

Ampersand Cable System Order

Order #	62792553
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Multi Media Services
Advertiser	Robinson for Sarasota CO School Board

Update Date	08/21/20
Version	5 Vs. 4

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug19
-	

Client Code	
Product Code	
Est Code	8.11-8.18 ATS
Product Name	8.11-8.18 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$693.00		
Commission	\$103.95		
Net Total	\$589.05		
Total Spots	84		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8/21 R5 matched affiliates scx.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EF	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	0	\$48.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20 Offer/Drop Comment: PRE 06/29/20-09/03/20
2	FXNC	FXNC EF	8/17/20	8/23/20	16:00	19:00	X							-	-	0	\$48.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20 Offer/Drop Comment: PRE 06/29/20-09/03/20
3	FXNC	FXNC PT	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	0	\$65.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20 Offer/Drop Comment: PRE 06/29/20-09/03/20
4	FXNC	FXNC PT	8/17/20	8/23/20	19:00	24:00	X							-	-	0	\$65.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20 Offer/Drop Comment: PRE 06/29/20-09/03/20
5	HALL	HALL DT	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
6	HALL	HALL DT	8/17/20	8/23/20	09:00	16:00	X							-	-	0	\$12.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
7	HALL	HALL EF	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	0	\$14.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
8	HALL	HALL EF	8/17/20	8/23/20	16:00	19:00	X							-	-	0	\$14.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
9	HALL	HALL PT	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	0	\$17.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
10	HALL	HALL PT	8/17/20	8/23/20	19:00	24:00	X							-	-	0	\$17.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
11	LIF	LIF DT	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	PRE 06/29/20-09/03/20
12	LIF	LIF DT	8/17/20	8/23/20	09:00	16:00	X							-	-	4	\$6.00	\$24.00	30	PRE 06/29/20-09/03/20
13	LIF	LIF EF	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	PRE 07/27/20-08/18/20
14	LIF	LIF EF	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	PRE 07/27/20-08/18/20
15	TWC	TWC EM	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
16	TWC	TWC EM	8/17/20	8/23/20	05:00	09:00	X	X						-	-	0	\$5.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
17	TWC	TWC DT	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
18	TWC	TWC DT	8/17/20	8/23/20	09:00	16:00	X							-	-	0	\$4.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	TWC	TWC EF	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	0	\$3.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
20	TWC	TWC EF	8/17/20	8/23/20	16:00	19:00	X							-	-	0	\$3.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
21	LIF	LIF DT	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	R1 + 10x PRE 06/29/20-09/03/20
22	TWC	TWC EM	8/10/20	8/16/20	05:00	09:00			X	X	X	X	X	-	-	0	\$5.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
23	TWC	TWC DT	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	0	\$4.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
24	HALL	HALL DT	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
25	TWC	TWC EM	8/17/20	8/23/20	05:00	09:00		X						-	-	0	\$5.00	\$0.00	30	R5-x PRE 06/29/20-09/03/20
26	FXNC	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$65.00	\$65.00	30	R5+x PRE 06/29/20-09/03/20
27	HALL	HALLMARK MOVIE<	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	R5+x PRE 06/29/20-09/03/20
28	HALL	HALLMARK MOVIE	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	R5+x PRE 06/29/20-09/03/20
29	HALL	VARIOUS	8/10/20	8/16/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$17.00	\$17.00	30	R5+x PRE 06/29/20-09/03/20
30	HALL	HALLMARK MOVIE<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	R5+x PRE 06/29/20-09/03/20
31	HALL	HALLMARK MOVIE<	8/17/20	8/23/20	09:00	16:00	X							-	-	2	\$12.00	\$24.00	30	R5+x PRE 06/29/20-09/03/20
32	HALL	HALLMARK MOVIE<	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	R5+x PRE 06/29/20-09/03/20
33	TWC	VARIOUS	8/10/20	8/16/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	R5+x
34	TWC	WEATHER UNDERG<	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	R5+x
35	TWC	WEATHER CHANNE<	8/10/20	8/16/20	09:00	16:00		X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	R5+x
36	TWC	WEATHER CHANNE	8/17/20	8/23/20	09:00	16:00	X							-	-	2	\$4.00	\$8.00	30	R5+x
37	TWC	WEATHER CHANNE<	8/10/20	8/16/20	09:00	16:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	R5+x
38	TWC	AMHQ<	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	R5+x
39	TWC	AMHQ<	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	R5+x

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40	TWC	AMHQ<	8/10/20	8/16/20	05:00	09:00			X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	R5+x
41	TWC	AMHQ<	8/17/20	8/23/20	05:00	09:00		X						-	-	2	\$5.00	\$10.00	30	R5+x
42	TWC	AMHQ<	8/17/20	8/23/20	05:00	09:00		X						-	-	1	\$5.00	\$5.00	30	R5+x

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	84	0	0	0	0	0	0	0	0	0	0	0	84
AMT	\$693.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$693.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/24/20

62792553 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |