

Ampersand Cable System Order

Order #	62789104
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/03/20 - 08/16/20
Agency	Mentzer Media Services
Advertiser	Kristy Zinna Manatee County Court Judge

Update Date	07/31/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
-	

Client Code	IKZIN
Product Code	IKZIN
Est Code	8067
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,874.00		
Commission	\$281.10		
Net Total	\$1,592.90		
Total Spots	63		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7.31 New Candidate Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	8/3/20	8/9/20	05:00	09:00		X	X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	pre
2	FXNC	FXNC DT	8/3/20	8/9/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$39.00	\$156.00	30	pre
3	FXNC	FXNC EF	8/3/20	8/9/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$101.00	\$202.00	30	NPE
4	FXNC	FXNC PT	8/3/20	8/9/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$137.00	\$822.00	30	NPE
5	FXNC	FXNC EM	8/10/20	8/16/20	05:00	09:00	X							-	-	1	\$50.00	\$50.00	30	pre
6	FXNC	FXNC DT	8/10/20	8/16/20	09:00	16:00	X							-	-	1	\$39.00	\$39.00	30	pre
7	FXNC	FXNC PT	8/10/20	8/16/20	19:00	24:00	X							-	-	1	\$137.00	\$137.00	30	NPE
8	TWC	TWC EM	8/3/20	8/9/20	05:00	09:00		X	X	X	X	X	X	-	-	10	\$5.00	\$50.00	30	PRE
9	TWC	TWC DT	8/3/20	8/9/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$4.00	\$40.00	30	PRE
10	TWC	TWC EF	8/3/20	8/9/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	NPE
11	TWC	TWC PT	8/3/20	8/9/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	NPE
12	TWC	TWC EM	8/10/20	8/16/20	05:00	09:00	X							-	-	1	\$5.00	\$5.00	30	PRE
13	TWC	TWC DT	8/10/20	8/16/20	09:00	16:00	X							-	-	1	\$4.00	\$4.00	30	PRE
14	TWC	TWC EF	8/10/20	8/16/20	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NPE

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15	TWC	TWC PT	8/10/20	8/16/20	19:00	24:00	X							-	-	2	\$6.00	\$12.00	30	NPE

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	63	0	0	0	0	0	0	0	0	0	0	0	63
AMT	\$1,874.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,874.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/03/20

62789104 | Tampa-St. Petersburg | Spectrum/North Sarasota Region, FL | 3185 |