

Ampersand Cable System Order

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|-------------|-------------------------------------|
| Order # | 62757342 |
| Syscode | 5335 |
| System Name | Spectrum/Tampa Bay Interconnect, FL |
| Market | Tampa-St. Petersburg |

| | |
|--------------|-------------------------|
| Flight Dates | 10/20/20 - 10/26/20 |
| Agency | Targeted Platform Media |
| Advertiser | Priorities USA Action |

| | |
|-------------|----------|
| Update Date | 05/04/20 |
| Version | 1 Vs. 1 |

| | |
|-------------------|--------------------------|
| AE | Evan Butcher |
| Sales Coordinator | Nate Chaves-Muramatsu |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 Jan20 |
| - | |

| | |
|---------------|-----------------|
| Client Code | |
| Product Code | 10201026 |
| Est Code | 8548 |
| Product Name | |
| Credit Status | Cash in Advance |

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|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$121,675.00 | | |
| Commission | \$18,251.25 | | |
| Net Total | \$103,423.75 | | |
| Total Spots | 121 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|---------------------------------------------------|
| Comments : | 5/1 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS! |
|------------|---------------------------------------------------|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|------------|-------------|----------|-----------------------|
| 1 | CNN | CNN DT | 10/19/20 | 10/25/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 18 | \$625.00 | \$11,250.00 | 30 | NCR 09/04/20-12/27/20 |
| 2 | CNN | CNN DT | 10/26/20 | 11/1/20 | 09:00 | 16:00 | X | | | | | | | - | - | 3 | \$625.00 | \$1,875.00 | 30 | NCR 09/04/20-12/27/20 |
| 3 | FXNC | FXNC EM | 10/19/20 | 10/25/20 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 6 | \$1,500.00 | \$9,000.00 | 30 | NCR 09/04/20-12/27/20 |
| 4 | FXNC | FXNC EM | 10/26/20 | 11/1/20 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$1,500.00 | \$1,500.00 | 30 | NCR 09/04/20-12/27/20 |
| 5 | FXNC | FXNC DT | 10/19/20 | 10/25/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 12 | \$1,250.00 | \$15,000.00 | 30 | NCR 09/04/20-12/27/20 |
| 6 | FXNC | FXNC DT | 10/26/20 | 11/1/20 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$1,250.00 | \$2,500.00 | 30 | NCR 09/04/20-12/27/20 |
| 7 | FXNC | FXNC EF | 10/19/20 | 10/25/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 8 | \$2,300.00 | \$18,400.00 | 30 | NCR 09/04/20-12/27/20 |
| 8 | FXNC | FXNC EF | 10/26/20 | 11/1/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$2,300.00 | \$2,300.00 | 30 | NCR 09/04/20-12/27/20 |
| 9 | MNBC | MNBC DT | 10/19/20 | 10/25/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 12 | \$800.00 | \$9,600.00 | 30 | NCR 09/04/20-12/27/20 |
| 10 | MNBC | MNBC DT | 10/26/20 | 11/1/20 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$800.00 | \$1,600.00 | 30 | NCR 09/04/20-12/27/20 |
| 11 | MNBC | MNBC EF | 10/19/20 | 10/25/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$1,300.00 | \$7,800.00 | 30 | NCR 09/04/20-12/27/20 |
| 12 | MNBC | MNBC EF | 10/26/20 | 11/1/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$1,300.00 | \$1,300.00 | 30 | NCR 09/04/20-12/27/20 |
| 13 | MNBC | MNBC PT | 10/19/20 | 10/25/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 6 | \$1,600.00 | \$9,600.00 | 30 | NCR 09/04/20-12/27/20 |
| 14 | MNBC | MNBC PT | 10/26/20 | 11/1/20 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$1,600.00 | \$1,600.00 | 30 | NCR 09/04/20-12/27/20 |
| 15 | S1TP | MNBC EM | 10/19/20 | 10/25/20 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 12 | \$900.00 | \$10,800.00 | 30 | NCR 09/04/20-12/27/20 |
| 16 | S1TP | MNBC EM | 10/26/20 | 11/1/20 | 05:00 | 09:00 | X | | | | | | | - | - | 2 | \$900.00 | \$1,800.00 | 30 | NCR 09/04/20-12/27/20 |
| 17 | S1TP | MNBC DT | 10/19/20 | 10/25/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 12 | \$525.00 | \$6,300.00 | 30 | NCR 09/04/20-12/27/20 |
| 18 | S1TP | MNBC DT | 10/26/20 | 11/1/20 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$525.00 | \$1,050.00 | 30 | NCR 09/04/20-12/27/20 |
| 19 | S1TP | MNBC EF | 10/19/20 | 10/25/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 12 | \$600.00 | \$7,200.00 | 30 | NCR 09/04/20-12/27/20 |

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Comments : 5/1 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 20 | S1TP | MNBC EF | 10/26/20 | 11/1/20 | 16:00 | 19:00 | X | | | | | | | - | - | 2 | \$600.00 | \$1,200.00 | 30 | NCR 09/04/20-12/27/20 |

| | Oct 2020 | Nov 2020 | Dec 2020 | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Total |
|--------------|--------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|--------------|
| SPOTS | 104 | 17 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 121 |
| AMT | \$104,950.00 | \$16,725.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$121,675.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/05/20

62757342 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |