

Ampersand Cable System Order

Order #	62776135
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	06/29/20 - 07/12/20
Agency	Mentzer Media Services
Advertiser	Kristy Zinna Manatee County Court Judge

Update Date	06/26/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
-	

Client Code	
Product Code	
Est Code	8062
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$853.00		
Commission	\$127.95		
Net Total	\$725.05		
Total Spots	14		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R1 6.26 Removed NA's -\$375. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	6/29/20	7/5/20	05:00	09:00		X	X	X	X	X		-	-	3	\$58.00	\$174.00	30	OOW
2	FXNC	VARIOUS	6/29/20	7/5/20	09:00	16:00		X	X	X	X	X		-	-	5	\$45.00	\$225.00	30	OOW
3	FXNC	VARIOUS	7/6/20	7/12/20	09:00	16:00	X							-	-	1	\$74.00	\$74.00	30	NPE
4	FXNC	VARIOUS	6/29/20	7/5/20	16:00	19:00		X	X	X	X	X		-	-	3	\$55.00	\$165.00	30	OOW
5	FXNC	VARIOUS	7/6/20	7/12/20	16:00	19:00	X							-	-	1	\$91.00	\$91.00	30	NPE
6	FXNC	FOX AND FRIEND<	6/29/20	7/5/20	19:00	24:00		X	X	X	X	X		-	-	0	\$75.00	\$0.00	30	R1 - 5X. OOW
7	FXNC	FOX AND FRIEND<	7/6/20	7/12/20	19:00	24:00	X							-	-	1	\$124.00	\$124.00	30	NPE

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$853.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$853.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/29/20

62776135 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |