

Ampersand Cable System Order

Order #	62792051
Syscode	2093
System Name	Spectrum/Manatee Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/03/20 - 08/23/20
Agency	David Millner Group
Advertiser	Kruse for County Commissioner

Update Date	08/07/20
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun20
-	

Client Code	08080818
Product Code	CntyComm
Est Code	30s
Product Name	Kruse 8.8-8.18
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$14,249.00		
Commission	\$2,137.35		
Net Total	\$12,111.65		
Total Spots	156		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8.7 R1 NAs removed
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	VARIOUS	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$63.00	\$252.00	30	PRE 06/29/20-09/03/20
2	FOOD	GUYS GROCERY G	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$63.00	\$63.00	30	PRE 06/29/20-09/03/20
3	FOOD	AVG. ALL WKS<	8/17/20	8/23/20	19:00	24:00	X							-	-	0	\$79.00	\$0.00	30	8.7 R1 -3x PRE
4	FOOD	VARIOUS	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	11	\$33.00	\$363.00	30	PRE 06/29/20-09/03/20
5	FOOD	VARIOUS	8/17/20	8/23/20	09:00	16:00	X	X						-	-	3	\$33.00	\$99.00	30	PRE 06/29/20-09/03/20
6	FOOD	VARIOUS	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$79.00	\$711.00	30	PRE 06/29/20-09/03/20
7	FOOD	VARIOUS	8/3/20	8/9/20	09:00	16:00						X	X	-	-	2	\$33.00	\$66.00	30	8.7 R1 -2x PRE
8	FOOD	DINERS, DRIVE<	8/3/20	8/9/20	16:00	19:00						X	X	-	-	2	\$63.00	\$126.00	30	PRE 06/29/20-09/03/20
9	FOOD	DINERS, DRIVE<	8/3/20	8/9/20	19:00	24:00						X	X	-	-	2	\$79.00	\$158.00	30	PRE 06/29/20-09/03/20
10	FXNC	VARIOUS	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$180.00	\$360.00	30	8.7 R1 -2x PRE
11	FXNC	FOX AND FRIEND<	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$140.00	\$280.00	30	8.7 R1 -1x PRE
12	FXNC	VARIOUS	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$210.00	\$1,890.00	30	PRE 06/29/20-09/03/20
13	FXNC	VARIOUS	8/17/20	8/23/20	16:00	19:00	X							-	-	0	\$180.00	\$0.00	30	8.7 R1 -1x PRE
14	FXNC	FOX AND FRIEND<	8/10/20	8/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$140.00	\$980.00	30	8.7 R1 -2x PRE
15	FXNC	VARIOUS	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	11	\$100.00	\$1,100.00	30	PRE 06/29/20-09/03/20
16	FXNC	VARIOUS	8/17/20	8/23/20	09:00	16:00	X	X						-	-	3	\$100.00	\$300.00	30	PRE 06/29/20-09/03/20
17	FXNC	VARIOUS	8/17/20	8/23/20	19:00	24:00	X							-	-	3	\$210.00	\$630.00	30	PRE 06/29/20-09/03/20
18	FXNC	FOX & FRIENDS<	8/3/20	8/9/20	05:00	09:00						X	X	-	-	2	\$140.00	\$280.00	30	PRE 06/29/20-09/03/20
19	FXNC	VARIOUS	8/3/20	8/9/20	09:00	16:00						X	X	-	-	2	\$100.00	\$200.00	30	8.7 R1 -2x PRE
20	FXNC	VARIOUS	8/3/20	8/9/20	16:00	19:00						X	X	-	-	2	\$180.00	\$360.00	30	PRE 06/29/20-09/03/20
21	FXNC	AVG. ALL WKS	8/3/20	8/9/20	19:00	24:00						X	X	-	-	2	\$210.00	\$420.00	30	PRE 06/29/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$145.00	\$290.00	30	8.7 R1 -7x PRE
23	HGTV	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00	X	X						-	-	3	\$85.00	\$255.00	30	PRE 06/29/20-09/03/20
24	HGTV	HOME TOWN/AVG. ALL WKS	8/17/20	8/23/20	19:00	24:00	X							-	-	0	\$145.00	\$0.00	30	8.7 R1 -3x PRE
25	HGTV	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	11	\$85.00	\$935.00	30	PRE 06/29/20-09/03/20
26	HGTV	AVG. ALL WKS<	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$130.00	\$520.00	30	PRE 06/29/20-09/03/20
27	HGTV	HOME TOWN	8/17/20	8/23/20	16:00	19:00	X							-	-	0	\$130.00	\$0.00	30	8.7 R1 -1x PRE
28	HGTV	OFF AIR/AVG. ALL WKS	8/3/20	8/9/20	05:00	09:00						X	X	-	-	2	\$90.00	\$180.00	30	PRE 06/29/20-09/03/20
29	HGTV	AVG. ALL WKS	8/3/20	8/9/20	09:00	16:00						X	X	-	-	2	\$85.00	\$170.00	30	8.7 R1 -2x PRE
30	HGTV	AVG. ALL WKS	8/3/20	8/9/20	16:00	19:00						X	X	-	-	2	\$130.00	\$260.00	30	PRE 06/29/20-09/03/20
31	HGTV	AVG. ALL WKS<	8/3/20	8/9/20	19:00	24:00						X	X	-	-	2	\$145.00	\$290.00	30	PRE 06/29/20-09/03/20
32	S1TP	VARIOUS	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$53.00	\$212.00	30	PRE 06/29/20-09/03/20
33	S1TP	VARIOUS	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$74.00	\$148.00	30	8.7 R1 -1x PRE
34	S1TP	VARIOUS	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$58.00	\$522.00	30	PRE 06/29/20-09/03/20
35	S1TP	VARIOUS	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$53.00	\$53.00	30	PRE 06/29/20-09/03/20
36	S1TP	VARIOUS	8/10/20	8/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$74.00	\$518.00	30	8.7 R1 -2x PRE
37	S1TP	VARIOUS	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$42.00	\$504.00	30	PRE 06/29/20-09/03/20
38	S1TP	VARIOUS	8/17/20	8/23/20	09:00	16:00	X	X						-	-	3	\$42.00	\$126.00	30	PRE 06/29/20-09/03/20
39	S1TP	VARIOUS	8/17/20	8/23/20	19:00	24:00	X							-	-	3	\$58.00	\$174.00	30	PRE 06/29/20-09/03/20
40	S1TP	VARIOUS	8/3/20	8/9/20	05:00	09:00						X	X	-	-	2	\$74.00	\$148.00	30	PRE 06/29/20-09/03/20
41	S1TP	VARIOUS	8/3/20	8/9/20	09:00	16:00						X	X	-	-	2	\$42.00	\$84.00	30	8.7 R1 -2x PRE
42	S1TP	VARIOUS	8/3/20	8/9/20	16:00	19:00						X	X	-	-	2	\$53.00	\$106.00	30	PRE 06/29/20-09/03/20

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43	S1TP	VARIOUS	8/3/20	8/9/20	19:00	24:00						X	X	-	-	2	\$58.00	\$116.00	30	PRE 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	156	0	0	0	0	0	0	0	0	0	0	0	156
AMT	\$14,249.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,249.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/10/20

62792051 | Tampa-St. Petersburg | Spectrum/Manatee Region, FL | 2093 |