

Ampersand Cable System Order

Order #	62757360
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	10/27/20 - 11/02/20
Agency	Targeted Platform Media
Advertiser	Priorities USA Action

Update Date	05/04/20
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Nate Chaves-Muramatsu
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jan20
-	

Client Code	
Product Code	1027-113
Est Code	8549
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$121,675.00		
Commission	\$18,251.25		
Net Total	\$103,423.75		
Total Spots	121		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 5/1 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	18	\$625.00	\$11,250.00	30	NCR 09/04/20-12/27/20
2	CNN	CNN DT	11/2/20	11/8/20	09:00	16:00	X							-	-	3	\$625.00	\$1,875.00	30	NCR 09/04/20-12/27/20
3	FXNC	FXNC EM	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$1,500.00	\$9,000.00	30	NCR 09/04/20-12/27/20
4	FXNC	FXNC EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$1,500.00	\$1,500.00	30	NCR 09/04/20-12/27/20
5	FXNC	FXNC DT	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$1,250.00	\$15,000.00	30	NCR 09/04/20-12/27/20
6	FXNC	FXNC DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$1,250.00	\$2,500.00	30	NCR 09/04/20-12/27/20
7	FXNC	FXNC EF	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	8	\$2,300.00	\$18,400.00	30	NCR 09/04/20-12/27/20
8	FXNC	FXNC EF	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$2,300.00	\$2,300.00	30	NCR 09/04/20-12/27/20
9	MNBC	MNBC DT	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$800.00	\$9,600.00	30	NCR 09/04/20-12/27/20
10	MNBC	MNBC DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$800.00	\$1,600.00	30	NCR 09/04/20-12/27/20
11	MNBC	MNBC EF	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$1,300.00	\$7,800.00	30	NCR 09/04/20-12/27/20
12	MNBC	MNBC EF	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$1,300.00	\$1,300.00	30	NCR 09/04/20-12/27/20
13	MNBC	MNBC PT	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$1,600.00	\$9,600.00	30	NCR 09/04/20-12/27/20
14	MNBC	MNBC PT	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$1,600.00	\$1,600.00	30	NCR 09/04/20-12/27/20
15	S1TP	MNBC EM	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	12	\$900.00	\$10,800.00	30	NCR 09/04/20-12/27/20
16	S1TP	MNBC EM	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$900.00	\$1,800.00	30	NCR 09/04/20-12/27/20
17	S1TP	MNBC DT	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$525.00	\$6,300.00	30	NCR 09/04/20-12/27/20
18	S1TP	MNBC DT	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$525.00	\$1,050.00	30	NCR 09/04/20-12/27/20
19	S1TP	MNBC EF	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$600.00	\$7,200.00	30	NCR 09/04/20-12/27/20

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	S1TP	MNBC EF	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$600.00	\$1,200.00	30	NCR 09/04/20-12/27/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	121	0	0	0	0	0	0	0	0	0	0	0	121
AMT	\$121,675.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$121,675.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/04/20

62757360 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |