

Ampersand Cable System Order

Order #	62757192
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/15/20 - 09/21/20
Agency	Targeted Platform Media
Advertiser	Priorities USA Action

Update Date	05/04/20
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Nate Chaves-Muramatsu
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jan20
-	

Client Code	
Product Code	9.15-921
Est Code	8543
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$90,027.00		
Commission	\$13,504.05		
Net Total	\$76,522.95		
Total Spots	83		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 5/1 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$585.00	\$7,020.00	30	NCR 8.3-8.18
2	CNN	CNN DT	9/21/20	9/27/20	09:00	16:00	X							-	-	2	\$585.00	\$1,170.00	30	NCR 8.3-8.18
3	FXNC	FXNC EM	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$1,576.00	\$6,304.00	30	NCR 8.3-8.18
4	FXNC	FXNC EM	9/21/20	9/27/20	05:00	09:00	X							-	-	1	\$1,576.00	\$1,576.00	30	NCR 8.3-8.18
5	FXNC	FXNC DT	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$1,277.00	\$7,662.00	30	NCR 8.3-8.18
6	FXNC	FXNC DT	9/21/20	9/27/20	09:00	16:00	X							-	-	1	\$1,277.00	\$1,277.00	30	NCR 8.3-8.18
7	FXNC	FXNC EF	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$2,283.00	\$13,698.00	30	NCR 8.3-8.18
8	FXNC	FXNC EF	9/21/20	9/27/20	16:00	19:00	X							-	-	1	\$2,283.00	\$2,283.00	30	NCR 8.3-8.18
9	MNBC	MNBC DT	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$829.00	\$7,461.00	30	NCR 8.3-8.18
10	MNBC	MNBC DT	9/21/20	9/27/20	09:00	16:00	X							-	-	1	\$829.00	\$829.00	30	NCR 8.3-8.18
11	MNBC	MNBC EF	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$1,645.00	\$6,580.00	30	NCR 8.3-8.18
12	MNBC	MNBC EF	9/21/20	9/27/20	16:00	19:00	X							-	-	1	\$1,645.00	\$1,645.00	30	NCR 8.3-8.18
13	MNBC	MNBC PT	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2,092.00	\$12,552.00	30	NCR 8.3-8.18
14	MNBC	MNBC PT	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$2,092.00	\$2,092.00	30	NCR 8.3-8.18
15	S1TP	S1TP EM	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$837.00	\$5,022.00	30	NCR 8.3-8.18
16	S1TP	S1TP EM	9/21/20	9/27/20	05:00	09:00	X							-	-	1	\$837.00	\$837.00	30	NCR 8.3-8.18
17	S1TP	S1TP DT	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$494.00	\$2,964.00	30	NCR 8.3-8.18
18	S1TP	S1TP DT	9/21/20	9/27/20	09:00	16:00	X							-	-	1	\$494.00	\$494.00	30	NCR 8.3-8.18
19	S1TP	S1TP EF	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$537.00	\$3,222.00	30	NCR 8.3-8.18
20	S1TP	S1TP EF	9/21/20	9/27/20	16:00	19:00	X							-	-	1	\$537.00	\$537.00	30	NCR 8.3-8.18
21	S1TP	S1TP PT	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$686.00	\$4,116.00	30	NCR 8.3-8.18

Ampersand Cable System Order

Order #	62757192
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	09/15/20 - 09/21/20
Agency	Targeted Platform Media
Advertiser	Priorities USA Action

Update Date	05/04/20
-------------	----------

Version	1 Vs. 1
---------	---------

Show All Lines

Total # of Weeks	1
------------------	---

Total	\$90,027.00
-------	-------------

Commission	\$13,504.05
------------	-------------

Net Total	\$76,522.95
-----------	-------------

Total Spots	83
-------------	----

Affiliate Split	100.0	
-----------------	-------	--

Sold On	Cost Per Spot
---------	---------------

GRP	-	GIMP	-
-----	---	------	---

CPP	-	CPM	-
-----	---	-----	---

AE	Evan Butcher
Sales Coordinator	Nate Chaves-Muramatsu
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jan20
-	

Client Code	
Product Code	9.15-921
Est Code	8543
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/1 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	S1TP	S1TP PT	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$686.00	\$686.00	30	NCR 8.3-8.18

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	83	0	0	0	0	0	0	0	0	0	0	0	83
AMT	\$90,027.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$90,027.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/04/20

62757192 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |