

Ampersand Cable System Order

Order #	62781737
Syscode	2093
System Name	Spectrum/Manatee Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/13/20 - 07/26/20
Agency	Mentzer Media Services
Advertiser	Kristy Zinna Manatee County Court Judge

Update Date	07/14/20
Version	3 Vs. 2

AE	Paul Doll
Sales Coordinator	Jason Sheuchenko
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	IKZIN
Est Code	8064
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$4,893.00		
Commission	\$733.95		
Net Total	\$4,159.05		
Total Spots	27		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : R2 MG From Previous Order. Total Increased \$1656

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VAROUS	7/13/20	7/19/20	05:00	09:00		X	X	X	X	X		-	-	0	\$161.00	\$0.00	30	R1 - 3X. OOW
2	FXNC	VARIOUS	7/20/20	7/26/20	05:00	09:00	X							-	-	1	\$266.00	\$266.00	30	NPE
3	FXNC	VARIOUS	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X		-	-	0	\$115.00	\$0.00	30	R1 - 5X. OOW
4	FXNC	VARIOUS	7/13/20	7/19/20	16:00	19:00		X	X	X	X	X		-	-	0	\$207.00	\$0.00	30	R1 - 3X. OOW
5	FXNC	VARIOUS	7/20/20	7/26/20	16:00	19:00	X							-	-	1	\$342.00	\$342.00	30	NPE
6	FXNC	VARIOUS	7/13/20	7/19/20	19:00	24:00		X	X	X	X	X		-	-	0	\$242.00	\$0.00	30	R1 - 3X. OOW
7	FXNC	VARIOUS	7/13/20	7/19/20	19:00	24:00							X	-	-	1	\$399.00	\$399.00	30	NPE
8	FXNC	FXNC EM	7/13/20	7/19/20	05:00	09:00		X	X	X	X	X		-	-	4	\$140.00	\$560.00	30	R1 + 4X. New line added. PRE
9	FXNC	FXNC DT	7/13/20	7/19/20	09:00	16:00		X	X	X	X	X		-	-	5	\$100.00	\$500.00	30	R1 + 5X. New line added. PRE
10	FXNC	FXNC EF	7/13/20	7/19/20	16:00	19:00		X	X	X	X	X		-	-	3	\$180.00	\$540.00	30	R1 + 3X. New line added. PRE
11	FXNC	FXNC PT	7/13/20	7/19/20	19:00	24:00		X	X	X	X	X		-	-	3	\$210.00	\$630.00	30	R1 + 3X. New line added. PRE
12	FXNC	VARIOUS	7/20/20	7/26/20	05:00	09:00	X							-	-	1	\$266.00	\$266.00	30	R2 +1x MG Line Added. NPE
13	FXNC	FXNC EM	7/13/20	7/19/20	05:00	09:00			X	X	X	X		-	-	1	\$140.00	\$140.00	30	R2 +1x MG Line Added. PRE
14	FXNC	FXNC DT	7/13/20	7/19/20	09:00	16:00			X	X	X	X		-	-	2	\$100.00	\$200.00	30	R2 +2x MG Line Added. PRE

Ampersand Cable System Order

Order #	62781737
Syscode	2093
System Name	Spectrum/Manatee Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/13/20 - 07/26/20
Agency	Mentzer Media Services
Advertiser	Kristy Zinna Manatee County Court Judge

Update Date	07/14/20
Version	3 Vs. 2

AE	Paul Doll
Sales Coordinator	Jason Sheuchenko
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	IKZIN
Est Code	8064
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$4,893.00		
Commission	\$733.95		
Net Total	\$4,159.05		
Total Spots	27		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 MG From Previous Order. Total Increased \$1656
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	FXNC	FXNC PT	7/13/20	7/19/20	19:00	24:00			X	X	X	X		-	-	5	\$210.00	\$1,050.00	30	R2 +5x MG Line Added. PRE

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	27	0	0	0	0	0	0	0	0	0	0	0	27
AMT	\$4,893.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,893.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/14/20

62781737 | Tampa-St. Petersburg | Spectrum/Manatee Region, FL | 2093 |