

NCC Cable System Order

Order #	62628118
Syscode	2080
System Name	Spectrum/Central Hillsboro-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	02/04/19 - 02/17/19
Agency	Screen Strategies Media
Advertiser	Tampa Together

Update Date	02/06/19
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live Only Nov17
-	

Client Code	
Product Code	
Est Code	5088
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$14,772.00		
Commission	\$2,215.80		
Net Total	\$12,556.20		
Total Spots	402		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 2/6 New order. Please review and ocnfirm. Thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$23.00	\$92.00	30	NCR
2	AEN	A&E Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$23.00	\$46.00	30	NCR
3	AEN	A&E Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	4	\$29.00	\$116.00	30	NCR
4	AEN	A&E Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	2	\$29.00	\$58.00	30	NCR
5	BRVO	Bravo Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$92.00	\$368.00	30	NCR
6	BRVO	Bravo Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$92.00	\$184.00	30	NCR
7	BRVO	Bravo Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	4	\$115.00	\$460.00	30	NCR
8	BRVO	Bravo Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	2	\$115.00	\$230.00	30	NCR
9	CNN	CNN Morning	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	8	\$18.00	\$144.00	30	NCR
10	CNN	CNN Morning	2/11/19	2/17/19	05:00	09:00	X	X						-	-	4	\$18.00	\$72.00	30	NCR
11	CNN	CNN Daytime	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR
12	CNN	CNN Daytime	2/11/19	2/17/19	09:00	16:00	X	X						-	-	4	\$14.00	\$56.00	30	NCR
13	CNN	CNN Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	8	\$23.00	\$184.00	30	NCR
14	CNN	CNN Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	4	\$23.00	\$92.00	30	NCR
15	CNN	CNN Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$29.00	\$232.00	30	NCR
16	CNN	CNN Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	4	\$29.00	\$116.00	30	NCR
17	DISC	Discovery Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$24.00	\$96.00	30	NCR
18	DISC	Discovery Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$24.00	\$48.00	30	NCR
19	DISC	Discovery Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$30.00	\$240.00	30	NCR
20	DISC	Discovery Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	4	\$30.00	\$120.00	30	NCR
21	DIY	DIY Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	NCR

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22	DIY	DIY Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$3.00	\$6.00	30	NCR
23	DIY	DIY Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$4.00	\$32.00	30	NCR
24	DIY	DIY Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	4	\$4.00	\$16.00	30	NCR
25	ESPN	ESPN Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$83.00	\$332.00	30	NCR
26	ESPN	ESPN Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$83.00	\$166.00	30	NCR
27	ESPN	ESPN Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$104.00	\$832.00	30	NCR
28	ESPN	ESPN Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	4	\$104.00	\$416.00	30	NCR
29	FOOD	Food Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$56.00	\$224.00	30	NCR
30	FOOD	Food Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$56.00	\$112.00	30	NCR
31	FOOD	Food Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$70.00	\$560.00	30	NCR
32	FOOD	Food Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	4	\$70.00	\$280.00	30	NCR
33	FX	FX Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$27.00	\$108.00	30	NCR
34	FX	FX Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$27.00	\$54.00	30	NCR
35	FX	FX Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$34.00	\$272.00	30	NCR
36	FX	FX Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	4	\$34.00	\$136.00	30	NCR
37	HALL	Hallmark Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$17.00	\$68.00	30	NCR
38	HALL	Hallmark Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$17.00	\$34.00	30	NCR
39	HALL	Hallmark Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$21.00	\$168.00	30	NCR
40	HALL	Hallmark Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	4	\$21.00	\$84.00	30	NCR
41	HGTV	HGTV Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$92.00	\$368.00	30	NCR
42	HGTV	HGTV Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$92.00	\$184.00	30	NCR

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43	HGTV	HGTV Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$115.00	\$920.00	30	NCR
44	HGTV	HGTV Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	4	\$115.00	\$460.00	30	NCR
45	HIST	History Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$39.00	\$156.00	30	NCR
46	HIST	History Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$39.00	\$78.00	30	NCR
47	HIST	History Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	4	\$49.00	\$196.00	30	NCR
48	HIST	History Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	2	\$49.00	\$98.00	30	NCR
49	ID	Investigation Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$8.00	\$32.00	30	NCR
50	ID	Investigation Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$8.00	\$16.00	30	NCR
51	ID	Investigation Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$10.00	\$80.00	30	NCR
52	ID	Investigation Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	4	\$10.00	\$40.00	30	NCR
53	LIF	Lifetime Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$17.00	\$68.00	30	NCR
54	LIF	Lifetime Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$17.00	\$34.00	30	NCR
55	LIF	Lifetime Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	4	\$21.00	\$84.00	30	NCR
56	LIF	Lifetime Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	2	\$21.00	\$42.00	30	NCR
57	LMN	Lifetime Movie Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$6.00	\$24.00	30	NCR
58	LMN	Lifetime Movie Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$6.00	\$12.00	30	NCR
59	LMN	Lifetime Movie Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	4	\$8.00	\$32.00	30	NCR
60	LMN	Lifetime Movie Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	2	\$8.00	\$16.00	30	NCR
61	MNBC	MSNBC Morning	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	8	\$11.00	\$88.00	30	NCR
62	MNBC	MSNBC Morning	2/11/19	2/17/19	05:00	09:00	X	X						-	-	4	\$11.00	\$44.00	30	NCR
63	MNBC	MSNBC Daytime	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$8.00	\$64.00	30	NCR

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	MNBC	MSNBC Daytime	2/11/19	2/17/19	09:00	16:00	X	X						-	-	4	\$8.00	\$32.00	30	NCR
65	MNBC	MSNBC Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	8	\$18.00	\$144.00	30	NCR
66	MNBC	MSNBC Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	4	\$18.00	\$72.00	30	NCR
67	MNBC	MSNBC Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$23.00	\$184.00	30	NCR
68	MNBC	MSNBC Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	4	\$23.00	\$92.00	30	NCR
69	TBSC	TBS Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$45.00	\$180.00	30	NCR
70	TBSC	TBS Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$45.00	\$90.00	30	NCR
71	TBSC	TBS Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	4	\$56.00	\$224.00	30	NCR
72	TBSC	TBS Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	2	\$56.00	\$112.00	30	NCR
73	TNT	TNT Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$47.00	\$188.00	30	NCR
74	TNT	TNT Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$47.00	\$94.00	30	NCR
75	TNT	TNT Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	4	\$59.00	\$236.00	30	NCR
76	TNT	TNT Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	2	\$59.00	\$118.00	30	NCR
77	TVL	TVLand Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$5.00	\$20.00	30	NCR
78	TVL	TVLand Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	NCR
79	TVL	TVLand Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$6.00	\$48.00	30	NCR
80	TVL	TVLand Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	4	\$6.00	\$24.00	30	NCR
81	USA	USA Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	4	\$59.00	\$236.00	30	NCR
82	USA	USA Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	2	\$59.00	\$118.00	30	NCR
83	USA	USA Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	4	\$74.00	\$296.00	30	NCR
84	USA	USA Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	2	\$74.00	\$148.00	30	NCR

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85	ZBN9	Tampa Bay News 9 Morning	2/4/19	2/10/19	05:00	09:00				X	X	X	X	-	-	8	\$56.00	\$448.00	30	NCR
86	ZBN9	Tampa Bay News 9 Morning	2/11/19	2/17/19	05:00	09:00	X	X						-	-	4	\$56.00	\$224.00	30	NCR
87	ZBN9	Tampa Bay News 9 Daytime	2/4/19	2/10/19	09:00	16:00				X	X	X	X	-	-	8	\$38.00	\$304.00	30	NCR
88	ZBN9	Tampa Bay News 9 Daytime	2/11/19	2/17/19	09:00	16:00	X	X						-	-	4	\$38.00	\$152.00	30	NCR
89	ZBN9	Tampa Bay News 9 Access	2/4/19	2/10/19	16:00	19:00				X	X	X	X	-	-	8	\$32.00	\$256.00	30	NCR
90	ZBN9	Tampa Bay News 9 Access	2/11/19	2/17/19	16:00	19:00	X	X						-	-	4	\$32.00	\$128.00	30	NCR
91	ZBN9	Tampa Bay News 9 Prime	2/4/19	2/10/19	19:00	24:00				X	X	X	X	-	-	8	\$40.00	\$320.00	30	NCR
92	ZBN9	Tampa Bay News 9 Prime	2/11/19	2/17/19	19:00	24:00	X	X						-	-	4	\$40.00	\$160.00	30	NCR

	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Total
SPOTS	402	0	0	0	0	0	0	0	0	0	0	0	402
AMT	\$14,772.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,772.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/04/19

62628118 | Tampa-St. Petersburg | Spectrum/Central Hillsboro-Tampa, FL | 2080 |