

NCC Cable System Order

Order #	62640337
Syscode	2107
System Name	Spectrum/DISH- I+ Tampa-St. Pete, FL
Market	Tampa-St. Petersburg

Flight Dates	03/25/19 - 04/07/19
Agency	Canal Partners Media
Advertiser	National Council for Behavioral Health

Update Date	03/21/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb18
-	

Client Code	FL
Product Code	03260401
Est Code	FL
Product Name	FL 3.26-4.1
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$966.00		
Commission	\$144.90		
Net Total	\$821.10		
Total Spots	36		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3.21 new order beginning 3.26. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	3/25/19	3/31/19	09:00	16:00		X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	
2	CNN	CNN EF	3/25/19	3/31/19	16:00	19:00		X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	
3	CNN	CNN PT	3/25/19	3/31/19	19:00	24:00		X	X	X	X	X	X	-	-	5	\$23.00	\$115.00	30	
4	CNN	CNN PT	4/1/19	4/7/19	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	
5	FXNC	FXNC DT	3/25/19	3/31/19	09:00	16:00		X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	
6	FXNC	FXNC EF	3/25/19	3/31/19	16:00	19:00		X	X	X	X	X	X	-	-	3	\$41.00	\$123.00	30	
7	FXNC	FXNC PT	3/25/19	3/31/19	19:00	24:00		X	X	X	X	X	X	-	-	5	\$51.00	\$255.00	30	
8	FXNC	FXNC PT	4/1/19	4/7/19	19:00	24:00	X							-	-	1	\$51.00	\$51.00	30	
9	MNBC	MNBC DT	3/25/19	3/31/19	09:00	16:00		X	X	X	X	X	X	-	-	3	\$6.00	\$18.00	30	
10	MNBC	MNBC EF	3/25/19	3/31/19	16:00	19:00		X	X	X	X	X	X	-	-	3	\$23.00	\$69.00	30	
11	MNBC	MNBC PT	3/25/19	3/31/19	19:00	24:00		X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	
12	MNBC	MNBC PT	4/1/19	4/7/19	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	33	3	0	0	0	0	0	0	0	0	0	0	36
AMT	\$863.00	\$103.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$966.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/22/19

62640337 | Tampa-St. Petersburg | Spectrum/DISH- I+ Tampa-St. Pete, FL | 2107 |

NCC Cable System Order

Order #	62640337
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	03/25/19 - 04/07/19
Agency	Canal Partners Media
Advertiser	National Council for Behavioral Health

Update Date	03/21/19
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb18
-	

Client Code	FL
Product Code	03260401
Est Code	FL
Product Name	FL 3.26-4.1
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$23,952.00		
Commission	\$3,592.80		
Net Total	\$20,359.20		
Total Spots	54		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3.21 new order beginning 3.26. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/25/19	3/31/19	05:00	09:00		X	X	X	X	X	X	-	-	5	\$225.00	\$1,125.00	30	
2	CNN	CNN EM	4/1/19	4/7/19	05:00	09:00	X							-	-	1	\$225.00	\$225.00	30	
3	CNN	CNN DT	3/25/19	3/31/19	09:00	16:00		X	X	X	X	X	X	-	-	3	\$169.00	\$507.00	30	
4	CNN	CNN EF	3/25/19	3/31/19	16:00	19:00		X	X	X	X	X	X	-	-	3	\$450.00	\$1,350.00	30	
5	CNN	CNN PT	3/25/19	3/31/19	19:00	24:00		X	X	X	X	X	X	-	-	5	\$563.00	\$2,815.00	30	
6	CNN	CNN PT	4/1/19	4/7/19	19:00	24:00	X							-	-	1	\$563.00	\$563.00	30	
7	FXNC	FXNC EM	3/25/19	3/31/19	05:00	09:00		X	X	X	X	X	X	-	-	5	\$291.00	\$1,455.00	30	
8	FXNC	FXNC EM	4/1/19	4/7/19	05:00	09:00	X							-	-	1	\$291.00	\$291.00	30	
9	FXNC	FXNC DT	3/25/19	3/31/19	09:00	16:00		X	X	X	X	X	X	-	-	3	\$300.00	\$900.00	30	
10	FXNC	FXNC EF	3/25/19	3/31/19	16:00	19:00		X	X	X	X	X	X	-	-	3	\$750.00	\$2,250.00	30	
11	FXNC	FXNC PT	3/25/19	3/31/19	19:00	24:00		X	X	X	X	X	X	-	-	5	\$938.00	\$4,690.00	30	
12	FXNC	FXNC PT	4/1/19	4/7/19	19:00	24:00	X							-	-	1	\$938.00	\$938.00	30	
13	MNBC	MNBC EM	3/25/19	3/31/19	05:00	09:00		X	X	X	X	X	X	-	-	5	\$225.00	\$1,125.00	30	
14	MNBC	MNBC EM	4/1/19	4/7/19	05:00	09:00	X							-	-	1	\$225.00	\$225.00	30	
15	MNBC	MNBC DT	3/25/19	3/31/19	09:00	16:00		X	X	X	X	X	X	-	-	3	\$123.00	\$369.00	30	
16	MNBC	MNBC EF	3/25/19	3/31/19	16:00	19:00		X	X	X	X	X	X	-	-	3	\$488.00	\$1,464.00	30	
17	MNBC	MNBC PT	3/25/19	3/31/19	19:00	24:00		X	X	X	X	X	X	-	-	5	\$610.00	\$3,050.00	30	

NCC Cable System Order

Order #	62640337
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

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Agency	Canal Partners Media
Advertiser	National Council for Behavioral Health

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18	MNBC	MNBC PT	4/1/19	4/7/19	19:00	24:00	X							-	-	1	\$610.00	\$610.00	30	

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	48	6	0	0	0	0	0	0	0	0	0	0	54
AMT	\$21,100.00	\$2,852.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$23,952.00

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