

Ampersand Cable System Order

Order #	62792051
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/03/20 - 08/23/20
Agency	David Millner Group
Advertiser	Kruse for County Commissioner

Update Date	08/07/20
Version	3 Vs. 2

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun20
-	

Client Code	08080818
Product Code	CntyComm
Est Code	30s
Product Name	Kruse 8.8-8.18
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$3,046.00		
Commission	\$456.90		
Net Total	\$2,589.10		
Total Spots	112		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8.7 R1 NAs removed
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FBN	VARIOUS	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	PRE 06/29/20-09/03/20
2	FBN	MORNINGS WITH<	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	8.7 R1 -1x PRE
3	FBN	VARIOUS	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	PRE 06/29/20-09/03/20
4	FBN	VARIOUS	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	PRE 06/29/20-09/03/20
5	FBN	MORNINGS WITH<	8/10/20	8/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	8.7 R1 -2x PRE
6	FBN	VARIOUS	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	11	\$4.00	\$44.00	30	PRE 06/29/20-09/03/20
7	FBN	VARIOUS	8/17/20	8/23/20	09:00	16:00	X	X						-	-	3	\$4.00	\$12.00	30	PRE 06/29/20-09/03/20
8	FBN	VARIOUS	8/17/20	8/23/20	19:00	24:00	X							-	-	3	\$6.00	\$18.00	30	PRE 06/29/20-09/03/20
9	FBN	AVG. ALL WKS<	8/3/20	8/9/20	05:00	09:00						X	X	-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
10	FBN	OFF AIR<	8/3/20	8/9/20	09:00	16:00						X	X	-	-	4	\$4.00	\$16.00	30	PRE 06/29/20-09/03/20
11	FBN	OFF AIR<	8/3/20	8/9/20	16:00	19:00						X	X	-	-	2	\$5.00	\$10.00	30	PRE 06/29/20-09/03/20
12	FBN	AVG. ALL WKS	8/3/20	8/9/20	19:00	24:00						X	X	-	-	2	\$6.00	\$12.00	30	PRE 06/29/20-09/03/20
13	FXNC	VARIOUS	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$48.00	\$192.00	30	PRE 06/29/20-09/03/20
14	FXNC	FOX AND FRIEND<	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$50.00	\$100.00	30	8.7 R1 -1x PRE
15	FXNC	VARIOUS	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$65.00	\$65.00	30	8.7 R1 -8x PRE
16	FXNC	VARIOUS	8/17/20	8/23/20	16:00	19:00	X							-	-	0	\$48.00	\$0.00	30	8.7 R1 -1x PRE
17	FXNC	FOX AND FRIEND<	8/10/20	8/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$50.00	\$350.00	30	8.7 R1 -2x PRE
18	FXNC	VARIOUS	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$39.00	\$390.00	30	8.7 R1 -1x PRE
19	FXNC	VARIOUS	8/17/20	8/23/20	09:00	16:00	X	X						-	-	3	\$39.00	\$117.00	30	PRE 06/29/20-09/03/20
20	FXNC	VARIOUS	8/17/20	8/23/20	19:00	24:00	X							-	-	0	\$65.00	\$0.00	30	8.7 R1 -3x PRE
21	FXNC	FOX & FRIENDS<	8/3/20	8/9/20	05:00	09:00						X	X	-	-	2	\$50.00	\$100.00	30	PRE 06/29/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	8/3/20	8/9/20	09:00	16:00						X	X	-	-	3	\$39.00	\$117.00	30	8.7 R1 -1x PRE
23	FXNC	VARIOUS	8/3/20	8/9/20	16:00	19:00						X	X	-	-	0	\$48.00	\$0.00	30	8.7 R1 -2x PRE
24	FXNC	AVG. ALL WKS	8/3/20	8/9/20	19:00	24:00						X	X	-	-	2	\$65.00	\$130.00	30	PRE 06/29/20-09/03/20
25	HGTV	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$61.00	\$0.00	30	8.7 R1 -9x PRE
26	HGTV	AVG. ALL WKS<	8/17/20	8/23/20	09:00	16:00	X	X						-	-	3	\$44.00	\$132.00	30	PRE 06/29/20-09/03/20
27	HGTV	HOME TOWN/AVG. ALL WKS	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$61.00	\$61.00	30	8.7 R1 -2x PRE
28	HGTV	AVG. ALL WKS<	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	11	\$44.00	\$484.00	30	PRE 06/29/20-09/03/20
29	HGTV	AVG. ALL WKS<	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$50.00	\$200.00	30	PRE 06/29/20-09/03/20
30	HGTV	HOME TOWN	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$50.00	\$50.00	30	PRE 06/29/20-09/03/20
31	HGTV	OFF AIR/AVG. ALL WKS	8/3/20	8/9/20	05:00	09:00						X	X	-	-	2	\$7.00	\$14.00	30	PRE 06/29/20-09/03/20
32	HGTV	AVG. ALL WKS	8/3/20	8/9/20	09:00	16:00						X	X	-	-	4	\$44.00	\$176.00	30	PRE 06/29/20-09/03/20
33	HGTV	AVG. ALL WKS	8/3/20	8/9/20	16:00	19:00						X	X	-	-	0	\$50.00	\$0.00	30	8.7 R1 -2x PRE
34	HGTV	AVG. ALL WKS<	8/3/20	8/9/20	19:00	24:00						X	X	-	-	2	\$61.00	\$122.00	30	PRE 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	112	0	0	0	0	0	0	0	0	0	0	0	112
AMT	\$3,046.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,046.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/10/20

62792051 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |