

### Ampersand Cable System Order

Order #	62781737
Syscode	3185
System Name	Spectrum/North Sarasota Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/13/20 - 07/26/20
Agency	Mentzer Media Services
Advertiser	Kristy Zinna Manatee County Court Judge

Update Date	07/14/20
Version	3 Vs. 2

AE	Paul Doll
Sales Coordinator	Jason Sheuchenko
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	JKZIN
Est Code	8064
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$892.00		
Commission	\$133.80		
Net Total	\$758.20		
Total Spots	9		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : R3 7.14 Moved PRE to NPE (\$10 change). Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/13/20	7/19/20	05:00	09:00		X	X	X	X	X		-	-	0	\$58.00	\$0.00	30	R1 - 3X. OOW
2	FXNC	VARIOUS	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X		-	-	0	\$45.00	\$0.00	30	R1 - 5X. OOW
3	FXNC	VARIOUS	7/20/20	7/26/20	09:00	16:00	X							-	-	1	\$74.00	\$74.00	30	R3 - 1X. NPE
4	FXNC	VARIOUS	7/13/20	7/19/20	16:00	19:00		X	X	X	X	X		-	-	0	\$55.00	\$0.00	30	R1 - 3X. OOW
5	FXNC	VARIOUS	7/20/20	7/26/20	16:00	19:00	X							-	-	1	\$91.00	\$91.00	30	NPE
6	FXNC	VARIOUS	7/20/20	7/26/20	19:00	24:00	X							-	-	1	\$124.00	\$124.00	30	NPE
7	FXNC	FXNC EM	7/13/20	7/19/20	05:00	09:00		X	X	X	X	X		-	-	0	\$50.00	\$0.00	30	R3 - 4X. PRE
8	FXNC	FXNC DT	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X		-	-	0	\$39.00	\$0.00	30	R3 - 5X. PRE
9	FXNC	FXNC EF	7/13/20	7/19/20	16:00	19:00		X	X	X	X	X		-	-	0	\$48.00	\$0.00	30	R3 - 3X. PRE
10	FXNC	FXNC EM	7/13/20	7/19/20	05:00	09:00			X	X	X	X	X	-	-	2	\$95.00	\$190.00	30	R3 + 2X. New line added. NPE
11	FXNC	VARIOUS	7/13/20	7/19/20	09:00	16:00			X	X	X	X	X	-	-	1	\$74.00	\$74.00	30	R3 + 1X. New line added. NPE
12	FXNC	VARIOUS	7/13/20	7/19/20	16:00	19:00			X	X	X	X	X	-	-	1	\$91.00	\$91.00	30	R3 + 1X. New line added. NPE
13	FXNC	VARIOUS	7/13/20	7/19/20	19:00	24:00			X	X	X	X	X	-	-	2	\$124.00	\$248.00	30	R3 + 2X. New line added. NPE

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
<b>SPOTS</b>	9	0	0	0	0	0	0	0	0	0	0	0	9
<b>AMT</b>	\$892.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$892.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/14/20

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