

Ampersand Cable System Order

Order #	62778616
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/06/20 - 07/19/20
Agency	Mentzer Media Services
Advertiser	Kristy Zinna Manatee County Court Judge

Update Date	07/06/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
-	

Client Code	
Product Code	
Est Code	8063
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$2,359.00		
Commission	\$353.85		
Net Total	\$2,005.15		
Total Spots	29		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 7.6 New Candidate Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/6/20	7/12/20	05:00	09:00			X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	PRE 06/29/20-09/03/20
2	FXNC	VARIOUS	7/13/20	7/19/20	05:00	09:00	X							-	-	1	\$50.00	\$50.00	30	PRE 06/29/20-09/03/20
3	FXNC	VARIOUS	7/6/20	7/12/20	09:00	16:00			X	X	X	X	X	-	-	6	\$39.00	\$234.00	30	PRE 06/29/20-09/03/20
4	FXNC	VARIOUS	7/13/20	7/19/20	09:00	16:00	X							-	-	1	\$39.00	\$39.00	30	PRE 06/29/20-09/03/20
5	FXNC	VARIOUS	7/6/20	7/12/20	16:00	19:00			X	X	X	X	X	-	-	5	\$91.00	\$455.00	30	NPE
6	FXNC	VARIOUS	7/13/20	7/19/20	16:00	19:00	X							-	-	1	\$91.00	\$91.00	30	NPE
7	FXNC	VARIOUS	7/6/20	7/12/20	19:00	24:00			X	X	X	X	X	-	-	9	\$124.00	\$1,116.00	30	NPE
8	FXNC	VARIOUS	7/13/20	7/19/20	19:00	24:00	X							-	-	1	\$124.00	\$124.00	30	NPE

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	29	0	0	0	0	0	0	0	0	0	0	0	29
AMT	\$2,359.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,359.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/07/20

62778616 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |