

Ampersand Cable System Order

Order #	62842303
Syscode	2080
System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	David Millner Group
Advertiser	Sandy Murman for County Commission

Update Date	10/30/20
Version	2 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Sep20
-	

Client Code	10311103
Product Code	CntyCmmn
Est Code	15s BOOKENDS
Product Name	Sandy Murman Cnty Cmmn ATS 10.31-11.
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$2,338.00		
Commission	\$350.70		
Net Total	\$1,987.30		
Total Spots	114		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.30 New Candidate Order. Please review and confirm online. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	OXYG	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00						X	X	-	-	4	\$7.00	\$28.00	15	Bookend 15s NPE
2	OXYG	AVG. ALL WKS/CHICAGO P.D.	11/2/20	11/8/20	09:00	16:00	X	X						-	-	6	\$7.00	\$42.00	15	Bookend 15s NPE
3	OXYG	VARIOUS	10/26/20	11/1/20	19:00	24:00						X	X	-	-	4	\$12.00	\$48.00	15	Bookend 15s NPE
4	OXYG	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	4	\$12.00	\$48.00	15	Bookend 15s NPE
5	DISC	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00						X	X	-	-	6	\$12.00	\$72.00	15	Bookend 15s NPE
6	DISC	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X	X						-	-	6	\$12.00	\$72.00	15	Bookend 15s NPE
7	DISC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00						X	X	-	-	4	\$41.50	\$166.00	15	Bookend 15s NPE
8	DISC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	4	\$41.50	\$166.00	15	Bookend 15s NPE
9	ID	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00						X	X	-	-	6	\$11.00	\$66.00	15	Bookend 15s NPE
10	ID	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X	X						-	-	6	\$11.00	\$66.00	15	Bookend 15s NPE
11	ID	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00						X	X	-	-	4	\$24.00	\$96.00	15	Bookend 15s NPE
12	ID	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	4	\$24.00	\$96.00	15	Bookend 15s NPE
13	S1TP	VARIOUS	10/26/20	11/1/20	05:00	09:00						X	X	-	-	4	\$43.50	\$174.00	15	Bookend 15s NPE
14	S1TP	VARIOUS	11/2/20	11/8/20	05:00	09:00	X	X						-	-	4	\$43.50	\$174.00	15	Bookend 15s NPE
15	S1TP	VARIOUS	10/26/20	11/1/20	09:00	16:00						X	X	-	-	6	\$30.00	\$180.00	15	Bookend 15s NPE
16	S1TP	VARIOUS	11/2/20	11/8/20	09:00	16:00	X	X						-	-	6	\$30.00	\$180.00	15	Bookend 15s NPE
17	S1TP	VARIOUS	10/26/20	11/1/20	16:00	19:00						X	X	-	-	4	\$31.00	\$124.00	15	Bookend 15s NPE
18	S1TP	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	4	\$31.00	\$124.00	15	Bookend 15s NPE
19	S1TP	VARIOUS	10/26/20	11/1/20	19:00	24:00						X	X	-	-	4	\$38.50	\$154.00	15	Bookend 15s NPE
20	S1TP	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	4	\$38.50	\$154.00	15	Bookend 15s NPE

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21	WETV	VARIOUS	10/26/20	11/1/20	09:00	16:00						X	X	-	-	6	\$4.00	\$24.00	15	Bookend 15s NPE
22	WETV	VARIOUS	11/2/20	11/8/20	09:00	16:00	X	X						-	-	6	\$4.00	\$24.00	15	Bookend 15s NPE
23	WETV	CRIMINAL MINDS/LAW & ORDER	10/26/20	11/1/20	19:00	24:00						X	X	-	-	4	\$7.50	\$30.00	15	Bookend 15s NPE
24	WETV	CRIMINAL MINDS	11/2/20	11/8/20	19:00	24:00	X							-	-	4	\$7.50	\$30.00	15	Bookend 15s NPE

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	114	0	0	0	0	0	0	0	0	0	0	0	114
AMT	\$2,338.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,338.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 11/02/20

62842303 | Tampa-St. Petersburg | Spectrum/Central Hillsboro-Tampa, FL | 2080 |