

### Ampersand Cable System Order

Order #	62842303
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/26/20 - 11/08/20
Agency	David Millner Group
Advertiser	Sandy Murman for County Commission

Update Date	10/30/20
Version	2 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Cal Kielhold
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Sep20
-	

Client Code	10311103
Product Code	CntyCmmn
Est Code	15s BOOKENDS
Product Name	Sandy Murman Cnty Cmmn ATS 10.31-11.
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,586.00		
Commission	\$537.90		
Net Total	\$3,048.10		
Total Spots	148		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.30 R1 revised to match SCX
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00						X	X	-	-	0	\$70.50	\$0.00	15	Bookend 15s NPE
2	DISC	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X	X						-	-	0	\$18.00	\$0.00	15	Bookend 15s NPE
3	DISC	VARIOUS	10/26/20	11/1/20	19:00	24:00	X							-	-	0	\$70.50	\$0.00	15	Bookend 15s NPE
4	DISC	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00						X	X	-	-	0	\$18.00	\$0.00	15	Bookend 15s NPE
5	ID	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00						X	X	-	-	0	\$13.50	\$0.00	15	Bookend 15s NPE
6	ID	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00						X	X	-	-	0	\$54.50	\$0.00	15	Bookend 15s NPE
7	ID	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00	X	X						-	-	0	\$13.50	\$0.00	15	Bookend 15s NPE
8	ID	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$54.50	\$0.00	15	Bookend 15s NPE
9	OXYG	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00						X	X	-	-	0	\$12.00	\$0.00	15	Bookend 15s NPE
10	OXYG	AVG. ALL WKS/CHICAGO P.D.	11/2/20	11/8/20	09:00	16:00	X	X						-	-	0	\$12.00	\$0.00	15	Bookend 15s NPE
11	OXYG	VARIOUS	10/26/20	11/1/20	19:00	24:00						X	X	-	-	0	\$22.00	\$0.00	15	Bookend 15s NPE
12	OXYG	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$22.00	\$0.00	15	Bookend 15s NPE
13	S1TP	VARIOUS	10/26/20	11/1/20	16:00	19:00	X							-	-	0	\$38.50	\$0.00	15	Bookend 15s NPE
14	S1TP	VARIOUS	11/2/20	11/8/20	16:00	19:00						X	X	-	-	0	\$38.50	\$0.00	15	Bookend 15s NPE
15	S1TP	VARIOUS	10/26/20	11/1/20	19:00	24:00	X							-	-	0	\$43.50	\$0.00	15	Bookend 15s NPE
16	S1TP	VARIOUS	11/2/20	11/8/20	19:00	24:00						X	X	-	-	0	\$43.50	\$0.00	15	Bookend 15s NPE
17	S1TP	VARIOUS	10/26/20	11/1/20	05:00	09:00	X	X						-	-	0	\$43.50	\$0.00	15	Bookend 15s NPE
18	S1TP	VARIOUS	11/2/20	11/8/20	05:00	09:00						X	X	-	-	0	\$43.50	\$0.00	15	Bookend 15s NPE
19	S1TP	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X						-	-	0	\$33.00	\$0.00	15	Bookend 15s NPE
20	S1TP	VARIOUS	11/2/20	11/8/20	09:00	16:00						X	X	-	-	0	\$33.00	\$0.00	15	Bookend 15s NPE

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Est Code	15s BOOKENDS
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	WETV	CRIMINAL MINDS/LAW & ORDER	10/26/20	11/1/20	19:00	24:00						X	X	-	-	0	\$11.50	\$0.00	15	Bookend 15s NPE
22	WETV	CRIMINAL MINDS	11/2/20	11/8/20	19:00	24:00	X							-	-	0	\$11.50	\$0.00	15	Bookend 15s NPE
23	WETV	VARIOUS	10/26/20	11/1/20	09:00	16:00						X	X	-	-	0	\$7.50	\$0.00	15	Bookend 15s NPE
24	WETV	VARIOUS	11/2/20	11/8/20	09:00	16:00	X	X						-	-	0	\$7.50	\$0.00	15	Bookend 15s NPE
25	DISC	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00						X	X	-	-	2	\$18.00	\$36.00	15	Bookend 15s NPE
26	DISC	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X	X						-	-	12	\$18.00	\$216.00	15	Bookend 15s NPE
27	DISC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	4	\$70.50	\$282.00	15	Bookend 15s NPE
28	ID	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00						X	X	-	-	12	\$13.50	\$162.00	15	Bookend 15s NPE
29	ID	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X	X						-	-	12	\$13.50	\$162.00	15	Bookend 15s NPE
30	ID	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00						X	X	-	-	2	\$54.50	\$109.00	15	Bookend 15s NPE
31	OXYG	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00						X	X	-	-	10	\$12.00	\$120.00	15	Bookend 15s NPE
32	OXYG	AVG. ALL WKS/CHICAGO P.D.	11/2/20	11/8/20	09:00	16:00	X	X						-	-	12	\$12.00	\$144.00	15	Bookend 15s NPE
33	S1TP	VARIOUS	10/26/20	11/1/20	05:00	09:00						X	X	-	-	6	\$43.50	\$261.00	15	Bookend 15s NPE
34	S1TP	VARIOUS	11/2/20	11/8/20	05:00	09:00	X	X						-	-	6	\$43.50	\$261.00	15	Bookend 15s NPE
35	S1TP	VARIOUS	10/26/20	11/1/20	09:00	16:00						X	X	-	-	12	\$33.00	\$396.00	15	Bookend 15s NPE
36	S1TP	VARIOUS	11/2/20	11/8/20	09:00	16:00	X	X						-	-	12	\$33.00	\$396.00	15	Bookend 15s NPE
37	S1TP	VARIOUS	10/26/20	11/1/20	16:00	19:00						X	X	-	-	4	\$38.50	\$154.00	15	Bookend 15s NPE
38	S1TP	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$38.50	\$77.00	15	Bookend 15s NPE
39	S1TP	VARIOUS	10/26/20	11/1/20	19:00	24:00						X	X	-	-	8	\$43.50	\$348.00	15	Bookend 15s NPE
40	S1TP	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	4	\$43.50	\$174.00	15	Bookend 15s NPE

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41	WETV	VARIOUS	11/2/20	11/8/20	09:00	16:00	X	X						-	-	12	\$7.50	\$90.00	15	Bookend 15s NPE
42	AHC	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00						X	X	-	-	4	\$7.50	\$30.00	15	
43	AHC	AVG. ALL WKS	10/26/20	11/1/20	16:00	19:00						X	X	-	-	2	\$7.00	\$14.00	15	
44	AHC	AVG. ALL WKS	10/26/20	11/1/20	19:00	24:00						X	X	-	-	8	\$7.50	\$60.00	15	
45	LIF	AVG. ALL WKS	10/26/20	11/1/20	19:00	24:00						X	X	-	-	2	\$47.00	\$94.00	15	

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
<b>SPOTS</b>	148	0	0	0	0	0	0	0	0	0	0	0	148
<b>AMT</b>	\$3,586.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,586.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT

Date Printed 11/02/20

62842303 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |