

Ampersand Cable System Order

Order #	62746285
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	03/23/20 - 04/05/20
Agency	Targeted Platform Media
Advertiser	Priorities USA Action

Update Date	03/23/20
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	Florida
Est Code	3.24-3.30
Product Name	3.24-3.30
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$124,215.00		
Commission	\$18,632.25		
Net Total	\$105,582.75		
Total Spots	168		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 3.23. New order. Please review and confirm online. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/23/20	3/29/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$1,017.00	\$6,102.00	30	NPE 03/30/20-06/28/20
2	CNN	CNN EM	3/30/20	4/5/20	05:00	09:00	X							-	-	1	\$1,017.00	\$1,017.00	30	NPE 03/30/20-06/28/20
3	CNN	CNN DT	3/23/20	3/29/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$361.00	\$4,332.00	30	NPE 03/30/20-06/28/20
4	CNN	CNN DT	3/30/20	4/5/20	09:00	16:00	X							-	-	2	\$361.00	\$722.00	30	NPE 03/30/20-06/28/20
5	CNN	CNN EF	3/23/20	3/29/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$551.00	\$3,306.00	30	NPE 03/30/20-06/28/20
6	CNN	CNN EF	3/30/20	4/5/20	16:00	19:00	X							-	-	1	\$551.00	\$551.00	30	NPE 03/30/20-06/28/20
7	CNN	CNN PT	3/23/20	3/29/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$865.00	\$10,380.00	30	NPE 03/30/20-06/28/20
8	CNN	CNN PT	3/30/20	4/5/20	19:00	24:00	X							-	-	2	\$865.00	\$1,730.00	30	NPE 03/30/20-06/28/20
9	FXNC	FXNC EM	3/23/20	3/29/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$1,292.00	\$7,752.00	30	NPE 03/30/20-06/28/20
10	FXNC	FXNC EM	3/30/20	4/5/20	05:00	09:00	X							-	-	1	\$1,292.00	\$1,292.00	30	NPE 03/30/20-06/28/20
11	FXNC	FXNC DT	3/23/20	3/29/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$865.00	\$10,380.00	30	NPE 03/30/20-06/28/20
12	FXNC	FXNC DT	3/30/20	4/5/20	09:00	16:00	X							-	-	2	\$865.00	\$1,730.00	30	NPE 03/30/20-06/28/20
13	FXNC	FXNC EF	3/23/20	3/29/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$789.00	\$4,734.00	30	NPE 03/30/20-06/28/20
14	FXNC	FXNC EF	3/30/20	4/5/20	16:00	19:00	X							-	-	1	\$789.00	\$789.00	30	NPE 03/30/20-06/28/20
15	FXNC	FXNC PT	3/23/20	3/29/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1,226.00	\$14,712.00	30	NPE 03/30/20-06/28/20
16	FXNC	FXNC PT	3/30/20	4/5/20	19:00	24:00	X							-	-	2	\$1,226.00	\$2,452.00	30	NPE 03/30/20-06/28/20
17	MNBC	MNBC EM	3/23/20	3/29/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$1,102.00	\$6,612.00	30	NPE 03/30/20-06/28/20
18	MNBC	MNBC EM	3/30/20	4/5/20	05:00	09:00	X							-	-	1	\$1,102.00	\$1,102.00	30	NPE 03/30/20-06/28/20
19	MNBC	MNBC DT	3/23/20	3/29/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$456.00	\$5,472.00	30	NPE 03/30/20-06/28/20
20	MNBC	MNBC DT	3/30/20	4/5/20	09:00	16:00	X							-	-	2	\$456.00	\$912.00	30	NPE 03/30/20-06/28/20
21	MNBC	MNBC EF	3/23/20	3/29/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$599.00	\$3,594.00	30	NPE 03/30/20-06/28/20

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22	MNBC	MNBC EF	3/30/20	4/5/20	16:00	19:00	X							-	-	1	\$599.00	\$599.00	30	NPE 03/30/20-06/28/20
23	MNBC	MNBC PT	3/23/20	3/29/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$931.00	\$11,172.00	30	NPE 03/30/20-06/28/20
24	MNBC	MNBC PT	3/30/20	4/5/20	19:00	24:00	X							-	-	2	\$931.00	\$1,862.00	30	NPE 03/30/20-06/28/20
25	S1TP	ZBN9 EM	3/23/20	3/29/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$653.00	\$3,918.00	30	NPE 03/30/20-06/28/20
26	S1TP	ZBN9 EM	3/30/20	4/5/20	05:00	09:00	X							-	-	1	\$653.00	\$653.00	30	NPE 03/30/20-06/28/20
27	S1TP	ZBN9 DT	3/23/20	3/29/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$413.00	\$4,956.00	30	NPE 03/30/20-06/28/20
28	S1TP	ZBN9 DT	3/30/20	4/5/20	09:00	16:00	X							-	-	2	\$413.00	\$826.00	30	NPE 03/30/20-06/28/20
29	S1TP	ZBN9 EF	3/23/20	3/29/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$368.00	\$2,208.00	30	NPE 03/30/20-06/28/20
30	S1TP	ZBN9 EF	3/30/20	4/5/20	16:00	19:00	X							-	-	1	\$368.00	\$368.00	30	NPE 03/30/20-06/28/20
31	S1TP	ZBN9 PT	3/23/20	3/29/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$570.00	\$6,840.00	30	NPE 03/30/20-06/28/20
32	S1TP	ZBN9 PT	3/30/20	4/5/20	19:00	24:00	X							-	-	2	\$570.00	\$1,140.00	30	NPE 03/30/20-06/28/20

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	144	24	0	0	0	0	0	0	0	0	0	0	168
AMT	\$106,470.00	\$17,745.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$124,215.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/24/20

62746285 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |