

Ampersand Cable System Order

Order #	62734206
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	02/17/20 - 03/08/20
Agency	Waterfront Strategies
Advertiser	HMF/LCV

Update Date	02/18/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec19
-	

Client Code	
Product Code	
Est Code	8041
Product Name	2.19-3.3 FL 14
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$65,585.00		
Commission	\$9,837.75		
Net Total	\$55,747.25		
Total Spots	482		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.18 New Order Please Review and Confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	2/17/20	2/23/20	05:00	09:00			X	X	X	X	X	-	-	4	\$96.00	\$384.00	30	NCR 12/30/19-02/23/20
2	CNN	VARIOUS	2/24/20	3/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$107.00	\$535.00	30	NCR 02/24/20-03/17/20
3	CNN	AVG. ALL WKS<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$107.00	\$107.00	30	NCR 02/24/20-03/17/20
4	CNN	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00			X	X	X	X	X	-	-	10	\$64.00	\$640.00	30	NCR 12/30/19-02/23/20
5	CNN	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$72.00	\$864.00	30	NCR 02/24/20-03/17/20
6	CNN	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X	X						-	-	3	\$72.00	\$216.00	30	NCR 02/24/20-03/17/20
7	CNN	VARIOUS	2/17/20	2/23/20	16:00	19:00			X	X	X	X	X	-	-	4	\$107.00	\$428.00	30	NCR 12/30/19-02/23/20
8	CNN	VARIOUS	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$116.00	\$580.00	30	NCR 02/24/20-03/17/20
9	CNN	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X	X						-	-	1	\$116.00	\$116.00	30	NCR 02/24/20-03/17/20
10	CNN	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00			X	X	X	X	X	-	-	5	\$134.00	\$670.00	30	NCR 12/30/19-02/23/20
11	CNN	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$146.00	\$1,752.00	30	NCR 02/24/20-03/17/20
12	CNN	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	2	\$146.00	\$292.00	30	NCR 02/24/20-03/17/20
13	FXNC	VARIOUS	2/17/20	2/23/20	05:00	09:00			X	X	X	X	X	-	-	4	\$244.00	\$976.00	30	NCR 12/30/19-02/23/20
14	FXNC	VARIOUS	2/24/20	3/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$269.00	\$1,883.00	30	NCR 02/24/20-03/17/20
15	FXNC	FOX AND FRIEND<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$269.00	\$269.00	30	NCR 02/24/20-03/17/20
16	FXNC	VARIOUS	2/17/20	2/23/20	09:00	16:00			X	X	X	X	X	-	-	10	\$137.00	\$1,370.00	30	NCR 12/30/19-02/23/20
17	FXNC	VARIOUS	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$151.00	\$1,812.00	30	NCR 02/24/20-03/17/20
18	FXNC	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X	X						-	-	3	\$151.00	\$453.00	30	NCR 02/24/20-03/17/20
19	FXNC	VARIOUS	2/17/20	2/23/20	16:00	19:00			X	X	X	X	X	-	-	4	\$368.00	\$1,472.00	30	NCR 12/30/19-02/23/20
20	FXNC	VARIOUS	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$408.00	\$2,856.00	30	NCR 02/24/20-03/17/20
21	FXNC	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X	X						-	-	1	\$408.00	\$408.00	30	NCR 02/24/20-03/17/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	2/17/20	2/23/20	19:00	24:00			X	X	X	X	X	-	-	5	\$462.00	\$2,310.00	30	NCR 12/30/19-02/23/20
23	FXNC	VARIOUS	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$508.00	\$6,096.00	30	NCR 02/24/20-03/17/20
24	FXNC	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	2	\$508.00	\$1,016.00	30	NCR 02/24/20-03/17/20
25	MNBC	VARIOUS	2/17/20	2/23/20	05:00	09:00			X	X	X	X	X	-	-	4	\$62.00	\$248.00	30	NCR 12/30/19-02/23/20
26	MNBC	VARIOUS	2/24/20	3/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$69.00	\$483.00	30	NCR 02/24/20-03/17/20
27	MNBC	AVG. ALL WKS<	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$69.00	\$69.00	30	NCR 02/24/20-03/17/20
28	MNBC	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00			X	X	X	X	X	-	-	10	\$57.00	\$570.00	30	NCR 12/30/19-02/23/20
29	MNBC	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$62.00	\$744.00	30	NCR 02/24/20-03/17/20
30	MNBC	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X	X						-	-	3	\$62.00	\$186.00	30	NCR 02/24/20-03/17/20
31	MNBC	VARIOUS	2/17/20	2/23/20	16:00	19:00			X	X	X	X	X	-	-	4	\$109.00	\$436.00	30	NCR 12/30/19-02/23/20
32	MNBC	AVG. ALL WKS<	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$121.00	\$847.00	30	NCR 02/24/20-03/17/20
33	MNBC	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X	X						-	-	1	\$121.00	\$121.00	30	NCR 02/24/20-03/17/20
34	MNBC	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00			X	X	X	X	X	-	-	5	\$137.00	\$685.00	30	NCR 12/30/19-02/23/20
35	MNBC	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$151.00	\$1,812.00	30	NCR 02/24/20-03/17/20
36	MNBC	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	2	\$151.00	\$302.00	30	NCR 02/24/20-03/17/20
37	S1TP	VARIOUS	2/17/20	2/23/20	05:00	09:00			X	X	X	X	X	-	-	4	\$112.00	\$448.00	30	NCR 12/30/19-02/23/20
38	S1TP	VARIOUS	2/24/20	3/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$124.00	\$868.00	30	NCR 02/24/20-03/17/20
39	S1TP	VARIOUS	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$124.00	\$124.00	30	NCR 02/24/20-03/17/20
40	S1TP	VARIOUS	2/17/20	2/23/20	09:00	16:00			X	X	X	X	X	-	-	10	\$69.00	\$690.00	30	NCR 12/30/19-02/23/20
41	S1TP	VARIOUS	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$77.00	\$924.00	30	NCR 02/24/20-03/17/20
42	S1TP	VARIOUS	3/2/20	3/8/20	09:00	16:00	X	X						-	-	3	\$77.00	\$231.00	30	NCR 02/24/20-03/17/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	S1TP	VARIOUS	2/17/20	2/23/20	16:00	19:00			X	X	X	X	X	-	-	4	\$66.00	\$264.00	30	NCR 12/30/19-02/23/20
44	S1TP	VARIOUS	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$73.00	\$511.00	30	NCR 02/24/20-03/17/20
45	S1TP	VARIOUS	3/2/20	3/8/20	16:00	19:00	X	X						-	-	1	\$73.00	\$73.00	30	NCR 02/24/20-03/17/20
46	S1TP	VARIOUS	2/17/20	2/23/20	19:00	24:00			X	X	X	X	X	-	-	5	\$82.00	\$410.00	30	NCR 12/30/19-02/23/20
47	S1TP	VARIOUS	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$90.00	\$1,080.00	30	NCR 02/24/20-03/17/20
48	S1TP	VARIOUS	3/2/20	3/8/20	19:00	24:00	X	X						-	-	2	\$90.00	\$180.00	30	NCR 02/24/20-03/17/20
49	USA	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00			X	X	X	X	X	-	-	10	\$42.00	\$420.00	30	NCR 12/30/19-02/23/20
50	USA	AVG. ALL WKS<	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$47.00	\$564.00	30	NCR 02/24/20-03/17/20
51	USA	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X	X						-	-	3	\$47.00	\$141.00	30	NCR 02/24/20-03/17/20
52	USA	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00			X	X	X	X	X	-	-	5	\$163.00	\$815.00	30	NCR 12/30/19-02/23/20
53	USA	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$181.00	\$2,172.00	30	NCR 02/24/20-03/17/20
54	USA	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	2	\$181.00	\$362.00	30	NCR 02/24/20-03/17/20
55	ID	AVG. ALL WKS	2/17/20	2/23/20	09:00	16:00			X	X	X	X	X	-	-	10	\$16.00	\$160.00	30	NCR 12/30/19-02/23/20
56	ID	AVG. ALL WKS	2/24/20	3/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$18.00	\$216.00	30	NCR 02/24/20-03/17/20
57	ID	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X	X						-	-	3	\$18.00	\$54.00	30	NCR 02/24/20-03/17/20
58	ID	AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00			X	X	X	X	X	-	-	4	\$31.00	\$124.00	30	NCR 12/30/19-02/23/20
59	ID	AVG. ALL WKS	2/24/20	3/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$35.00	\$245.00	30	NCR 02/24/20-03/17/20
60	ID	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X	X						-	-	1	\$35.00	\$35.00	30	NCR 02/24/20-03/17/20
61	ID	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00			X	X	X	X	X	-	-	5	\$40.00	\$200.00	30	NCR 12/30/19-02/23/20
62	ID	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	NCR 02/24/20-03/17/20
63	ID	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	2	\$44.00	\$88.00	30	NCR 02/24/20-03/17/20

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64	HGTV	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00			X	X	X	X	X	-	-	5	\$326.00	\$1,630.00	30	NCR 12/30/19-02/23/20
65	HGTV	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$359.00	\$4,308.00	30	NCR 02/24/20-03/17/20
66	HGTV	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	2	\$359.00	\$718.00	30	NCR 02/24/20-03/17/20
67	TLC	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00			X	X	X	X	X	-	-	5	\$64.00	\$320.00	30	NCR 12/30/19-02/23/20
68	TLC	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$70.00	\$840.00	30	NCR 02/24/20-03/17/20
69	TLC	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	2	\$70.00	\$140.00	30	NCR 02/24/20-03/17/20
70	FOOD	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00			X	X	X	X	X	-	-	5	\$186.00	\$930.00	30	NCR 12/30/19-02/23/20
71	FOOD	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$205.00	\$2,460.00	30	NCR 02/24/20-03/17/20
72	FOOD	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X	X						-	-	2	\$205.00	\$410.00	30	NCR 02/24/20-03/17/20
73	HALL	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00			X	X	X	X	X	-	-	5	\$165.00	\$825.00	30	NCR 12/30/19-02/23/20
74	HALL	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$183.00	\$2,196.00	30	NCR 02/24/20-03/17/20
75	HALL	HALLMARK MOVIE/AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X	X						-	-	2	\$183.00	\$366.00	30	NCR 02/24/20-03/17/20
76	AEN	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00			X	X	X	X	X	-	-	5	\$117.00	\$585.00	30	NCR 12/30/19-02/23/20
77	AEN	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$129.00	\$1,548.00	30	NCR 02/24/20-03/17/20
78	AEN	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X	X						-	-	2	\$129.00	\$258.00	30	NCR 02/24/20-03/17/20
79	DISC	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00			X	X	X	X	X	-	-	5	\$104.00	\$520.00	30	NCR 12/30/19-02/23/20
80	DISC	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$114.00	\$1,368.00	30	NCR 02/24/20-03/17/20

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	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	156	326	0	0	0	0	0	0	0	0	0	0	482
AMT	\$18,530.00	\$47,055.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$65,585.00

SYSTEM APP: _____ SALES _____ ACCT _____

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