

POLITICAL RECORD OF REQUEST

(COMPLETED FORM MUST BE SENT AT TIME OF REQUEST AND WILL BE PLACED IN POLITICAL/ PUBLIC INSPECTION FILE.)

1. Requestor Information:

Requestor Name: Targeted Platform Media

Contact Name: Liz Dome

Phone Number: (202) 965-5060

Address: 650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

2. Date of request: 3/23/2020

3. Request received by: Evan Butcher

ISSUE

Please check one:

Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.).

OR

Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.).

4. Paid for by (Advertiser/sponsor name, address, phone number & contact):

- a. **Name:** Priorities USA Action regarding the November 2020 Presidential election
- b. **Contact Name:** Greg Speed
- c. **Phone Number:** 202-965-5060
- a. **Address:** 1030 15th St NW, Suite 950 W, Washington DC 20005

5. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: 2020 Presidential election

6. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise): NA

7. List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors: Guy Cecil, Patrick McHugh, Greg Speed, Marc Elias

8. If only one name is listed in question 7 or on documentation provided by requestor/agency/advertiser, please certify that you have made a follow-up inquiry by initialing here: ____ (initial here)

9. Describe of the Content of the Ad:

10. DMA: _____, Interconnect (Check if Yes)

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Zones:

11. Distribution Platform(s): Check if applies:

Linear TV; VOD; Digital/websites/apps

12. Date and information provided, if any:

13. Disposition:

Accepted – see attached contract details

Rejected – provide reason: [Click or tap here to enter text.](#)

14. Additional Information: [Click or tap here to enter text.](#)