/20
18	HIST	HIST PT	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$33.00	\$33.00	30	PRE 06/29/20-09/03/20
19	LMN	LMN DT	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	PRE 06/29/20-09/03/20
20	LMN	LMN DT	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$5.00	\$5.00	30	PRE 06/29/20-09/03/20
21	LMN	LMN EF	8/10/20	8/16/20	16:00	19:00			X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	PRE 06/29/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	LMN	LMN EF	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	PRE 06/29/20-09/03/20
23	LMN	LMN PT	8/10/20	8/16/20	19:00	24:00			X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	PRE 06/29/20-09/03/20
24	LMN	LMN PT	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$6.00	\$6.00	30	PRE 06/29/20-09/03/20
25	ESPN	ESPN EM	8/10/20	8/16/20	05:00	09:00			X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	PRE 06/29/20-09/03/20
26	ESPN	ESPN EM	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$18.00	\$36.00	30	PRE 06/29/20-09/03/20
27	AEN	AEN DT	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	2	\$6.00	\$12.00	30	R1 + 2x PRE 06/29/20-09/03/20
28	FOOD	FOOD DT	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	2	\$17.00	\$34.00	30	R1 + 2x PRE 06/29/20-09/03/20
29	HIST	HIST DT	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	2	\$11.00	\$22.00	30	R1 + 2x PRE 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
<b>SPOTS</b>	76	0	0	0	0	0	0	0	0	0	0	0	76
<b>AMT</b>	\$1,306.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,306.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/12/20

62793223 | Tampa-St. Petersburg | Spectrum/South Sarasota Region, FL | 3187 |