

Ampersand Cable System Order

Order #	62786938
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/27/20 - 08/09/20
Agency	Mentzer Media Services
Advertiser	Kristy Zinna Manatee County Court Judge

Update Date	07/27/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
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Client Code	IKZIN
Product Code	IKZIN
Est Code	8066
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,713.00		
Commission	\$256.95		
Net Total	\$1,456.05		
Total Spots	16		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/27/20	8/2/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$105.00	\$315.00	30	NPE 07/27/20-08/18/20
2	FXNC	FXNC DT	7/27/20	8/2/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$82.00	\$328.00	30	NPE 07/27/20-08/18/20
3	FXNC	FXNC EF	7/27/20	8/2/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$101.00	\$303.00	30	NPE 07/27/20-08/18/20
4	FXNC	FXNC PT	7/27/20	8/2/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$137.00	\$548.00	30	NPE 07/27/20-08/18/20
5	FXNC	FXNC DT	8/3/20	8/9/20	09:00	16:00	X							-	-	1	\$82.00	\$82.00	30	NPE 07/27/20-08/18/20
6	FXNC	FXNC PT	8/3/20	8/9/20	19:00	24:00	X							-	-	1	\$137.00	\$137.00	30	NPE 07/27/20-08/18/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$1,713.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,713.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/28/20

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