

Ampersand Cable System Order

Order #	62781236
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/13/20 - 07/26/20
Agency	David Millner Group
Advertiser	Kruse for County Commissioner

Update Date	07/13/20
Version	2 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May20
-	

Client Code	07140720
Product Code	CntyCmnr
Est Code	30s
Product Name	George Kruse Manatee Cnty Cmnr 7.14-7.20
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,650.00		
Commission	\$247.50		
Net Total	\$1,402.50		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7.10 NAs removed, spots added, overnight added
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/13/20	7/19/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	PRE 06/29/20-09/03/20
2	FXNC	FOX AND FRIEND<	7/20/20	7/26/20	05:00	09:00	X							-	-	1	\$50.00	\$50.00	30	PRE 06/29/20-09/03/20
3	FXNC	VARIOUS	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$39.00	\$351.00	30	PRE 06/29/20-09/03/20
4	FXNC	VARIOUS	7/20/20	7/26/20	09:00	16:00	X							-	-	2	\$39.00	\$78.00	30	PRE 06/29/20-09/03/20
5	FXNC	VARIOUS	7/13/20	7/19/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$48.00	\$96.00	30	7.10 NA -2x PRE 06/29/20-09/03/20
6	FXNC	VARIOUS	7/20/20	7/26/20	16:00	19:00	X							-	-	0	\$48.00	\$0.00	30	7.10 NA -1x PRE 06/29/20-09/03/20
7	FXNC	VARIOUS	7/13/20	7/19/20	19:00	24:00		X	X	X	X	X	X	-	-	0	\$65.00	\$0.00	30	7.10 NA -8xPRE 06/29/20-09/03/20
8	FXNC	VARIOUS	7/20/20	7/26/20	19:00	24:00	X							-	-	1	\$65.00	\$65.00	30	7.10 NA -1x PRE 06/29/20-09/03/20
9	FXNC	FOX AND FRIEND<	7/13/20	7/19/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	7.10 NA +6x PRE 06/29/20-09/03/20
10	FXNC	FOX AND FRIEND<	7/20/20	7/26/20	05:00	09:00	X							-	-	1	\$50.00	\$50.00	30	7.10 NA +1x PRE 06/29/20-09/03/20
11	FXNC	VARIOUS	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X	X	-	-	7	\$39.00	\$273.00	30	7.10 NA +9x PRE 06/29/20-09/03/20
12	FXNC	VARIOUS	7/20/20	7/26/20	09:00	16:00	X							-	-	1	\$39.00	\$39.00	30	7.10 NA +1x PRE 06/29/20-09/03/20
13	FXNC	FXNC O	7/13/20	7/19/20	00:00	05:00		X	X	X	X	X	X	-	-	12	\$7.00	\$84.00	30	7.10 NA +12x PRE 06/29/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	FXNC	FXNC O	7/20/20	7/26/20	00:00	05:00	X							-	-	2	\$7.00	\$14.00	30	7.10 NA +2x PRE 06/29/20-09/03/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	\$1,650.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,650.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/13/20

62781236 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |