

Ampersand Cable System Order

Order #	62776135
Syscode	2093
System Name	Spectrum/Manatee Region, FL
Market	Tampa-St. Petersburg

Flight Dates	06/29/20 - 07/12/20
Agency	Mentzer Media Services
Advertiser	Kristy Zinna Manatee County Court Judge

Update Date	06/26/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
-	

Client Code	
Product Code	
Est Code	8062
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,815.00		
Commission	\$572.25		
Net Total	\$3,242.75		
Total Spots	19		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 6.26 New Candidate Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	6/29/20	7/5/20	05:00	09:00		X	X	X	X	X		-	-	4	\$161.00	\$644.00	30	OOW
2	FXNC	FOX AND FRIEND<	7/6/20	7/12/20	05:00	09:00	X							-	-	1	\$266.00	\$266.00	30	NPE
3	FXNC	VARIOUS	6/29/20	7/5/20	09:00	16:00		X	X	X	X	X		-	-	5	\$115.00	\$575.00	30	OOW
4	FXNC	VARIOUS	6/29/20	7/5/20	16:00	19:00		X	X	X	X	X		-	-	3	\$207.00	\$621.00	30	OOW
5	FXNC	VARIOUS	7/6/20	7/12/20	16:00	19:00	X							-	-	1	\$342.00	\$342.00	30	NPE
6	FXNC	VARIOUS	6/29/20	7/5/20	19:00	24:00		X	X	X	X	X		-	-	4	\$242.00	\$968.00	30	OOW
7	FXNC	VARIOUS	6/29/20	7/5/20	19:00	24:00							X	-	-	1	\$399.00	\$399.00	30	NPE

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	19	0	0	0	0	0	0	0	0	0	0	0	19
AMT	\$3,815.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,815.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/29/20

62776135 | Tampa-St. Petersburg | Spectrum/Manatee Region, FL | 2093 |